

North American Dermatology Devices Market by Type (Dermatology Treatment Devices, Dermatology Diagnostic Devices) - Forecast to 2019

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Abstracts

The North America dermatology devices market is estimated to grow at a CAGR of 10.0% from 2014 to 2019. The growth of this market is driven by factors such as technical advancements, rising incidences of skin disorders, increasing awareness about aesthetic procedures, growing prevalence of skin cancer, low cost/utility ratio, and increasing investments. However, competitive pricing, huge untapped population, and high threats from substitutes hamper the growth of the North American dermatology devices market. Moreover, continuous technological up-gradations create new growth opportunities for the North American dermatology devices market in these regions.

In this report, the market has been broadly classified on the basis of types. Depending on types, the market is further classified into dermatology treatment devices and dermatology diagnostic devices. The dermatology treatment devices market segment accounted for the largest market share of 95.7% of the North America dermatology devices market. Factors such as the increasing prevalence rates of indications and increasing demand for devices with less downtime drive the growth of this market.

The North American dermatology devices market is a competitive one with a number of market players. As of 2014, the U.S. dermatology devices market was estimated to be dominated by Heine Optotechnik (Germany), Optomed Oy (Finland), FotoFinder Systems (Germany), Michelson diagnostics (U.K.), Genesis Biosystems (U.S.), Ellipse A/S (Denmark), Alma Lasers (Israel), Palomar Technologies (U.S.), GE Healthcare (U.K.), and Philips Healthcare (the Netherlands), Verisante Technology, Inc. (Canada), MELA Sciences, Inc. (U.S.), Verisante Technology, Inc. (U.S.), Welch Allyn (U.S.), Carl Zeiss Meditec, Inc. (U.S.), Hitachi (Japan), Leica Microsystems (Germany), Olympus (Japan), GE Healthcare (U.K.), Phillips Healthcare (the Netherlands), Toshiba Medical

Systems (Japan), and Siemens Medical Systems (Germany). New product launches & partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the U.S. dermatology devices market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views of the competitive landscape, emerging- and high-growth segments of the North America dermatology devices market, high-growth regions & their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a greater market share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on dermatology diagnostic and dermatology treatment devices offered by top players in the North American dermatology devices market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American dermatology devices market.

Market Development: Comprehensive information of lucrative emerging markets. The report analyzes the markets for various dermatology diagnostic and dermatology treatment devices across geographies.

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the North American dermatology devices market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North American dermatology devices market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF DERMATOLOGY DEVICES MARKET
- 2.2 ARRIVING AT THE DERMATOLOGY DEVICES MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 DEMAND SIDE APPROACH
 - 2.2.2.1 RISING INCIDENCE OF SKIN DISORDERS
 - 2.2.2.2 INCREASING AWARENESS ABOUT AESTHETIC PROCEDURES
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 NORTH AMERICA DERMATOLOGY MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS

5 NORTH AMERICA DERMATOLOGY DEVICES MARKET, BY TYPE

- 5.1 DERMATOLOGY DIAGNOSTIC DEVICES
 - 5.1.1 DERMATOSCOPE
 - 5.1.2 MICROSCOPE
 - 5.1.3 IMAGING TECHNIQUES
 - 5.1.4 OPTICAL COHERENCE TOMOGRAPHY SCANNER (OCT)
- 5.2 DERMATOLOGY TREATMENT DEVICES MARKET
 - 5.2.1 EQUIPMENT
 - 5.2.2 MICRODERMABRASION DEVICES
 - 5.2.3 CRYOTHERAPY DEVICES
 - 5.2.4 LED LIGHT THERAPY DEVICES

