

North American Chromatography systems Market by Types (Thin Layer Chromatography, Supercritical Fluid Chromatography), & by End - Users (Pharmaceutical, Biotechnology, Agriculture, Academics, Environmental Biotechnology) - Forecast to 2019

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Abstracts

The North American chromatography systems market is estimated to grow at a CAGR of 5.8% from 2014 to 2019. Based on geography, this market has been segmented into the U.S., Canada, and Mexico. The U.S. accounted for the largest market share, followed by Canada. The major factors driving the growth of chromatography systems in these regions include expanding biotechnology and pharmaceutical industry. These industries are the prime users of chromatography techniques.

The growth in the North American chromatography systems market can be attributed to factors such as the increasing number of conferences and symposia related to chromatography technologies, coupled with the rising venture capital funding in the U.S. and developed infrastructure facilities, which creates a need for automated laboratories and systems.

Based on end users, the market is segmented into pharmaceuticals & biotechnology, academics, agriculture, and environmental biotechnology, among other segments. Factors such as technological advancements, expanding pharmaceutical industry in Canada, and increasing number of conferences are propelling the growth of the gas chromatography market, especially in the pharmaceuticals and biotechnology end-user segment.

The growth of the North American chromatography systems market is also driven by the implementation of favorable government initiatives. For instance, in August 2012, the Canadian Minister of State for the Federal Economic Development Agency, for Southern Ontario, announced an investment worth \$9.9 million for innovations in the biopharmaceutical sector, which makes use of chromatography techniques.

The report includes company profiles of leading players in this market, with a focus on strategic developments (new product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by market players over the past few years. Moreover, the company profiles also include the strategies adopted by market players to sustain and strengthen their position in the North American chromatography systems market. Agilent Technologies (U.S.), Thermo Fisher Scientific, Inc. (U.S.), Phenomenex, Inc. (U.S.), Sigma-Aldrich Co. LLC (U.S.), Shimadzu Corporation (Japan), PerkinElmer, Inc. (U.S.), and W.R. Grace & Co. (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments in the North American chromatography systems market, and high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report also provides some significant details on the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American chromatography systems market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data.

Comprehensive coverage of product approvals and product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyses the North American chromatography systems market across countries, and provides insights on exploiting new distribution channels, new client base, and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the North American chromatography systems market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company share analysis of key players forecast till 2019.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through the inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF THE CHROMATOGRAPHY SYSTEMS MARKET
- 2.2 ARRIVING AT THE CHROMATOGRAPHY SYSTEMS MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS

5 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY PRODUCT

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICAN REVERSE PHASE COLUMNS (RP) MARKET, BY COUNTRY
- 5.3 NORTH AMERICAN AFFINITY COLUMNS MARKET, BY COUNTRY
- 5.4 NORTH AMERICAN ION EXCHANGE PHASE MARKET SIZE, BY COUNTRY
- 5.5 NORTH AMERICAN SIZE EXCLUSION COLUMNS MARKET, BY COUNTRY
- 5.6 NORTH AMERICAN CHIRAL SEPARATION COLUMNS MARKET, BY COUNTRY
- 5.7 NORTH AMERICAN NORMAL PHASE COLUMNS MARKET, BY COUNTRY

6 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 NORTH AMERICAN LIQUID CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY

