

North America Starter Cultures Market by Application (Alcoholic Beverages, and Non-Alcoholic Beverages), by Type (Yeast, Bacteria, and Molds), by Geography (U.S., Canada, and Mexico) - Analysis and Forecast to 2019

<https://marketpublishers.com/r/NC3F6ED4B5BEN.html>

Date: May 2015

Pages: 85

Price: US\$ 2,650.00 (Single User License)

ID: NC3F6ED4B5BEN

Abstracts

The North American starter cultures market is estimated to grow at a CAGR of 6.7% from 2014 to 2019. The North American market is a highly potential market for starter cultures. Globally, North America is one of the most untapped regions. The remarkable biotechnological growth in the field of fermentation technology is pushing the North American fermented food and drinks market. These developments have led to the production of better quality and stable starter cultures used by various beverage companies. Genetic manipulation and advanced molecular biology has enabled the integration of efficient traits into the strains. Techniques such as freeze drying are being used widely to extract and process cultures.

In this report, the North American starter cultures market has been broadly discussed by its application, alcoholic beverages, non-alcoholic beverages and others. The application of starter cultures in non-alcoholic beverages is estimated to grow at the highest CAGR from 2014 to 2019. The in-depth analysis of the starter cultures market by type such as yeast, bacteria, molds and others has been given in this report.

The U.S. is the largest starter cultures market in North America with a share of 80.6% followed by Canada. The U.S. also has the highest CAGR for the estimated period. Technological advancements and increased consumer health and wellness awareness are driving the North American starter cultures market.

The Lessafre Group (France) has a major chunk in the North American market in terms

of market share. Other firms such as Chr. Hansen (Denmark), Lallemand Inc. (Canada) and Daniso A/S (Denmark) are competing for the growing food stabilizer colorants market in the region. These companies are developing market strategies such as mergers and acquisitions, joint ventures, new product development and expansion to increase their market share in the North American starter cultures market.

Reasons to buy the report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the North American starter cultures market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on starter cultures offered by the top 10 players in the North American market.

Product Development/Innovation: Detailed insights on new and developing technologies, research and development activities, and the launch of new products in the North American starter cultures market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of starter cultures across North America.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the North American starter cultures market.

Competitive Assessment: In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of leading players in the North American starter cultures market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF STARTER CULTURES MARKET
- 2.2 ARRIVING AT THE STARTER CULTURES MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 STARTER CULTURES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 STARTER CULTURES MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 DEMAND SIDE ANALYSIS
- 5.3 STARTER CULTURES MARKET IN ALCOHOLIC BEVERAGES, BY GEOGRAPHY

6 STARTER CULTURES MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 NORTH AMERICA STARTER CULTURES MARKET, TYPE COMPARISON WITH FOOD & BEVERAGE INGREDIENTS MARKET

- 6.3 NORTH AMERICA YEAST MARKET, BY GEOGRAPHY
- 6.4 NORTH AMERICA BACTERIA MARKET, BY GEOGRAPHY
- 6.5 NORTH AMERICA MOLDS MARKET, BY GEOGRAPHY
- 6.6 SNEAK VIEW: NORTH AMERICA STARTER CULTURES MARKET, BY TYPE

7 STARTER CULTURES MARKET, BY GEOGRAPHY

- 7.1 INTRODUCTION
- 7.2 U.S. STARTER CULTURES MARKET
 - 7.2.1 U.S. STARTER CULTURES MARKET, BY APPLICATION
 - 7.2.2 U.S. STARTER CULTURES MARKET, BY TYPE
- 7.3 CANADA STARTER CULTURES MARKET
 - 7.3.1 CANADA STARTER CULTURES MARKET, BY APPLICATION
 - 7.3.2 CANADA STARTER CULTURES MARKET, BY TYPE
- 7.4 MEXICO STARTER CULTURES MARKET
 - 7.4.1 MEXICO STARTER CULTURES MARKET, BY APPLICATION
 - 7.4.2 MEXICO STARTER CULTURES MARKET, BY TYPE

8 STARTER CULTURES MARKET: COMPETITIVE LANDSCAPE

- 8.1 STARTER CULTURES MARKET: COMPANY SHARE ANALYSIS
- 8.2 COMPANY PRESENCE IN STARTER CULTURES MARKET, BY TYPE
- 8.3 MERGERS & ACQUISITIONS
- 8.4 EXPANSIONS
- 8.5 JOINT VENTURES

