

North America Polystyrene Market by Application (Packaging, Electronics, Appliances, Construction and Others) & Country - Analysis and Forecast (2013 - 2019)

<https://marketpublishers.com/r/NF2E64A7765EN.html>

Date: April 2015

Pages: 74

Price: US\$ 2,650.00 (Single User License)

ID: NF2E64A7765EN

Abstracts

The report covers the important North American polystyrene markets. It further divides the market on the basis of applications and region. The market data for these types is given with respect to volume (kilotons) and value (\$million). The market of polystyrene is projected to register a CAGR of 5.2% between 2013 and 2018. The data mentioned in the report are based on the regional demand for the polystyrene.

The total market for polystyrene in North America has been analyzed to understand the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to polystyrene raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players which are contributing to the North American polystyrene industry.

The impact of different market factors, such as drivers, inhibitors, and opportunities is also illustrated in the report. The key drivers such as increasing demand from end-user industries, growing demand from the plastic and rubber industry, and lack of alternative sources; and inhibitors such as preference to organic materials and environmental impact of using polystyrene have been analyzed in the report.

The North American polystyrene market is also classified based on different applications. The important applications include packaging, electronics, appliances, construction, and others. The electronics and appliances industries are expected to show rapid growth in the future.

The key companies in this market are Styrolution Petrochemicals (Germany), TOTAL Petrochemicals (France), Famosa Plastic Corporation (Taiwan), BASF SE (Germany), Trinseo (U.S.), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2012 & 2013 that are driving the demand of polystyrene. Their strategy to capture the market in developing economies includes expansions and agreements.

The Asia-Pacific region emerged to be the driving factor for this market, contributing for approximately 46% of the global demand in terms of consumption in 2013. The U.S. is the leading country in the consumption of polystyrene, due to the availability of cheaper raw materials and technological edge. The important emerging economies such as Brazil and India are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading polystyrene companies in the past few years. Furthermore, different polystyrene market participants are also profiled in the report.

Scope of the report

The report segments the North American polystyrene market as:

The North American polystyrene market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of applications:

Packaging

Electronics

Appliances

Construction

Others

Each application is described in detail in the report with volume and revenue forecasts for each application.

On the basis of country:

The U.S.

Canada

Mexico

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS
- 1.4 ASSUMPTIONS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF POLYSTYRENE MARKET
- 2.2 ARRIVING AT THE POLYSTYRENE MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 POLYSTYRENE MARKET: COMPARISON WITH STYRENICS MARKET
- 4.3 MARKET DRIVERS & INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 POLYSTYRENE MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 POLYSTYRENE IN PACKAGING, BY COUNTRY
- 5.3 POLYSTYRENE IN ELECTRONICS, BY COUNTRY
- 5.4 POLYSTYRENE IN APPLIANCES, BY COUNTRY
- 5.5 POLYSTYRENE IN CONSTRUCTION, BY COUNTRY
- 5.6 POLYSTYRENE IN OTHER APPLICATIONS, BY COUNTRY

6 POLYSTYRENE MARKET, BY COUNTRY

- 6.1 INTRODUCTION

- 6.2 U.S. POLYSTYRENE MARKET
- 6.3 U.S. POLYSTYRENE MARKET, BY APPLICATION
- 6.4 CANADA POLYSTYRENE MARKET
- 6.5 CANADA POLYSTYRENE MARKET, BY APPLICATION
- 6.6 MEXICO POLYSTYRENE MARKET
 - 6.6.1 MEXICO POLYSTYRENE MARKET, BY APPLICATION

7 POLYSTYRENE MARKET: COMPETITIVE LANDSCAPE

- 7.1 POLYSTYRENE MARKET: COMPANY SHARE ANALYSIS
- 7.2 MERGERS & ACQUISITIONS
- 7.3 EXPANSIONS
- 7.4 JOINT VENTURES
- 7.5 NEW PRODUCT DEVELOPMENT

8 POLYSTYRENE MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 8.1 STYROLTION ABS
- 8.2 TOTAL PETROCHEMICALS
- 8.3 FORMOSA PLASTIC CORPORATION (SA)
- 8.4 BASF
- 8.5 TRINSEO (STYRON)

