

# **North American Food and Beverages Stabilizers and Systems Market by Application (Bakery, Confectionery, Dairy, Sauces, Dressing, Meat, Poultry, Convenience, Beverages) by Function (Stability, Texture, Moisture Retention) - North America Forecasts to 2019**

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## **Abstracts**

The North American food & beverages stabilizers & systems market is projected to grow at a CAGR of 4.3% from 2014 to 2019. The North American market is lagging behind the European food & beverages stabilizers & systems market because awareness about food ingredients is increasing among consumers. The increasing consumer concern for chemical ingredients has created a need for alternative ingredients to serve the same functions in food products. The U.S. is the largest market in North America, followed by Canada and Mexico.

In this report, the North American food & beverages stabilizers & systems market has been broadly studied by its applications such as bakery, confectionery, dairy, sauces, dressings, meat, poultry, convenience foods, and beverages. The application of food stabilizer blends in dairy is projected to grow at the highest CAGR from 2014 to 2019.

In-depth analysis of the food & beverages stabilizers & systems market, by functions such as stability, texture, and moisture retention has been provided in this report. The properties of food stabilizer blends of controlling texture like dough forming, softness, consistency, and shape has made it the largest segment, by function, in North America.

The U.S. is the largest food stabilizer blends market in North America, with a share of 83.26%, followed by Canada and Mexico. It is projected to grow at the highest CAGR

during the studied period. Increasing consumption of convenience foods because of busy lifestyles has become the major factor driving growth in this market.

Tate & Lyle (UK) has a major share in the North American. Other firms such as Cargill Inc. (U.S.), DuPont (U.S.), Kerry (Ireland), Archer Daniels Midland Company (U.S.), and Nexira (France) are competing for the market share in this region. These companies are adopting strategies such as mergers & acquisitions, joint ventures, new product development, and expansion to increase their market share.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the North American food & beverage stabilizers & systems market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Companies purchasing the report could use any one or a combination of these five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on food & beverage stabilizers & systems offered by the top 10 players in the North American market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American food & beverage stabilizers & systems market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of food & beverage stabilizers & systems across North America.

**Market Diversification:** Exhaustive information about new products, untapped

geographies, recent developments, and investments in the North America food & beverage stabilizers & systems Market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North America food & beverage stabilizers & systems Market.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET
- 2.2 ARRIVING AT THE FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND-SIDE ANALYSIS

### **5 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION**

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN DAIRY PRODUCTS, BY GEOGRAPHY
- 5.3 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN CONFECTIONERY, BY GEOGRAPHY
- 5.4 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN CONVENIENCE FOOD, BY GEOGRAPHY

5.5 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BAKERY, BY GEOGRAPHY

5.6 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN MEAT & MEAT PRODUCTS, BY GEOGRAPHY

5.7 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BEVERAGES, BY GEOGRAPHY

5.8 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN SAUCES, DRESSINGS & CONDIMENTS, BY GEOGRAPHY

## **6 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION**

6.1 INTRODUCTION

6.2 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, FUNCTIONS COMPARISON WITH FOOD INGREDIENTS MARKET

6.3 NORTH AMERICA TEXTURE FUNCTION MARKET, BY GEOGRAPHY

6.4 NORTH AMERICA STABILITY FUNCTION MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

6.5 NORTH AMERICA MOISTURE RETENTION FUNCTION MARKET, BY GEOGRAPHY

6.6 SNEAK VIEW: NORTH AMERICA FOOD INGREDIENTS MARKET, BY FUNCTION

## **7 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY GEOGRAPHY**

7.1 INTRODUCTION

7.2 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET

7.2.1 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION

7.2.2 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION

7.3 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET

7.3.1 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION

7.3.2 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION

7.4 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET

7.4.1 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION

7.4.2 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION

## **8 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPETITIVE LANDSCAPE**

8.1 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION

8.3 MERGERS & ACQUISITIONS

8.4 EXPANSIONS

8.5 JOINT VENTURES

8.6 NEW PRODUCT LAUNCHES

## **9 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

9.1 TATE & LYLE PLC.

9.2 KERRY GROUP PLC

9.3 E. I. DU PONT DE NEMOURS AND COMPANY

9.4 CARGILL INCORPORATED.

9.5 NEXIRA

9.6 ARCHER DANIELS MIDLAND COMPANY (ADM)

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **10 APPENDIX**

10.1 CUSTOMIZATION OPTIONS

10.1.1 TECHNICAL ANALYSIS

10.1.2 LOW-COST SOURCING LOCATIONS

10.1.3 REGULATORY FRAMEWORK

10.1.4 IMPACT ANALYSIS

10.1.5 TRADE ANALYSIS

10.1.6 HISTORICAL DATA AND TRENDS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

### 10.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL FOOD & BEVERAGE STABILIZERS AND SYSTEMS PEER MARKET SIZE, 2014 (USD MN)

Table 2 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: MACRO INDICATORS, BY POPULATION, 2014 (THOUSANDS)

Table 3 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 4 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (MT)

Table 5 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: DRIVERS AND INHIBITORS

Table 6 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 7 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 - 2019 (MT)

Table 8 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 - 2019 (USD MN)

Table 9 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 - 2019 (MT)

Table 10 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 11 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY GEOGRAPHY, 2013 - 2019 (MT)

Table 12 NORTH AMERICA FOOD & BEVERAGE STABILIZERS MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019(USD MN)

Table 13 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 14 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 - 2019 (MT)