9 STARTER CULTURES MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 9.1 LESAFFRE GROUP
- 9.2 CHR. HANSEN HOLDING A/S
- 9.3 LALLEMAND INC.
- 9.4 DANISCO A/S
- 9.5 DOEHLER GROUP

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 TECHNICAL ANALYSIS

10.1.2 PRODUCT TYPE OFFERINGS

10.1.3 MARKET TRENDS

10.1.4 LEGISLATION IMPACT

10.1.5 IMPACT ANALYSIS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL STARTER CULTURES PEER MARKET SIZE, 2014 (USD MN)

Table 2 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2014 (KT)

Table 3 NORTH AMERICA STARTER CULTURES MARKET: MACRO INDICATORS, BY GEOGRAPHY, 2014 ('000 UNITS)

Table 4 NORTH AMERICA STARTER CULTURES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 5 NORTH AMERICA STARTER CULTURES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (KT)

Table 6 NORTH AMERICA STARTER CULTURES MARKET: DRIVERS AND INHIBITORS

Table 7 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (USD MN)

Table 8 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (KT)

Table 9 NORTH AMERICA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Table 10 NORTH AMERICA STARTER CULTURES MARKET, BY TYPE, 2013 - 2019 (KT)

Table 11 NORTH AMERICA STARTER CULTURES MARKET: BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 12 NORTH AMERICA STARTER CULTURES MARKET: BY GEOGRAPHY, 2013 - 2019 (KT)

Table 13 NORTH AMERICA STARTER CULTURES MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 14 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (USD MN)

Table 15 NORTH AMERICA STARTER CULTURES MARKET: MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 16 NORTH AMERICA STARTER CULTURES MARKET IN ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 17 NORTH AMERICA STARTER CULTURES MARKET IN ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 18 STARTER CULTURES MARKET IN NON-ALCOHOLIC BEVERAGES, BY GEOGRAPHY

Table 19 NORTH AMERICA STARTER CULTURES MARKET IN NON-ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 20 NORTH AMERICA STARTER CULTURES MARKET IN NON-ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 21 NORTH AMERICA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Table 22 NORTH AMERICA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (KT)

Table 23 NORTH AMERICA STARTER CULTURES MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 24 NORTH AMERICA YEAST MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Table 25 NORTH AMERICA YEAST MARKET: BY GEOGRAPHY, 2013 - 2019 (KT)

Table 26 NORTH AMERICA BACTERIA MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Table 27 NORTH AMERICA BACTERIA MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 28 NORTH AMERICA MOLDS MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Table 29 NORTH AMERICA MOLDS MARKET: BY GEOGRAPHY, 2013 - 2019 (KT)

Table 30 NORTH AMERICA STARTER CULTURES MARKET:, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 31 NORTH AMERICA STARTER CULTURES MARKET: BY GEOGRAPHY, 2013 - 2019 (KT)

Table 32 U.S. STARTER CULTURES MARKET: BY APPLICATION, 2013-2019 (USD MN)

Table 33 U.S. STARTER CULTURES MARKET: BY APPLICATION, 2013-2019 (KT)

Table 34 U.S. STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Table 35 U.S. STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (KT)

Table 36 CANADA STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (USD MN)

Table 37 CANADA STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (KT)

Table 38 CANADA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Table 39 CANADA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (KT)

Table 40 MEXICO STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (USD MN)

Table 41 MEXICO STARTER CULTURES MARKET: BY APPLICATION, 2013-2019 (KT)

Table 42 MEXICO STARTER CULTURES: MARKET: BY TYPE, 2013 - 2019 (USD MN)

Table 43 MEXICO STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (KT)

Table 44 STARTER CULTURES MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 45 NORTH AMERICA STARTER CULTURES MARKET: MERGERS & ACQUISITIONS

Table 46 NORTH AMERICA STARTER CULTURES MARKET: EXPANSIONS

Table 47 NORTH AMERICA STARTER CULTURES MARKET: NEW PRODUCT LAUNCH/ AGREEMENTS/ NEW PRODUCT DEVELOPMENT

Table 48 CHR. HANSEN HOLDING A/S: KEY OPERATIONS DATA, 2010 - 2014 (USD MN)

Table 49 CHR. HANSEN HOLDING A/S: KEY FINANCIALS DATA, 2009 - 2013 (USD MN)

Table 50 E. I. DU PONT DE NEMOURS AND COMPANY: KEY OPERATIONS DATA, 2010 - 2014 (USD MN)

