

North American Intraoperative Imaging Market by Type (Intraoperative CT, Intraoperative MRI, Intraoperative Ultrasound) - Global Forecast to 2019

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Abstracts

The Intraoperative Imaging market in North America is growing at 1.8 % annually, with the U.S. having the largest market share and CAGR of 1.2 % among all countries, followed by Canada and Mexico. The market has been divided into Intraoperative CT, Intraoperative MRI, and intraoperative ultrasound, wherein the intraoperative CT segment has highest market share while intraoperative MRI segment shows the highest growth rate among all three segments.

There have been numerous opportunities for the market and the market players to grow and expand substantially. For example, Siemens AG shared its technology to integrate the hybrid suites and surgical theatre to enhance the operational efficiency of Sahlgrenaka University Hospital, one of the largest hospitals in Western Europe.

There have been several collaborations among different market players to share their technologies and contribute to market growth. In addition, it is projected that the number of surgeries as well as healthcare expenditure will increase in coming years, which would have a positive impact on the growth of this market.

However, high cost of automation is a factor that may inhibit the growth of this market in coming year.

The report identified and analyses the various submarkets and highlights the high growth segments in this region. In addition, it includes profiles of the various companies operating in this market, along with a comprehensive analysis of the developments undertaken by them in recent years

The key market players listed in this report include Medtronic Inc., Siemens AG, Brainlab AG, and others.

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