

# **North American Dermatology Diagnostic Devices Market by Diagnostic Device (Dermatoscope, Microscope, Imaging Techniques), by Treatment Device (Liposuction, Microdermabrasion, Lasers), by Application - Forecast to 2019**

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## **Abstracts**

The North American dermatology diagnostic devices market is estimated to grow at a CAGR of 7.9% from 2014 to 2019. Although mature markets (the U.S. and Canada) command larger shares in the dermatology diagnostic devices market, Mexico is expected to grow at the highest CAGR of 9.8% during the forecast period. The growth of the dermatology diagnostic devices market is driven by factors such as rising incidences of skin disorders, increasing demand for diagnosis by baby boomers, need for more dermatologists, and technological advancements. However, factors such as lack of awareness, competitive pricing, and lack of dermatology care are hindering the growth of this market.

In this report, the North American dermatology diagnostic devices market has been broadly classified on the basis of types. This segment includes dermatoscopes, imaging techniques, and microscopes. The imaging techniques segment commands the largest share of the dermatology diagnostic devices market, growing at a CAGR of 8.0% during the forecast period (2014 to 2019). This large share is mainly due to the fact that imaging techniques are generally in vivo tools and helps in the detection of later stages of skin disorders.

The U.S commanded the largest share of 89.3% of the North American dermatology diagnostic devices market in 2014, followed by Canada. The dermatology diagnostic devices market in the U.S. is primarily driven by the increasing demand from baby boomers and increasing insurance coverage for citizens due to increasing employment.

Mexico is the fastest-growing segment in the North American region, at a CAGR of 9.8% during the forecast period. This is due to the increasing insurance coverage and awareness of various skin disorders in this region.

The North American dermatology diagnostic devices market is a competitive market with a number of market players. As of 2014, the North American dermatology diagnostic devices market was dominated by GE Healthcare (U.K.), Siemens Healthcare (Germany), Philips Healthcare (Netherlands), Toshiba Medical Systems (Japan), Heine Optotechnik (Germany), Carl Zeiss Meditec AG (Germany), Bruker Corporation (U.S.), Welch Allyn (U.S.), Nikon Corporation (Japan), and Leica Microsystems (Germany).

#### Reasons to Buy the Report:

This research report focuses on various levels of analysis—the market share analysis of top players and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the dermatology diagnostic devices market; high-growth regions and their respective regulatory policies; government initiatives; and drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on the dermatology diagnostic devices offered by the top players in the dermatology diagnostic devices market

**Product Development/Innovation:** Detailed insights on the upcoming technologies, research and development activities, and new product launches in the dermatology diagnostic devices market

**Market Development:** Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various dermatology diagnostic devices across geographies

**Market Diversification:** Exhaustive information about new products, recent developments, and investments in the dermatology diagnostic devices market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the dermatology diagnostic devices market

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF DERMATOLOGY DIAGNOSTIC DEVICES MARKET
- 2.2 ARRIVING AT THE DERMATOLOGY DIAGNOSTICS DEVICES MARKET: MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPARISON WITH PARENT MARKET (DERMATOLOGY DEVICES)
- 4.3 MARKET DRIVERS AND INHIBITORS

### **5 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE**

- 5.1 DIAGNOSTIC DEVICES
  - 5.1.1 INTRODUCTION
  - 5.1.2 DERMATOSCOPES
  - 5.1.3 MICROSCOPES
  - 5.1.4 IMAGING TECHNIQUES

### **6 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY GEOGRAPHY**

- 6.1 INTRODUCTION

## 6.2 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET

6.2.1 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE

6.2.2 U.S. DERMATOLOGY IMAGING TECHNIQUES MARKET, BY TYPE

6.2.3 U.S. DERMATOSCOPES MARKET, BY TYPE

## 6.3 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET

6.3.1 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE

6.3.2 CANADA DERMATOLOGY IMAGING TECHNIQUES MARKET, BY TYPE

6.3.3 CANADA DERMATOSCOPES MARKET, BY TYPE

## 6.4 MEXICO DERMATOLOGY DIANOSTIC DEVICES MARKET

6.4.1 MEXICO DERMATOLOGY IMAGING TECHNIQUES MARKET, BY TYPE

6.4.2 MEXICO DERMATOSCOPES MARKET, BY TYPE

## 7 DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPETITIVE LANDSCAPE

7.1 DERMATOLOGY DIAGNOSTIC DEVICES MARKET: BY COMPANY

7.2 MERGERS & ACQUISITIONS

7.3 EXPANSIONS

7.4 AGREEMENTS

7.5 APPROVALS

7.6 NEW TECHNOLOGY/PRODUCT LAUNCHES

## 8 DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)\*

8.1 AMD GLOBAL TELEMEDICINE INC.

8.2 CARL ZEISS MEDITEC AG

8.3 FEI COMPANY

8.4 FOTOFINDER SYSTEMS GMBH

8.5 LEICA MICROSYSTEMS

8.6 MICHELSON DIAGNOSTICS LTD.

8.7 NIKON CORPORATION

8.8 MELA SCIENCES, INC.

8.9 VERISANTE TECHNOLOGY, INC.

8.10 SOLTA MEDICAL

8.11 GE HEALTHCARE

8.12 BRUKER CORPORATION

8.13 PHILIPS HEALTHCARE

8.14 HEINE OPTOTECHNIK

- 8.15 SIEMENS HEALTHCARE
- 8.16 TOSHIBA MEDICAL SYSTEMS
- 8.17 WELCH ALLYN

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **9 APPENDIX**

- 9.1 CUSTOMIZATION OPTIONS
  - 9.1.1 PRODUCT ANALYSIS
  - 9.1.2 EPIDEMIOLOGY DATA
  - 9.1.3 SURGEONS/PHYSICIANS PERCEPTION ANALYSIS
  - 9.1.4 REGULATORY FRAMEWORK
  - 9.1.5 COMPETITIVE INTELLIGENCE
- 9.2 RELATED REPORTS
- 9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
  - 9.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES PEER MARKET SIZE, 2014 (USD MN)