6.3 NORTH AMERICAN GAS CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY

6.4 NORTH AMERICAN OTHER CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY

6.5 NORTH AMERICAN THIN LAYER CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY

6.6 NORTH AMERICAN SUPERCRITICAL FLUID CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY

7 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY END USER

7.1 INTRODUCTION

7.2 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET, BY COUNTRY

7.3 NORTH AMERICA: BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY

7.4 NORTH AMERICA: AGRICULTURE INDUSTRY MARKET, BY COUNTRY

7.5 NORTH AMERICA: ACADEMICS INSTITUTES MARKET, BY COUNTRY

7.6 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY

8 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY GEOGRAPHY

8.1 INTRODUCTION

8.2 U.S. CHROMATOGRAPHY SYSTEMS MARKET

8.2.1 U.S. CHROMATOGRAPHY SYSTEMS MARKET, BY END USER

8.2.2 U.S. CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE

8.3 CANADA CHROMATOGRAPHY SYSTEMS MARKET

8.3.1 CANADA CHROMATOGRAPHY SYSTEMS MARKET, BY END USER

8.3.2 CANADA CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE

8.4 MEXICO CHROMATOGRAPHY SYSTEMS MARKET

8.4.1 MEXICO CHROMATOGRAPHY SYSTEMS MARKET, BY END USER

8.4.2 MEXICO CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE

9 CHROMATOGRAPHY SYSTEMS MARKET: COMPETITIVE LANDSCAPE

9.1 CHROMATOGRAPHY SYSTEMS MARKET: COMPANY SHARE ANALYSIS

9.2 COMPANY PRESENCE IN CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE

9.3 MERGERS & ACQUISITIONS

9.4 EXPANSIONS

9.5 JOINT VENTURES

10 CHROMATOGRAPHY SYSTEMS MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

10.1 AB SCIEX, LLC

10.2 AGILENT TECHNOLOGIES, INC.

10.3 THERMO FISHER SCIENTIFIC INC.

10.4 WATERS CORPORATION

10.5 SHIMADZU CORPORATION

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

11 APPENDIX

11.1 CUSTOMIZATION OPTIONS

11.1.1 IMPACT ANALYSIS

11.2 RELATED REPORTS

11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET: MACROINDICATOR, BY GEOGRAPHY, 2013 (USD BILLION)

Table 2 CHROMATOGRAPHY SYSTEMS MARKET: GROWTH ASPECTS (%)

Table 3 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET: DRIVERS AND INHIBITORS

Table 4 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 5 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 6 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD MN)

Table 7 NORTH AMERICA: REVERSE PHASE COLUMN (RP) MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 8 NORTH AMERICA: AFFINITY COLUMNS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 9 NORTH AMERICA: ION EXCHANGE PHASE MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 10 NORTH AMERICA: SIZE EXCLUSION COLUMNS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 11 NORTH AMERICA: CHIRAL SEPARATION COLUMNS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 12 NORTH AMERICA: NORMAL PHASE COLUMNS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 13 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 14 NORTH AMERICA: LIQUID CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 15 NORTH AMERICA: GAS CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 16 NORTH AMERICA: OTHER CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 17 NORTH AMERICA: THIN LAYER CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 18 NORTH AMERICA: SUPERCRITICAL FLUID CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 19 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY END USER, 2013 – 2019 (USD MN)

Table 20 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 21 NORTH AMERICA: BIOTECHNOLOGY INDUSTRY MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 22 NORTH AMERICA: AGRICULTURE INDUSTRY MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 23 NORTH AMERICA: ACADEMICS INSTITUTES MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 24 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 25 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 26 U.S.: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY END USER, 2013 – 2019 (USD MN)

Table 27 U.S.: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 28 CANADA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY END USER, 2013 – 2019 (USD MN)

Table 29 CANADA: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY TYPE, 2013 – 2019 (USD MN)

Table 30 MEXICO: CHROMATOGRAPHY SYSTEMS MARKET SIZE, BY END USER, 2013 – 2019 (USD MN)

Table 31 MEXICO: CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Table 32 CHROMATOGRAPHY SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 33 NORTH AMERICA CHROMATOGRAPHY SYSTEMS MARKET: MERGERS & ACQUISITIONS

Table 34 NORTH AMERICA CHROMATOGRAPHY SYSTEMS MARKET: EXPANSIONS

Table 35 NORTH AMERICA CHROMATOGRAPHY SYSTEMS MARKET: JOINT VENTURES

Table 36 AGILENT TECHNOLOGIES, INC.: KEY OPERATIONS DATA, 2012 – 2014 (USD MN)

Table 37 AGILENT TECHNOLOGIES, INC.: KEY FINANCIALS, 2011 – 2014 (USD MN)