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

7 APPENDIX

- 8.6 CUSTOMIZATION OPTIONS
 - 8.6.1 TECHNICAL ANALYSIS
 - 8.6.2 LOW-COST SOURCING LOCATIONS
 - 8.6.3 REGULATORY FRAMEWORK
 - 8.6.4 POLYSTYRENE SAGE DATA
 - 8.6.5 IMPACT ANALYSIS
 - 8.6.6 TRADE ANALYSIS
 - 8.6.7 HISTORICAL DATA AND TRENDS
- 8.7 RELATED REPORTS

8.8 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

8.8.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2014 (KT)

Table 2 POLYSTYRENE(PS), PROPERTIES

Table 3 NORTH AMERICA POLYSTYRENE MARKET: COMPARISON WITH
STYRENICS MARKET, 2013 – 2019 (SD MN)

Table 4 NORTH AMERICA POLYSTYRENE MARKET: COMPARISON WITH
STYRENICS MARKET, 2013 – 2019 (KT)

Table 5 NORTH AMERICA POLYSTYRENE MARKET: DRIVERS & INHIBITORS

Table 6 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019
(SD MN)

Table 7 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019
(KT)

Table 8 NORTH AMERICA POLYSTYRENE MARKET, BY CONTRY, 2013 ? 2019 (SD
MN)

Table 9 NORTH AMERICA POLYSTYRENE MARKET, BY CONTRY, 2013 ? 2019 (KT)

Table 10 NORTH AMERICA POLYSTYRENE MARKET: COMPARISON WITH
APPLICATION MARKETS, 2013 ? 2019 (SD MN)

Table 11 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2013 ?
2019 (SD MN)

Table 12 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2013 ?
2019 (KT)

Table 13 NORTH AMERICA POLYSTYRENE IN PACKAGING, BY CONTRY, 2013 ?
2019 (SD MN)

Table 14 NORTH AMERICA POLYSTYRENE IN PACKAGING, BY CONTRY, 2013 ?
2019 (KT)

Table 15 NORTH AMERICA POLYSTYRENE IN ELECTRONICS, BY CONTRY, 2013 ?
2019 (SD MN)

Table 16 NORTH AMERICA POLYSTYRENE IN ELECTRONICS, BY CONTRY, 2013 ?
2019 (KT)

Table 17 NORTH AMERICA POLYSTYRENE IN APPLIANCES, BY CONTRY, 2013 ?
2019 (SD MN)

Table 18 NORTH AMERICA POLYSTYRENE IN APPLIANCES, BY CONTRY, 2013 ?
2019 (KT)

Table 19 NORTH AMERICA POLYSTYRENE IN CONSTRCTION, BY CONTRY, 2013
? 2019 (SD MN)

Table 20 NORTH AMERICA POLYSTYRENE IN CONSTRCTION, BY CONTRY, 2013

? 2019 (KT)

Table 21 NORTH AMERICA POLYSTYRENE IN OTHER APPLICATIONS, BY CONTRY, 2013 ? 2019 (SD MN)

Table 22 NORTH AMERICA POLYSTYRENE IN OTHER APPLICATIONS, BY CONTRY, 2013 ? 2019 (KT)

Table 23 NORTH AMERICA POLYSTYRENE MARKET, BY CONTRY, 2013 ? 2019 (SD MN)

Table 24 NORTH AMERICA POLYSTYRENE MARKET, BY CONTRY, 2013 ? 2019 (KT)

Table 25 U.S. POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)

Table 26 U.S. POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (KT)

Table 27 CANADA POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)

Table 28 CANADA POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (KT)

Table 29 MEXICO POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)

Table 30 MEXICO POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (KT)

Table 31 POLYSTYRENE MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 32 NORTH AMERICA POLYSTYRENE MARKET: MERGERS & ACQUISITIONS

Table 33 NORTH AMERICA POLYSTYRENE MARKET: EXPANSIONS

Table 34 NORTH AMERICA POLYSTYRENE MARKET: JOINT VENTURES

Table 35 NORTH AMERICA POLYSTYRENE MARKET: NEW PRODUCT DEVELOPMENT

Table 36 STYROLTION: KEY FINANCIALS, 2012 ? 2013 (SD MN)

Table 37 TOTAL: KEY FINANCIALS, 2010 - 2013 (SD MN)