5.2.5 LASERS

5.2.5.1 NORTH AMERICA LASER MARKET, BY TYPE

5.2.5.1.1 CARBON DIOXIDE LASERS

5.2.5.1.2 ND:YAG LASERS

5.2.5.1.3 PULSED DYE LASERS

5.2.5.1.4 DIODE LASERS

5.2.5.1.5 ARGON LASERS

5.2.5.1.6 RUBY LASERS

5.2.5.1.7 ERBIUM-YAG LASERS

5.2.5.1.8 INTENSE PULSE LIGHT LASERS

5.2.5.2 NORTH AMERICA LASER MARKET, BY APPLICATION

5.2.5.2.1 HAIR REMOVAL

5.2.5.2.2 SKIN REJUVENATION

5.2.5.2.3 PIGMENTED LESIONS TREATMENT

5.2.5.2.4 ACNE TREATMENT

5.2.5.2.5 VASCULAR LESIONS TREATMENT

5.2.5.2.6 WRINKLE REMOVAL

5.2.5.2.7 SKIN RESURFACING

5.2.5.2.8 PSORIASIS TREATMENT

5.2.5.2.9 TATTOO REMOVAL

6 NORTH AMERICA DERMATOLOGY DEVICES MARKET, BY GEOGRAPHY

6.1 INTRODUCTION

6.2 U.S. DERMATOLOGY DEVICES MARKET

6.2.1 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE

6.2.2 U.S. DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE

6.3 CANADA DERMATOLOGY DEVICES MARKET

6.3.1 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE

6.3.2 CANADA DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE

6.4 MEXICO DERMATOLOGY DEVICES MARKET

6.4.1 MEXICO DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE

6.4.2 MEXICO DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE

7 NORTH AMERICA DERMATOLOGY DEVICES MARKET: COMPETITIVE LANDSCAPE

7.1 COMPANY PRESENCE IN DERMATOLOGY DEVICES MARKET, BY TYPE

7.2 MERGERS & ACQUISITIONS

- 7.3 EXPANSIONS
- 7.4 AGREEMENTS
- 7.5 APPROVALS
- 7.6 NEW TECHNOLOGY/PRODUCT
- 7.7 JOINT VENTURES

8 DERMATOLOGY DEVICES MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 8.1 ALMA LASERS, LTD.
- 8.2 AMBICARE HEALTH LTD
- 8.3 AMD GLOBAL TELEMEDICINE INC.
- 8.4 APPLISONIX LTD.
- 8.5 BIOLITEC AG
- 8.6 CARL ZEISS MEDITEC
- 8.7 CUTERA, INC.
- 8.8 CYNOSURE, INC.
- 8.9 ELLIPSE A/S
- 8.10 FEI COMPANY
- 8.11 FOTOFINDER SYSTEMS GMBH
- 8.12 GENESIS BIOSYSTEMS
- 8.13 LEICA MICROSYSTEMS
- 8.14 LUMENIS LTD.
- 8.15 MICHELSON DIAGNOSTICS LTD.
- 8.16 NIKON CORPORATION
- 8.17 MELA SCIENCES, INC.
- 8.18 VERISANTE TECHNOLOGY, INC.
- 8.19 SYNERON MEDICAL LTD.
- 8.20 SOLTA MEDICAL,
- 8.21 PHOTOMEDEX, INC.

*(Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company)

9 APPENDIX

- 9.1 CUSTOMIZATION OPTIONS
 - 9.1.1 PRODUCT ANALYSIS

9.1.2 EPIDEMIOLOGY DATA

9.1.3 SURGEONS/PHYSICIANS PERCEPTION ANALYSIS

9.1.4 REGULATORY FRAMEWORK

9.1.5 COMPETITIVE INTELLIGENCE:

9.2 RELATED REPORTS

9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

9.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL DERMATOLOGY DEVICES PEER MARKET SIZE, 2014 (USD MN)

TABLE 2 NORTH AMERICA DERMATOLOGY DEVICES MARKET, BY TYPE (USD MN)

TABLE 3 NORTH AMERICA DERMATOLOGY DEVICES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

TABLE 4 NORTH AMERICA DERMATOLOGY DEVICES MARKET: DRIVERS AND INHIBITORS

TABLE 5 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 6 NORTH AMERICA DERMATOSCOPE MARKET, BY TYPE, 2013–2019 (USD MN)

TABLE 7 NORTH AMERICA IMAGING TECHNIQUE DEVICES MARKET, BY TYPE, 2013–2019 (USD MN)

TABLE 8 NORTH AMERICA DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE, 2013 – 2019 USD MN)

TABLE 9 NORTH AMERICA DERMATOLOGY LASERS MARKET, TYPE, 2013 – 2019 (USD MN)

TABLE 10 NORTH AMERICA DERMATOLOGY LASERS MARKET, BY APPLICATION, 2013 – 2019 (USD MN)

TABLE 11 NORTH AMERICA DERMATOLOGY DEVICES MARKET, BY GEOGRAPHY, 2013 - 2013 (USD MN)

TABLE 12 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 13 U.S. DERMATOLOGY IMAGING TECHNIQUE MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 14 U.S. DERMATOSCOPE MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 15 U.S. DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 16 U.S. DERMATOLOGY LASERS DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 17 U.S. DERMATOLOGY LASERS DEVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 18 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 19 CANADA DERMATOLOGY IMAGING TECHNIQUE DEVICES MARKET, BY

TYPE, 2013 - 2019 (USD MN)

TABLE 20 CANADA DERMATOSCOPE MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 21 CANADA DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 22 CANADA DERMATOLOGY LASERS DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 23 CANADA DERMATOLOGY LASERS DEVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 24 MEXICO DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 25 MEXICO DERMATOLOGY IMAGING TECHNIQUE DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 26 MEXICO DERMATOSCOPE MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 27 MEXICO DERMATOLOGY TREATMENT DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 28 MEXICO DERMATOLOGY LASERS DEVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

TABLE 29 MEXICO DERMATOLOGY LASERS DEVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

TABLE 30 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES MARKET: BY COMPANY, 2014

