

# **North America Phthalic Anhydride Market by Applications (Plasticizers, Unsaturated Polyester Resin, Alkyd Resins, Others), and Country (U.S., Canada, Mexico) – Analysis and Forecasts to 2019**

<https://marketpublishers.com/r/N5351B997E6EN.html>

Date: February 2015

Pages: 67

Price: US\$ 2,650.00 (Single User License)

ID: N5351B997E6EN

## **Abstracts**

The report covers the important North America phthalic anhydride market, and segments the market on the basis of application and geography. The market data is given with respect to volume (KT) and value (USD Million). The market value of phthalic anhydride was \$668.7 million in 2014 and is projected to grow at a CAGR of 3.6% from 2014 to 2019.

The North America phthalic anhydride market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides a value chain analysis with respect to phthalic anhydride raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players who are contributing to the growth of the North America phthalic anhydride market.

The impacts of different market factors, such as drivers, restraints, and opportunities, are also illustrated in the report. This provides details about the key drivers such as high plasticizers consumption in North America and the availability of low-phthalate-based plasticizers; and restraints such as environmental impacts of phthalic anhydride and consumer shift towards sustainable products. The North America phthalic anhydride market has also been classified based on the different applications. The important applications include plasticizers, unsaturated polyester resins, and alkyd resins, among others. Furthermore, the plasticizers segment is expected to show rapid growth in the coming years in North America, thereby driving the growth of the North America phthalic anhydride market during the forecast period, 2014 to 2019.

The key companies in this market are BASF SE (Germany), Exxon Mobil Corporation (U.S.), F Koppers Industries, Inc. (U.S.), Stepan Company (U.S.), Grupo Primex (Mexico), and Sintesis Organicas S.A. De C.V. (Mexico), among others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2013 & 2014; these strategies adopted by the key market players are responsible for the growth of the concerned market that has occurred in recent years. Their strategy to capture the market in developing economies includes expansions and agreements.

The U.S. emerged to be the driving factor for this North American market, contributing 80% of the demand in the North American region in 2014. The U.S. is the leading segment due to the rising demand from the building & construction and automotive industries.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading companies in the past few years. Furthermore, different market participants are also profiled in the report.

Scope of the Report:

The North America phthalic anhydride market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Applications:

Plasticizers

Unsaturated Polyester Resins (UPR)

Alkyd Resins

Others

On the Basis of Geography:

U.S.

Mexico

Canada

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF THE PHTHALIC ANHYDRIDE MARKET
- 2.2 ARRIVING AT THE PHTHALIC ANHYDRIDE MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS and INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

### **5 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION**

- 5.1 INTRODUCTION
- 5.2 PHTHALIC ANHYDRIDE IN PLASTICIZERS, BY COUNTRY
- 5.3 PHTHALIC ANHYDRIDE IN UNSATURATED POLYESTER RESINS, BY COUNTRY
- 5.4 PHTHALIC ANHYDRIDE IN ALKYD RESINS, BY COUNTRY
- 5.5 PHTHALIC ANHYDRIDE IN OTHERS, BY COUNTRY

