

North American Dermatology Diagnostic Devices Market by Diagnostic Device (Dermatoscope, Microscope, Imaging Techniques), by Treatment Device (Liposuction, Microdermabrasion, Lasers), by Application - Forecast to 2019

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Abstracts

The North American dermatology diagnostic devices market is estimated to grow at a CAGR of 7.9% from 2014 to 2019. Although mature markets (the U.S. and Canada) command larger shares in the dermatology diagnostic devices market, Mexico is expected to grow at the highest CAGR of 9.8% during the forecast period. The growth of the dermatology diagnostic devices market is driven by factors such as rising incidences of skin disorders, increasing demand for diagnosis by baby boomers, need for more dermatologists, and technological advancements. However, factors such as lack of awareness, competitive pricing, and lack of dermatology care are hindering the growth of this market.

In this report, the North American dermatology diagnostic devices market has been broadly classified on the basis of types. This segment includes dermatoscopes, imaging techniques, and microscopes. The imaging techniques segment commands the largest share of the dermatology diagnostic devices market, growing at a CAGR of 8.0% during the forecast period (2014 to 2019). This large share is mainly due to the fact that imaging techniques are generally in vivo tools and helps in the detection of later stages of skin disorders.

The U.S commanded the largest share of 89.3% of the North American dermatology diagnostic devices market in 2014, followed by Canada. The dermatology diagnostic devices market in the U.S. is primarily driven by the increasing demand from baby boomers and increasing insurance coverage for citizens due to increasing employment.

Mexico is the fastest-growing segment in the North American region, at a CAGR of 9.8% during the forecast period. This is due to the increasing insurance coverage and awareness of various skin disorders in this region.

The North American dermatology diagnostic devices market is a competitive market with a number of market players. As of 2014, the North American dermatology diagnostic devices market was dominated by GE Healthcare (U.K.), Siemens Healthcare (Germany), Philips Healthcare (Netherlands), Toshiba Medical Systems (Japan), Heine Optotechnik (Germany), Carl Zeiss Meditec AG (Germany), Bruker Corporation (U.S.), Welch Allyn (U.S.), Nikon Corporation (Japan), and Leica Microsystems (Germany).

Reasons to Buy the Report:

This research report focuses on various levels of analysis—the market share analysis of top players and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the dermatology diagnostic devices market; high-growth regions and their respective regulatory policies; government initiatives; and drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the dermatology diagnostic devices offered by the top players in the dermatology diagnostic devices market

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various dermatology diagnostic devices across geographies

Market Diversification: Exhaustive information about new products, recent developments, and investments in the dermatology diagnostic devices market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

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8.4 FOTOFINDER SYSTEMS GMBH

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8.7 NIKON CORPORATION

8.8 MELA SCIENCES, INC.

8.9 VERISANTE TECHNOLOGY, INC.

8.10 SOLTA MEDICAL

8.11 GE HEALTHCARE

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8.13 PHILIPS HEALTHCARE

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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