Table 38 THERMO FISHER SCIENTIFIC, INC.: KEY OPERATIONS DATA, 2010 – 2013 (USD MN)

Table 39 THERMO FISHER SCIENTIFIC, INC.: KEY FINANCIALS, 2009 – 2013 (USD MN)

Table 40 WATERS CORPORATION: KEY FINANCIALS, 2010 – 2013 (USD MN)

Table 41 SHIMADZU CORPORATION: KEY FINANCIALS, 2009 – 2013 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET: SEGMENTATION & COVERAGE

Figure 2 CHROMATOGRAPHY SYSTEMS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 MACROINDICATOR-BASED APPROACH

Figure 7 NORTH AMERICA: CHROMATOGRAPHY SYSTEMS MARKET SNAPSHOT

Figure 8 GEOGRAPHIC ANALYSIS: NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2014 (USD MN)

Figure 9 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 10 NORTH AMERICAN REVERSE PHASE (RP) MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 11 NORTH AMERICAN AFFINITY COLUMNS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 12 NORTH AMERICAN ION EXCHANGE PHASE MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 13 NORTH AMERICAN SIZE EXCLUSION MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 14 NORTH AMERICAN CHIRAL SEPARATION COLUMNS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 15 NORTH AMERICAN NORMAL PHASE COLUMNS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 16 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Figure 17 NORTH AMERICAN LIQUID CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 18 NORTH AMERICAN GAS CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 19 NORTH AMERICAN OTHER CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 20 NORTH AMERICAN THIN LAYER CHROMATOGRAPHY SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 21 NORTH AMERICAN SUPERCRITICAL FLUID CHROMATOGRAPHY

SYSTEMS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 22 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 23 NORTH AMERICA: PHARMACEUTICAL INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 24 NORTH AMERICA: BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 25 NORTH AMERICA: AGRICULTURE INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 26 NORTH AMERICA: ACADEMICS INSTITUTES MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 27 NORTH AMERICA: ENVIRONMENTAL BIOTECHNOLOGY INDUSTRY MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 28 NORTH AMERICAN CHROMATOGRAPHY SYSTEMS MARKET: GROWTH ANALYSIS, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 29 U.S. CHROMATOGRAPHY SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 30 U.S. CHROMATOGRAPHY SYSTEMS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 31 U.S. CHROMATOGRAPHY SYSTEMS MARKET: END-USER SNAPSHOT

Figure 32 U.S. CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 33 U.S. CHROMATOGRAPHY SYSTEMS MARKET SHARE, BY TYPE, 2013 – 2019 (%)

Figure 34 CANADA CHROMATOGRAPHY SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 35 CANADA CHROMATOGRAPHY SYSTEMS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 36 CANADA CHROMATOGRAPHY SYSTEMS MARKET: END-USER SNAPSHOT

Figure 37 CANADA CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 38 CANADA CHROMATOGRAPHY SYSTEMS MARKET SHARE, BY TYPE, 2013 – 2019 (%)

Figure 39 MEXICO CHROMATOGRAPHY SYSTEMS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 40 MEXICO CHROMATOGRAPHY SYSTEMS MARKET, BY END USER, 2013 – 2019 (USD MN)

Figure 41 MEXICO CHROMATOGRAPHY SYSTEMS MARKET: END-USER

SNAPSHOT

Figure 42 MEXICO CHROMATOGRAPHY SYSTEMS MARKET, BY TYPE, 2013 – 2019 (USD MN)

Figure 43 MEXICO CHROMATOGRAPHY SYSTEMS MARKET SHARE, BY TYPE, 2013 – 2019 (%)

Figure 44 CHROMATOGRAPHY SYSTEMS MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 45 CHROMATOGRAPHY SYSTEMS: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

Figure 46 AGILENT TECHNOLOGIES, INC. REVENUE MIX, 2014 (%)

Figure 47 THERMO FISHER SCIENTIFIC, INC. REVENUE MIX, 2013 (%)

Figure 48 WATERS CORPORATION REVENUE MIX, 2013 (%)

Figure 49 SHIMADZU CORPORATION REVENUE MIX, 2013 (%)

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