

North American Ethylene Propylene Diene Monomer market by Application (automotive, building & construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others) & Country — Forecasts to 2019

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Abstracts

The report includes the important Ethylene Propylene Diene Monomer North American markets. It further divides the market on the basis of applications and geography. The market data for these types is given with respect to volume (kilotons) and value (\$million). The market value of Ethylene Propylene Diene Monomer was estimated to be \$1,238.7 million in 2013 and is projected to register a CAGR of about 5.7% from 2014 to 2019. The data mentioned in the report are based on the North American demand for the Ethylene Propylene Diene Monomer.

The total market for North American Ethylene Propylene Diene Monomer has been analyzed which gives an idea about the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to Ethylene Propylene Diene Monomer raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the North American Ethylene Propylene Diene Monomer industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as increasing growth in the automotive industry, strong demand in North America and increasing demand for modified elastomers; and inhibitors such as growing competition from substitutes in the building & construction industry and growing environmental concerns in North America. The economic slowdown in North America and the U.S. also affected

the economy of other developed countries that are of key importance for the commercial success of new materials and its end-user market.

The North American Ethylene Propylene Diene Monomer market is also classified based on different applications. The important applications include automotive, building & construction, plastic modification, tires & tubes, wire & cables, lubricant additive, and others. The automotive and building & construction industries are expected to show rapid growth in the future.

The key companies in this market are Dow Chemical Co. (U.S.), ExxonMobil Chemical Co. (U.S.), Lion Chemical Capital (U.S.), Lanxess AG (Germany), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in the year 2013 & 2014 that are driving the demand of Ethylene Propylene Diene Monomer. Their strategy to capture the market in developing economies includes expansions and agreements.

The North American region has an active impact, contributing for about 22.5% of the global demand in terms of consumption in 2013. The U.S. is the leading country in the consumption of Ethylene Propylene Diene Monomer, due to the availability of cheaper raw materials and low labor cost. The important emerging economies such as Canada and Mexico are further lined up for a brighter future in this market.

The report also includes a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading Ethylene Propylene Diene Monomer companies in the past few years. Furthermore, different market participants are also profiled in the report.

Scope of the report

The report segments the North America Ethylene Propylene Diene Monomer market as:

The North America Ethylene Propylene Diene Monomer market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Automotive

Building & Construction

Plastic Modification

Tires & Tubes

Wire & Cables

Lubricant Additive

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of countries:

U.S.

Canada

Mexico

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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