

North America Transmission System Market by Vehicle Type (Passenger Car, LCV, HCV) by Transmission Type (Manual, Automatic, AMT, CVT) by Geography (U.S., Canada, Mexico) - Analysis and Forecast to 2019

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Abstracts

The North American transmission system market was valued at \$ 27,305.8 million in 2014 and is expected to reach \$ 37,149.8 million by 2019, at a CAGR of 6.4% during the period under consideration. The U.S. segment is expected to account for the largest share of 70.0% in the North American transmission systems market by 2019, in terms of volume, and is projected to grow at a CAGR of 6.9% during the given forecast period. The transmission systems market in North America is segmented into three countries, namely the U.S., Mexico, and Canada. The North American transmission system market is driven by factors such as improved fuel efficiency for conventional systems and growing demand for low carbon footprint technologies. The restraining factors are saturation of the automatic transmission systems in the North American market and the high cost of high-end transmission systems. A transmission system transmits power from the engine to the wheels to enable them to move forward.

By vehicle type, the transmission system market has been divided into passenger cars, light commercial vehicles, and heavy commercial vehicles. The North American transmission systems market recorded a volume of 18,771.2 thousand units in 2014 and is expected to reach 25,629.0 thousand units by 2019, at a CAGR of 6.4% during the given forecast period.

By transmission type, the North American transmission system market has been segmented into automatic transmission, manual transmission, automated manual transmission, and continuously variable transmission. The continuously variable

transmission system segment is expected to drive the North American transmission system market, and is projected to grow at a CAGR of 14.6% during the forecast period of 2014 to 2019.

Geographically, three countries have been covered for the purpose of the market study, namely the U.S., Mexico, and Canada. The U.S. is leading the market and is expected to grow from \$18,923.0 million in 2014 to \$26,209.3 million by 2019, at a CAGR of 6.7%. The Mexican and Canadian segments are expected to grow at CAGRs of 5.8% and 5.1% respectively from 2014 to 2019.

The North American transmission system market is a competitive market with a number of market players with niche technologies. As of 2014, the North American market was dominated by ZF Friedrichshafen AG (Germany) and Aisin Seiki (Japan), among others. New product launches, partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the North American transmission system market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF TRANSMISSION SYSTEM MARKET
- 2.2 ARRIVING AT THE TRANSMISSION SYSTEM MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 MACROINDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE

- 5.1 INTRODUCTION
- 5.2 DEMAND SIDE ANALYSIS
- 5.3 NORTH AMERICA PASSENGER CAR TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY
- 5.4 NORTH AMERICA LCV TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY
- 5.5 NORTH AMERICA HCV TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY

6 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE

6.1 INTRODUCTION

6.2 NORTH AMERICA AUTOMATIC TRANSMISSION SYSTEM MARKET

6.3 NORTH AMERICA MANUAL TRANSMISSION SYSTEM MARKET

6.4 NORTH AMERICA AUTOMATED MANUAL TRANSMISSION SYSTEM MARKET

6.5 NORTH AMERICA CONTINUOUSLY VARIABLE TRANSMISSION SYSTEM MARKET

7 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 U.S. TRANSMISSION SYSTEM MARKET

7.3 CANADA TRANSMISSION SYSTEM MARKET

7.4 MEXICO TRANSMISSION SYSTEM MARKET

8 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPETITIVE LANDSCAPE

8.1 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPANY SHARE ANALYSIS

8.2 MERGERS & ACQUISITIONS

8.3 JOINT VENTURES

8.4 EXPANSIONS

8.5 NEW PRODUCT LAUNCH

8.6 SUPPLY CONTRACT

8.7 INVESTMENTS

9 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 BORGWARNER

9.2 ALLISON TRANSMISSION

9.3 ATC DRIVETRAIN

9.4 MAGNA INTERNATIONAL INC.

9.5 AISIN SEIKI CO.

9.6 JATCO

9.7 ZF FRIEDRICHSHAFEN AG

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 TECHNICAL ANALYSIS

10.1.2 REGULATORY FRAMEWORK

10.1.3 IMPACT ANALYSIS

10.1.4 HISTORICAL DATA & TRENDS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA TRANSMISSION SYSTEM PEER MARKET SIZE, 2014 (USD MN)

TABLE 2 NORTH AMERICA TRANSMISSION MARKET: MACROINDICATORS, BY GEOGRAPHY, 2014 ('000 UNITS)

TABLE 3 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

TABLE 4 NORTH AMERICA TRANSMISSION SYSTEM MARKET: DRIVERS & INHIBITORS

TABLE 5 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 6 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 7 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013–2019 ('000 UNITS)

TABLE 8 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013–2019 (USD MN)

TABLE 9 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013–2019 ('000 UNITS)

TABLE 10 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

TABLE 11 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 ('000 UNITS)

TABLE 12 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 13 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 14 NORTH AMERICA PASSENGER CAR TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 ('000 UNITS)

TABLE 15 NORTH AMERICA PASSENGER CAR TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 16 NORTH AMERICA LCV TRANSMISSION MARKET, BY GEOGRAPHY, 2013–2019 ('000 UNITS)

TABLE 17 NORTH AMERICA LCV TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 18 NORTH AMERICA HCV TRANSMISSION SYSTEM MARKET, BY

