

North America Polycarbonate Market by Applications (Automotive, Consumer, Electrical & Electronic, Medical, Optical Media, Packaging & Sheet & Film) & Geography - Trends & Forecasts to 2019

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Abstracts

The report studies the North America polycarbonate markets and estimates its size in terms of value and volume for the forecast period. It segments the market on the basis of applications and region. This market was valued at \$1900.0 million in 2014 and is projected to witness a CAGR of around 5% between 2014 and 2019.

The report provides the value chain analysis with respect to polycarbonate raw materials, manufacturers, and end users. The value chain describes the key contributors to the materials market at different stages, from product development to end use. It profiles the top players which contribute to the North America polycarbonate industry.

The impact of market drivers and restraints on the market during the forecast period is illustrated in the report.

The important applications of polycarbonate include automotive, consumer goods, electrical & electronic, medical, optical media, packaging, sheet film, and others (aerospace, gadgets). The consumer goods application segment is expected to show rapid growth in the future.

The key companies in this market are Bayer Material Science AG (Germany), SABIC IP. (U.S.), Trinseo (U.S.), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in expansion of plant capacities,

product portfolio expansion, followed by acquisitions were the most preferred strategies by the top players in 2013 and 2014

North America is the fastest growing polycarbonate market, contributing for about 16% of the global demand in terms of consumption in 2014. The U.S. is the leading country in the consumption of polycarbonate, due to the higher demand from the manufacturers of consumer goods and electronic gadgets. Emerging economies, such as Canada and Mexico, are the growing markets for consumption of polycarbonates in coming years.

The report presents a competitive landscape of the market, covering different strategies and developments, such as mergers & acquisitions, expansions, and agreements undertaken by the leading polycarbonate companies in recent years. Furthermore, different polycarbonate market participants are also profiled in the report.

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