

North America Well Completion Equipment & Services Market: by Type (Packer, Sand Control Tools, Multi - Stage Fracturing Tools, Liner Hangers, Safety Valves, Smart Wells, Others), by Application (Onshore, Offshore), by Geography (U.S., Canada, Mexico) – Trends & Forecasts till 2019

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Abstracts

In this report, the well completion equipment and services market has been segmented on the basis of type, application, and geography. The North American well completion equipment and services market has been analyzed in terms of the major countries in the region, such as the U.S., Canada, and Mexico. Onshore and offshore areas are the application areas of the well completion equipment and services market.

The North American well completion equipment and services market is estimated to grow at a CAGR of 2.5% from 2014 to 2019. The market has been segmented on the basis of types, which include packers, sand control tools, multi-stage fracturing tools, liner hangers, safety valves, and smart wells, among others. In 2014, the packer tools & services segment held the largest market share of 29.9% within the North American well completion equipment and services market, followed by the sand control tools segment.

The report has profiled the leading players of the market, along with the developments (new product launches, mergers & acquisitions, expansions, partnerships, agreements, collaborations, and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their positions in the North American well completion equipment and services market. Weatherford International Ltd. (Ireland), Schlumberger Ltd. (U.S.), and Baker Hughes Inc. (U.S.) are among the key players operational in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; usage patterns; emerging and high-growth segments of the market; high-growth countries and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater share of the North American market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American well completion equipment and services market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for well completion equipment and services across geographies, new distribution channels, new clientele base, and different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the well completion equipment and services market, along with a detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019, along with the business strategies and manufacturing capabilities of the leading market players

Product/Brand Perception Analysis: A comprehensive study of customers'

perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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