Table 51 E. I. DU PONT DE NEMOURS AND COMPANY: KEY FINANCIALS DATA, 2010 - 2014 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 NORTH AMERICA STARTER CULTURES MARKET: SEGMENTATION & COVERAGE

Figure 2 STARTER CULTURES MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 NORTH AMERICA STARTER CULTURES MARKET SNAPSHOT

Figure 9 NORTH AMERICA STARTER CULTURES MARKET: GROWTH ASPECTS

Figure 10 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2014 & 2019

Figure 11 NORTH AMERICA STARTER CULTURES MARKET: TYPE BY GEOGRAPHY, 2014 (USD MN)

Figure 12 NORTH AMERICA STARTER CULTURES MARKET: GROWTH ANALYSIS, BY TYPE, 2014–2019 (%)

Figure 13 NORTH AMERICA STARTER CULTURES MARKET: DEMAND SIDE ANALYSIS, BY APPLICATION, 2014–2019 (USD MN)

Figure 14 STARTER CULTURES: APPLICATION MARKET SCENARIO

Figure 15 NORTH AMERICA STARTER CULTURES MARKET: BY APPLICATION, 2014 - 2019 (USD MN)

Figure 16 NORTH AMERICA STARTER CULTURES MARKET, BY APPLICATION, 2014 - 2019 (KT)

Figure 17 NORTH AMERICA STARTER CULTURES MARKET IN ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 18 NORTH AMERICA STARTER CULTURES MARKET IN NON-ALCOHOLIC BEVERAGES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 19 NORTH AMERICA STARTER CULTURES MARKET: BY TYPE, 2014 - 2019 (USD MN)

Figure 20 NORTH AMERICA STARTER CULTURES MARKET: BY TYPE, 2014 & 2019 (KT)

Figure 21 NORTH AMERICA STARTER CULTURES MARKET: TYPE COMPARISON WITH FOOD & BEVERAGE INGREDIENTS MARKET, 2013–2019 (USD MN)

Figure 22 NORTH AMERICA YEAST MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 23 NORTH AMERICA BACTERIA MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 24 NORTH AMERICA MOLDS MARKET: BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 25 NORTH AMERICA STARTER CULTURES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD MN)

Figure 26 NORTH AMERICA STARTER CULTURES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2013-2019 (KT)

Figure 27 U.S. STARTER CULTURES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 28 U.S. STARTER CULTURES MARKET: BY APPLICATION, 2013-2019 (USD MN)

Figure 29 U.S. STARTER CULTURES MARKET: APPLICATION SNAPSHOT

Figure 30 U.S. STARTER CULTURES MARKET, BY TYPE: 2013 - 2019 (USD MN)

Figure 31 U.S. STARTER CULTURES MARKET SHARE, BY TYPE, 2014-2019 (%)

Figure 32 CANADA STARTER CULTURES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 33 CANADA STARTER CULTURES MARKET: BY APPLICATION, 2013-2019 (USD MN)

Figure 34 CANADA STARTER CULTURES MARKET: APPLICATION SNAPSHOT

Figure 35 CANADA STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Figure 36 CANADA STARTER CULTURES MARKET SHARE, BY TYPE, 2014-2019 (%)

Figure 37 MEXICO STARTER CULTURES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 38 MEXICO STARTER CULTURES MARKET: BY APPLICATION, 2013 - 2019 (USD MN)

Figure 39 MEXICO STARTER CULTURES MARKET: APPLICATION SNAPSHOT

Figure 40 MEXICO STARTER CULTURES MARKET: BY TYPE, 2013 - 2019 (USD MN)

Figure 41 MEXICO STARTER CULTURES MARKET SHARE, BY TYPE, 2014-2019 (%)

Figure 42 STARTER CULTURES MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 43 STARTER CULTURES: COMPANY PRODUCT COVERAGE, BY TYPE, 2014

Figure 44 CHR. HANSEN HOLDING A/S REVENUE MIX, 2014 (%)

Figure 45 E. I. DU PONT DE NEMOURS AND COMPANY, REVENUE MIX, 2014 (%)

I would like to order

Product name: North America Starter Cultures Market by Application (Alcoholic Beverages, and Non-Alcoholic Beverages), by Type (Yeast, Bacteria, and Molds), by Geography (U.S., Canada, and Mexico) - Analysis and Forecast to 2019

Product link: <https://marketpublishers.com/r/NC3F6ED4B5BEN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC3F6ED4B5BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970