Table 15 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN DAIRY PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 16 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN DAIRY PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (MT)

Table 17 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN CONFECTIONERY, 2013 - 2019 (USD MN)

Table 18 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN

**CONFECTIONERY, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 19 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN CONVENIENCE FOOD, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 20 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN CONVENIENCE FOOD, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 21 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BAKERY, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 22 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BAKERY, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 23 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN MEAT & MEAT PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 24 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN MEAT & MEAT PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 25 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 26 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 27 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN SAUCES, DRESSINGS & CONDIMENTS, 2013 - 2019 (USD MN)****Table 28 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS IN SAUCES, DRESSINGS & CONDIMENTS, BY GEOGRAPHY, 2013 - 2019 (MT)****Table 29 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 - 2019 (USD MN)****Table 30 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 - 2019 (MT)****Table 31 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: FUNCTIONS COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)****Table 32 NORTH AMERICA TEXTURE FUNCTION MARKET, BY GEOGRAPHY, 2013 – 2019 (USD MN)****Table 33 NORTH AMERICA STABILITY FUNCTION MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 34 NORTH AMERICA MOISTURE RETENTION FUNCTION, BY GEOGRAPHY, 2013 - 2019 (USD MN)****Table 35 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)****Table 36 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (MT)****Table 37 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY**

APPLICATION, 2013 – 2019 (USD MN)

Table 38 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (MT)

Table 39 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Table 40 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Table 41 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (MT)

Table 42 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Table 43 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Table 44 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (MT)

Table 45 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Table 46 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2014

Table 47 MERGERS & ACQUISITIONS

Table 48 EXPANSIONS

Table 49 JOINT VENTURES

Table 50 EXPANSIONS/ NEW PRODUCT LAUNCHES

Table 51 TATE & LYLE PLC: KEY OPERATIONS, 2009 - 2013 (USD MN)

Table 52 TATE & LYLE PLC: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 53 KERRY GROUP PLC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 54 E. I. DU PONT DE NEMOURS AND COMPANY: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 55 CARGILL INCORPORATED: KEY FINANCIALS, 2010 - 2014 (USD MN)

Table 56 ARCHER DANIEL MIDLAND COMPANY (ADM): KEY FINANCIALS, 2009 - 2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: SEGMENTATION AND COVERAGE

Figure 2 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 MACRO INDICATOR-BASED APPROACH

Figure 7 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET SNAPSHOT (2014)

Figure 8 FOOD & BEVERAGE STABILIZER & SYSTEMS MARKET: GROWTH ASPECTS

Figure 9 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2014 VS. 2019

Figure 10 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS FUNCTION, BY GEOGRAPHY, 2014 (USD MN)

Figure 11 NORTH AMERICA FOOD & BEVERAGES STABILIZERS MARKET: GROWTH ANALYSIS, BY FUNCTION, 2014–2019 (%)

Figure 12 FOOD & BEVERAGE STABILIZERS AND SYSTEMS: APPLICATION MARKET SCENARIO

Figure 13 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2014 - 2019 (USD MN)

Figure 14 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2014 - 2019 (MT)

Figure 15 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN DAIRY PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 16 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN CONFECTIONERY, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 17 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN CONVENIENCE FOOD, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 18 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN BAKERY, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 19 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN MEAT & MEAT PRODUCTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 20 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS

MARKET IN BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 21 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET IN SAUCES, DRESSINGS & CONDIMENTS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 22 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2014 - 2019 (USD MN)

Figure 23 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2014 & 2019 (MT)

Figure 24 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: FUNCTIONS COMPARISON WITH FOOD INGREDIENTS MARKET, 2013 – 2019 (USD MN)

Figure 25 NORTH AMERICA TEXTURE FUNCTION MARKET, BY GEOGRAPHY, 2013 – 2019 (USD MN)

Figure 26 NORTH AMERICA MOISTURE RETENTION FUNCTION MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 27 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 – 2019 (USD MN)

Figure 28 NORTH AMERICA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 – 2019 (MT)

Figure 29 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET OVERVIEW, 2014 & 2019

Figure 30 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Figure 31 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: APPLICATION SNAPSHOT (USD MN)

Figure 32 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Figure 33 U.S. FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET SHARE, BY FUNCTION, 2014 & 2019

Figure 34 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET OVERVIEW, 2014 & 2019

Figure 35 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Figure 36 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: APPLICATION SNAPSHOT

Figure 37 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Figure 38 CANADA FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET SHARE, BY FUNCTION, 2014 & 2019

Figure 39 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET OVERVIEW, 2014 & 2019

Figure 40 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

Figure 41 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: APPLICATION SNAPSHOT

Figure 42 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET, BY FUNCTION, 2013 – 2019 (USD MN)

Figure 43 MEXICO FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: FUNCTION SNAPSHOT

Figure 44 FOOD & BEVERAGE STABILIZERS AND SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2014

Figure 45 FOOD & BEVERAGE STABILIZERS AND SYSTEMS: COMPANY PRODUCT COVERAGE, BY FUNCTION, 2014

Figure 46 TATE & LYLE PLC: REVENUE MIX, 2013 (%)

Figure 47 KERRY GROUP PLC: REVENUE MIX, 2013 (%)

Figure 48 E. I. DU PONT DE NEMOURS AND COMPANY, REVENUE MIX, 2013 (%)

Figure 49 CARGILL INCORPORATED: REVENUE MIX, 2013 (%)

Figure 50 ARCHER DANIELS MIDLAND COMPANY (ADM): REVENUE MIX, 2013 (%)

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