### **6 PHTHALIC ANHYDRIDE MARKET, BY COUNTRY**

- 6.1 INTRODUCTION
  - 6.1.1 U.S. PHTHALIC ANHYDRIDE MARKET
  - 6.1.2 U.S. PHTHALIC ANHYDRIDE MARKET, BY APPLICATION

## 6.2 CANADA PHTHALIC ANHYDRIDE MARKET

### 6.2.1 CANADA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION

## 6.3 MEXICO PHTHALIC ANHYDRIDE MARKET

### 6.3.1 MEXICO PHTHALIC ANHYDRIDE MARKET, BY APPLICATION

## **7 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: COMPETITIVE LANDSCAPE**

### 7.1 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: COMPANY SHARE ANALYSIS

### 7.2 EXPANSIONS

### 7.3 AGREEMENT

## **8 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COMPANY**

### 8.1 BASF S.E.

#### 8.1.1 OVERVIEW

#### 8.1.2 KEY FINANCIALS

#### 8.1.3 PRODUCT AND SERVICE OFFERINGS

#### 8.1.4 RELATED DEVELOPMENTS

#### 8.1.5 MMM ANALYSIS

### 8.2 EXXON MOBIL CORPORATION

#### 8.2.1 OVERVIEW

#### 8.2.2 KEY OPERATIONS DATA

#### 8.2.3 KEY FINANCIALS

#### 8.2.4 PRODUCT AND SERVICE OFFERINGS

#### 8.2.5 MMM ANALYSIS

### 8.3 KOPPERS INDUSTRIES INC.

#### 8.3.1 OVERVIEW

#### 8.3.2 KEY OPERATIONS DATA

#### 8.3.3 PRODUCT AND SERVICE OFFERINGS

#### 8.3.4 RELATED DEVELOPMENTS

#### 8.3.5 MMM ANALYSIS

### 8.4 STEPAN COMPANY

#### 8.4.1 OVERVIEW

#### 8.4.2 KEY FINANCIALS

#### 8.4.3 PRODUCT AND SERVICE OFFERINGS

#### 8.4.4 MMM ANALYSIS

### 8.5 GRUPO PROFREZAC, S.A. DE C.V.

- 8.5.1 OVERVIEW
- 8.5.2 KEY FINANCIALS
- 8.5.3 PRODUCT AND SERVICE OFFERINGS
- 8.5.4 MMM ANALYSIS
- 8.6 SINTESIS ORGANICAS S.A. DE C.V.
- 8.6.1 OVERVIEW
- 8.6.2 KEY FINANCIALS
- 8.6.3 PRODUCT AND SERVICE OFFERINGS
- 8.6.4 MMM ANALYSIS

## **9 APPENDIX**

- 9.1 CUSTOMIZATION OPTIONS
  - 9.1.1 TECHNICAL ANALYSIS
  - 9.1.2 LOW-COST SOURCING LOCATIONS
  - 9.1.3 REGULATORY FRAMEWORK
  - 9.1.4 IMPACT ANALYSIS
  - 9.1.5 TRADE ANALYSIS
- 9.2 RELATED REPORTS
- 9.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
  - 9.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICA: PHTHALIC ANHYDRIDE, BY APPLICATION, 2014 (KILO TONS)

Table 2 NORTH AMERICA PHTHALIC ANHYDRIDE; APPLICATION MARKET, 2014 (KILO TONS)

Table 3 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: DRIVERS AND INHIBITORS

Table 4 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2014 VS 2019

Table 5 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)

Table 6 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 - 2019 (KILO TONS)

Table 7 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COUNTRY, 2014 (KILO TONS)

Table 8 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 9 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COUNTRY, 2013 - 2019 (KILO TONS)

Table 10 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 - 2019 (KILO TONS)

Table 11 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 - 2019 (USD MILLION)

Table 12 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 - 2019 (KILO TONS)

Table 13 NORTH AMERICA PHTHALIC ANHYDRIDE IN PLASTICIZERS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 14 NORTH AMERICA PHTHALIC ANHYDRIDE IN PLASTICIZERS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Table 15 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN UNSATURATED POLYESTER RESINS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 16 NORTH AMERICA PHTHALIC ANHYDRIDE IN UNSATURATED POLYESTER RESINS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Table 17 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN ALKYD RESINS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 18 NORTH AMERICA PHTHALIC ANHYDRIDE IN ALKYD RESINS, BY

COUNTRY, 2013 - 2019 (KILO TONS)

Table 19 NORTH AMERICA PHTHALIC ANHYDRIDE IN OTHERS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 20 NORTH AMERICA PHTHALIC ANHYDRIDE IN OTHERS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Table 21 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COUNTRY, 2013 - 2019 (USD MILLION)