Table 2 NORTH AMERICA: DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, BY TYPE 2013- 2019 (USD MN)

Table 3 NORTH AMERICA: DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 4 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: DRIVERS AND INHIBITORS

Table 5 NORTH AMERICA: DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 6 NORTH AMERICA: DERMATOSCOPES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 7 NORTH AMERICA: IMAGING TECHNIQUES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 8 U.S.: DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 9 U.S.: DERMATOLOGY IMAGING TECHNIQUES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 10 U.S. DERMATOSCOPES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 11 CANADA: DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, BY TYPE, 2013 - 2019 (USD MN)

Table 12 CANADA: DERMATOLOGY IMAGING TECHNIQUES MARKET SIZE, BY TYPE, 2013 - 2019 (USD MN)

Table 13 CANADA: DERMATOSCOPES MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 14 MEXICO: DERMATOLOGY DIAGNOSTIC DEVICES MARKET SIZE, BY TYPE, 2013 - 2019 (USD MN)

Table 15 MEXICO: DERMATOLOGY IMAGING TECHNIQUES MARKET SIZE, BY TYPE, 2013 - 2019 (USD MN)

Table 16 MEXICO: DERMATOSCOPES MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 17 DERMATOLOGY DIAGNOSTIC DEVICES MARKET SHARES, BY COMPANY

Table 18 DERMATOLOGY DEVICES MARKET: MERGERS & ACQUISITIONS

Table 19 DERMATOLOGY DEVICES MARKET: EXPANSIONS

Table 20 DERMATOLOGY DEVICES MARKET: AGREEMENTS

Table 21 DERMATOLOGY DEVICES MARKET: APPROVALS

Table 22 DERMATOLOGY DEVICES MARKET: NEW PRODUCT LAUNCHES

Table 23 CARL ZEISS: KEY FINANCIALS, 2011 – 2013 (USD MN)

Table 24 LEICA MICROSYSTEMS: KEY FINANCIALS, 2011 – 2013 (USD MN)

Table 25 NIKON CORPORATION: KEY FINANCIALS, 2012 – 2014 (USD MN)

Table 26 MELA SCIENCES, INC.: KEY FINANCIALS, 2012 – 2013 (USD MN)

Table 27 VERISANTE TECHNOLOGY: KEY FINANCIALS, 2011 - 2013 (USD MN)

Table 28 SOLTA MEDICAL: KEY FINANCIALS, 2011 - 2013 (USD MN)

Table 29 GE HEALTHCARE: KEY FINANCIALS, 2011–2013 (USD MN)

Table 30 BRUKER CORPORATION: KEY FINANCIALS, 2011–2013 (USD MN)

Table 31 PHILIPS HEALTHCARE: KEY FINANCIALS, 2011–2013 (USD MN)



## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: SEGMENTATION & COVERAGE

Figure 2 DERMATOLOGY DIAGNOSTIC DEVICES MARKET: INTEGRATED ECOSYSTEM

Figure 3 TOP-DOWN APPROACH

Figure 4 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: NEW CASES OF MELANOMA OF SKIN (MALES AND FEMALES), BY GEOGRAPHY, 2014

Figure 5 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: MARKET SNAPSHOT

Figure 6 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET: COMPARISON WITH PARENT MARKET

Figure 7 NORTH AMERICAN DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE, 2014 VS. 2019 (USD MN)

Figure 8 NORTH AMERICAN DERMATOSCOPES MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 9 NORTH AMERICAN IMAGING TECHNIQUES MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 10 NORTH AMERICAN DERMATOLOGY DIAGNOSIS DEVICES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 – 2019 (USD MN)

Figure 11 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE SNAPSHOT

Figure 12 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE, 2013 – 2019 (USD MN)

Figure 13 U.S. DERMATOLOGY IMAGING TECHNIQUES MARKET: TYPE 2013 – 2019 (USD MN)

Figure 14 U.S. DERMATOSCOPES MARKET: TYPE 2013 - 2019 (USD MN)

Figure 15 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE SNAPSHOT

Figure 16 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE 2013 - 2019 (USD MN)

Figure 17 CANADA DERMATOLOGY IMAGING TECHNIQUES MARKET: TYPE 2013 - 2019 (USD MN)

Figure 18 CANADA DERMATOSCOPES MARKET: TYPE 2013 - 2019 (USD MN)

Figure 19 MEXICO DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE

**SNAPSHOT**

Figure 20 MEXICO DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE, 2013 - 2019 (USD MN)

Figure 21 MEXICO DERMATOLOGY IMAGING TECHNIQUES MARKET: TYPE, 2013 - 2019 (USD MN)

Figure 22 MEXICO DERMATOSCOPES MARKET: TYPE, 2013 - 2019 (USD MN)

Figure 23 DERMATOLOGY DIAGNOSTIC DEVICES: COMPANY SHARE ANALYSIS, 201

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