TABLE 31 NORTH AMERICA DERMATOLOGY TREATMENT DEVICES MARKET: BY COMPANY, 2014

TABLE 32 NORTH AMERICA DERMATOLOGY DEVICES MARKET: MERGERS & ACQUISITIONS

TABLE 33 NORTH AMERICA DERMATOLOGY DEVICES MARKET: EXPANSIONS

TABLE 34 NORTH AMERICA DERMATOLOGY DEVICES MARKET: AGREEMENTS

TABLE 35 NORTH AMERICA DERMATOLOGY DEVICES MARKET: APPROVAL

TABLE 36 NORTH AMERICA DERMATOLOGY DEVICES MARKET: NEW PRODUCT LAUNCH

TABLE 37 NORTH AMERICA DERMATOLOGY DEVICES MARKET: JOINT VENTURES

TABLE 38 CARL ZEISS: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 39 CUTERA, INC.: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 40 CYNOSURE, INC.: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 41 LEICA MICROSYSTEMS: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 42 LUMENIS LTD.: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 43 SYNERON MEDICAL LTD.: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 44 SOLTA MEDICAL, A DIVISION OF VALEANT PHARMACEUTICALS

NORTH AMERICA, LLC: KEY FINANCIALS, 2011 - 2013 (USD MN)

TABLE 45 PHOTOMEDEX, INC.: KEY FINANCIALS, 2011 - 2013 (USD MN)

List Of Figures

LIST OF FIGURES

FIGURE 1 NORTH AMERICA DERMATOLOGY DEVICES MARKET:
SEGMENTATION & COVERAGE

FIGURE 2 DERMATOLOGY DEVICES MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 TOP-DOWN APPROACH

FIGURE 4 TOTAL COSMETIC PROCEDURES, U.S., 2013

FIGURE 5 NORTH AMERICA DERMATOLOGY DEVICES MARKET SNAPSHOT

FIGURE 6 NORTH AMERICA DERMATOLOGY MARKET: COMPARISON WITH
PARENT MARKET

FIGURE 7 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES MARKET, BY
TYPE, 2013 - 2019 (USD MN)

FIGURE 8 NORTH AMERICA DERMATOSCOPE MARKET, BY TYPE, 2013–2019
(USD MN)

FIGURE 9 NORTH AMERICA IMAGING TECHNIQUE DEVICES MARKET, BY TYPE,
2013–2019 (USD MN)

FIGURE 10 DERMATOLOGY COSMETIC PROCEDURES, U.S., 2013

FIGURE 11 TOP 5 SURGICAL COSMETIC PROCEDURES, U.S., 2013

FIGURE 12 TOP 5 NON-SURGICAL COSMETIC PROCEDURES, U.S., 2013

FIGURE 13 NORTH AMERICA DERMATOLOGY TREATMENT DEVICES MARKET,
BY TYPE, 2013 - 2019 (USD MN)

FIGURE 14 NORTH AMERICA LASER MARKET, BY TYPE, 2013–2019 (USD MN)

FIGURE 15 NORTH AMERICA DERMATOLOGY LASER MARKET, BY APPLICATION,
2013–2019 (USD MN)

FIGURE 16 NORTH AMERICA DERMATOLOGY DEVICES MARKET: GROWTH
ANALYSIS, BY GEOGRAPHY, 2013-2019 (USD MN)

FIGURE 17 U.S. DERMATOLOGY DEVICES MARKET OVERVIEW, 2014 & 2019 (%)

FIGURE 18 U.S. DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 19 U.S. DERMATOLOGY TREATMENT DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 20 U.S. DERMATOLOGY LASER DEVICES MARKET: TYPE SNAPSHOT

FIGURE 21 U.S. DERMATOLOGY LASER DEVICES MARKET: APPLICATION
SNAPSHOT

FIGURE 22 CANADA DERMATOLOGY DEVICES MARKET OVERVIEW, 2014 & 2019
(%)

FIGURE 23 CANADA DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE

SNAPSHOT

FIGURE 24 CANADA DERMATOLOGY TREATMENT DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 25 CANADA DERMATOLOGY LASER DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 26 CANADA DERMATOLOGY LASER DEVICES MARKET: APPLICATION
SNAPSHOT

FIGURE 27 MEXICO DERMATOLOGY DEVICES MARKET OVERVIEW, 2014 & 2019
(%)

FIGURE 28 MEXICO DERMATOLOGY DIAGNOSTIC DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 29 MEXICO DERMATOLOGY TREATMENT DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 30 MEXICO DERMATOLOGY LASER DEVICES MARKET: TYPE
SNAPSHOT

FIGURE 31 MEXICO DERMATOLOGY LASER DEVICES MARKET: APPLICATION
SNAPSHOT

FIGURE 32 NORTH AMERICA DERMATOLOGY DIAGNOSTIC DEVICES: COMPANY
SHARE ANALYSIS, 2014 (%)

FIGURE 33 DERMATOLOGY DEVICES MARKET: COMPANY PRODUCT
COVERAGE, BY TYPE, 2013

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