GEOGRAPHY, 2013-2019 ('000 UNITS)

TABLE 19 NORTH AMERICA HCV TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 20 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013–2019 ('000 UNITS)

TABLE 21 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013–2019 (USD MN)

TABLE 22 NORTH AMERICA AUTOMATIC TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 23 NORTH AMERICA AUTOMATIC TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 24 NORTH AMERICA MANUAL TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 25 NORTH AMERICA MANUAL TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 26 NORTH AMERICA AUTOMATED MANUAL TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 27 NORTH AMERICA AUTOMATED MANUAL TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 28 NORTH AMERICA CONTINUOUSLY VARIABLE TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

TABLE 29 NORTH AMERICA CONTINUOUSLY VARIABLE TRANSMISSION MARKET, BY VEHICLE TYPE, 2013-2019 (USD MN)

TABLE 30 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 ('000 UNITS)

TABLE 31 NORTH AMERICA TRANSMISSION SYSTEM MARKET VALUE, BY GEOGRAPHY, 2013-2019 (USD MN)

TABLE 32 U.S. TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

TABLE 33 U.S. TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 (USD MN)

TABLE 34 CANADA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

TABLE 35 CANADA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 (USD MN)

TABLE 36 MEXICO TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

TABLE 37 MEXICO TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 (USD MN)

TABLE 38 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

TABLE 39 NORTH AMERICA TRANSMISSION SYSTEM MARKET: MERGERS & ACQUISITIONS

TABLE 40 NORTH AMERICA TRANSMISSION SYSTEM MARKET: EXPANSIONS

TABLE 41 NORTH AMERICA TRANSMISSION SYSTEM MARKET: NEW PRODUCT LAUNCH

TABLE 42 NORTH AMERICA TRANSMISSION SYSTEM MARKET: SUPPLY CONTRACT

TABLE 43 NORTH AMERICA TRANSMISSION SYSTEM MARKET: INVESTMENTS

TABLE 44 BORGWARNER: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 45 ALLISON TRANSMISSION: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 46 MAGNA INTERNATIONAL INC.: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 47 AISIN SEIKI CO.: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 48 JATCO: KEY FINANCIALS, 2009-2013 (USD MN)

TABLE 49 ZF FRIEDRICHSHAFEN AG: KEY FINANCIALS, 2009-2013 (USD MN)

List Of Figures

LIST OF FIGURES

FIGURE 1 NORTH AMERICA TRANSMISSION SYSTEM MARKET: SEGMENTATION & COVERAGE

FIGURE 2 NORTH AMERICA TRANSMISSION SYSTEM MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 TOP-DOWN APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 MACROINDICATOR-BASED APPROACH

FIGURE 7 NORTH AMERICA TRANSMISSION SYSTEM MARKET SNAPSHOT, 2014

FIGURE 8 NORTH AMERICA TRANSMISSION SYSTEM: GROWTH ASPECT

FIGURE 9 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2014 VS 2019

FIGURE 10 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2014 & 2019 (USD MN)

FIGURE 11 NORTH AMERICA TRANSMISSION SYSTEM MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014–2019(%)

FIGURE 12 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2014-2019 ('000 UNITS)

FIGURE 13 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2014-2019 (USD MN)

FIGURE 14 NORTH AMERICA PASSENGER CAR TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 ('000 UNITS)

FIGURE 15 NORTH AMERICA LCV TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2013-2019 ('000 UNITS)

FIGURE 16 NORTH AMERICA HCV TRANSMISSION SYSTEM, BY GEOGRAPHY, 2013-2019 ('000 UNITS)

FIGURE 17 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2014 & 2019 ('000 UNITS)

FIGURE 18 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2014 & 2019 (USD MN)

FIGURE 19 NORTH AMERICA AUTOMATIC TRANSMISSION SYSTEM MARKET, BY VEHICLE TYPE, 2013-2019 ('000 UNITS)

FIGURE 20 NORTH AMERICA MANUAL TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 21 NORTH AMERICA AUTOMATED MANUAL TRANSMISSION SYSTEM

MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 22 NORTH AMERICA CONTINUOUSLY VARIABLE TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 23 NORTH AMERICA TRANSMISSION SYSTEM MARKET, BY GEOGRAPHY, 2014-2019

FIGURE 24 NORTH AMERICA TRANSMISSION SYSTEM MARKET VALUE, BY GEOGRAPHY, 2014-2019

FIGURE 25 U.S. TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 26 CANADA TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 27 MEXICO TRANSMISSION SYSTEM MARKET, BY TRANSMISSION TYPE, 2013-2019 ('000 UNITS)

FIGURE 28 NORTH AMERICA TRANSMISSION SYSTEM MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

FIGURE 29 BORGWARNER: REVENUE MIX, 2013 (%)

FIGURE 30 ALLISON TRANSMISSION: REVENUE MIX, 2013 (%)

FIGURE 31 MAGNA INTERNATIONAL INC.: REVENUE MIX, 2013 (%)

FIGURE 32 AISIN SEIKI CO.: REVENUE MIX, 2013 (%)

FIGURE 33 ZF FRIEDRICHSHAFEN AG: REVENUE MIX, 2013 (%)

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