

North American Food and Beverages Stabilizers and Systems Market by Application (Bakery, Confectionery, Dairy, Sauces, Dressing, Meat, Poultry, Convenience, Beverages) by Function (Stability, Texture, Moisture Retention) - North America Forecasts to 2019

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Abstracts

The North American food & beverages stabilizers & systems market is projected to grow at a CAGR of 4.3% from 2014 to 2019. The North American market is lagging behind the European food & beverages stabilizers & systems market because awareness about food ingredients is increasing among consumers. The increasing consumer concern for chemical ingredients has created a need for alternative ingredients to serve the same functions in food products. The U.S. is the largest market in North America, followed by Canada and Mexico.

In this report, the North American food & beverages stabilizers & systems market has been broadly studied by its applications such as bakery, confectionery, dairy, sauces, dressings, meat, poultry, convenience foods, and beverages. The application of food stabilizer blends in dairy is projected to grow at the highest CAGR from 2014 to 2019.

In-depth analysis of the food & beverages stabilizers & systems market, by functions such as stability, texture, and moisture retention has been provided in this report. The properties of food stabilizer blends of controlling texture like dough forming, softness, consistency, and shape has made it the largest segment, by function, in North America.

The U.S. is the largest food stabilizer blends market in North America, with a share of 83.26%, followed by Canada and Mexico. It is projected to grow at the highest CAGR

during the studied period. Increasing consumption of convenience foods because of busy lifestyles has become the major factor driving growth in this market.

Tate & Lyle (UK) has a major share in the North American. Other firms such as Cargill Inc. (U.S.), DuPont (U.S.), Kerry (Ireland), Archer Daniels Midland Company (U.S.), and Nexira (France) are competing for the market share in this region. These companies are adopting strategies such as mergers & acquisitions, joint ventures, new product development, and expansion to increase their market share.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the North American food & beverage stabilizers & systems market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Companies purchasing the report could use any one or a combination of these five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on food & beverage stabilizers & systems offered by the top 10 players in the North American market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American food & beverage stabilizers & systems market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of food & beverage stabilizers & systems across North America.

Market Diversification: Exhaustive information about new products, untapped

geographies, recent developments, and investments in the North America food & beverage stabilizers & systems Market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North America food & beverage stabilizers & systems Market.

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