Table 38 FARMOSA PLASTIC GROUP: KEY FINANCIALS, 2012 ? 2013 (SD MN)

Table 39 BASF SE: KEY OPERATIONS DATA, 2009 - 2013 (SD MN)

Table 40 BASF SE: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 41 TRINSEO: KEY OPERATIONS DATA, 2009 - 2013 (SD MN)

LIST OF FIGURES

Figure 1 NORTH AMERICA POLYSTYRENE MARKET: SEGMENTATION & COVERAGE

Figure 2 POLYSTYRENE MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

- Figure 7 NORTH AMERICA POLYSTYRENE MARKET SNAPSHOT, 2014
- Figure 8 POLYSTYRENE MARKET: GROWTH ASPECTS, 2014
- Figure 9 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2014 & 2019
- Figure 10 POLYSTYRENE: APPLICATION MARKET SCENARIO
- Figure 11 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2014 - 2019 (SD MN)
- Figure 12 NORTH AMERICA POLYSTYRENE MARKET, BY APPLICATION, 2014 - 2019 (KT)
- Figure 13 NORTH AMERICA POLYSTYRENE MARKET IN PACKAGING, BY CONTRY, 2013 ? 2019 (SD MN)
- Figure 14 NORTH AMERICA POLYSTYRENE MARKET IN ELECTRONICS, BY CONTRY, 2013 ? 2019 (SD MN)
- Figure 15 NORTH AMERICA POLYSTYRENE MARKET IN APPLIANCES, BY CONTRY, 2013 ? 2019 (SD MN)
- Figure 16 NORTH AMERICA POLYSTYRENE MARKET IN CONSTRCTION, BY CONTRY, 2013 ? 2019 (SD MN)
- Figure 17 NORTH AMERICA POLYSTYRENE MARKET IN OTHER APPLICATIONS, BY CONTRY, 2013 ? 2019 (SD MN)
- Figure 18 NORTH AMERICA POLYSTYRENE MARKET: GROWTH ANALYSIS, BY CONTRY, 2014 ? 2019 (SD MN)
- Figure 19 NORTH AMERICA POLYSTYRENE MARKET: GROWTH ANALYSIS, BY CONTRY, 2013 ? 2019 (KT)
- Figure 20 U.S. POLYSTYRENE MARKET SHARE, 2014 & 2019
- Figure 21 U.S. POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)
- Figure 22 U.S. POLYSTYRENE MARKET: APPLICATION SNAPSHOT
- Figure 23 CANADA POLYSTYRENE MARKET SHARE, 2014 & 2019
- Figure 24 CANADA POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)
- Figure 25 CANADA POLYSTYRENE MARKET: APPLICATION SNAPSHOT
- Figure 26 MEXICO POLYSTYRENE MARKET SHARE, 2014 & 2019
- Figure 27 MEXICO POLYSTYRENE MARKET, BY APPLICATION, 2013 ? 2019 (SD MN)
- Figure 28 MEXICO POLYSTYRENE MARKET: APPLICATION SNAPSHOT
- Figure 29 POLYSTYRENE MARKET: COMPANY SHARE ANALYSIS, 2013 (%)
- Figure 30 STYROLTION PETROCHEMICALS REVENUE MIX, 2014 (%)
- Figure 31 STYROLTION: REVENUE, 2012 ? 2013 (SD MN)
- Figure 32 TOTAL BUSINESS OVERVIEW, 2013
- Figure 33 TOTAL, KEY FINANCIAL OVERVIEW, 2013

Figure 34 FARMOSA PLASTIC GROUP: BUSINESS OVERVIEW, 2013

Figure 35 FARMOSA PLASTIC GROUP REVENUE, 2012-13 (SD MN)

Figure 36 BASF SE REVENUE MIX, 2013 (%)

Figure 37 TRINSEO, REVENUE MIX, 2013 (%)

Figure 38 TRINSEO, REVENUE, 2009-2013 (USD MN)

I would like to order

Product name: North America Polystyrene Market by Application (Packaging, Electronics, Appliances, Construction and Others) & Country - Analysis and Forecast (2013 - 2019)

Product link: <https://marketpublishers.com/r/NF2E64A7765EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF2E64A7765EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

