

North America Wireline Services Market by Service Type (Logging, Well Intervention, and Completion), by Application (Onshore and Offshore), & by Country –Trends & Forecasts to 2019

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Abstracts

In this report, the wireline services market has been segmented on the basis of type, application, and country. The wireline services market, on the basis of country, has been segmented into the U.S., Canada, and Mexico.

The North America wireline services market is estimated to grow at a CAGR of 3.1% from 2014 to 2019. The market has been segmented into type, which includes logging, well intervention, and completion. In 2014, logging services held the largest share of 83% within the North American wireline services market, followed by well intervention.

The report has profiled the leading players of the market along with developments (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) done by companies over the past few years, and strategies adopted by them to sustain and strengthen their position in the North American wireline services market. Weatherford International Ltd. (Ireland), Schlumberger Ltd. (U.S.), and Baker Hughes Inc. (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porter's analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns,

emerging- and high-growth segments of the North America wireline services market, high-growth countries, and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North America wireline services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the for wireline services market across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the wireline services market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the wireline services market

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.

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