Table 22 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY COUNTRY, 2013 - 2019 (KILO TONS)

Table 23 U.S. PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (USD MILLION)

Table 24 U.S. PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (KILO TONS)

Table 25 CANADA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (USD MILLION )

Table 26 CANADA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (KILO TONS)

Table 27 MEXICO PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (USD MILLION)

Table 28 MEXICO PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019 (KILO TONS)

Table 29 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 30 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: EXPANSION

Table 31 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: AGREEMENT

Table 32 BASF S.E.: KEY FINANCIALS, 2009 - 2013 (USD MILLION)

Table 33 EXXON MOBIL CORPORATION.: KEY OPERATIONS DATA, 2009 - 2013 (USD MILLION)

Table 34 KOPPERS INDUSTRIES INC.: KEY OPERATIONS DATA, 2010 - 2013 (USD MILLION)

Table 35 STEPAN COMPANY: KEY OPERATIONS DATA, 2009 - 2013 (USD MILLION)



## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: SEGMENTATION & COVERAGE

Figure 2 PHTHALIC ANHYDRIDE MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET SNAPSHOT, 2014

Figure 8 PHTHALIC ANHYDRIDE MARKET: GROWTH ASPECTS

Figure 9 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2014 - 2019 (USD MILLION)

Figure 10 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2014 - 2019 (KILO TONS)

Figure 11 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN PLASTICIZERS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Figure 12 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN PLASTICIZERS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Figure 13 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN UNSATURATED POLYESTER RESINS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Figure 14 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN UNSATURATED POLYESTER RESINS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Figure 15 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN ALKYD RESINS, BY COUNTRY, 2013 - 2019 (USD MILLION)

Figure 16 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN ALKYD RESINS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Figure 17 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN OTHES, BY COUNTRY, 2013 - 2019 (USD MILLION)

Figure 18 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET IN OTHERS, BY COUNTRY, 2013 - 2019 (KILO TONS)

Figure 19 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (USD MILLION)

Figure 20 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (KILO TONS)

Figure 21 U.S. PHTHALIC ANHYDRIDE MARKET OVERVIEW, 2014 & 2019 (%)

Figure 22 U.S. PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019

(USD MILLION)

Figure 23 U.S. PHTHALIC ANHYDRIDE MARKET: APPLICATION SNAPSHOT

Figure 24 CANADA PHTHALIC ANHYDRIDE MARKET OVERVIEW, 2014 & 2019 (%)

Figure 25 CANADA PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013-2019

(USD MILLION)

Figure 26 CANADA PHTHALIC ANHYDRIDE MARKET: APPLICATION SNAPSHOT

Figure 27 MEXICO PHTHALIC ANHYDRIDE MARKET OVERVIEW, 2014 & 2019 (%)

Figure 28 MEXICO PHTHALIC ANHYDRIDE MARKET, BY APPLICATION, 2013 2019

(USD MILLION)

Figure 29 MEXICO PHTHALIC ANHYDRIDE MARKET: APPLICATION SNAPSHOT

Figure 30 NORTH AMERICA PHTHALIC ANHYDRIDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 31 BASF S.E.: REVEUE MIX, 2013 (%)

Figure 32 BASF COMPANY REVENUES, 2009-2013 (USD MILLION)

Figure 33 EXXON MOBIL CORPORATION BUSINESS REVENUE MIX, 2013 (%)

Figure 34 EXXON MOBIL CORPORATION, COMPANY REVENUES, 2009-2013 (USD MILLION)

Figure 35 KOPPERS INDUSTRIES REVENUE MIX, 2013 (%)

Figure 36 KOPPERS INDUSTRIES, COMPANY REVENUES, 2009-2013 (USD MILLION)

Figure 37 STEPAN COMPANY REVENUE MIX, 2013 (%)

Figure 38 STEPAN, COMPANY REVENUES, 2009-2013 (USD MILLION)

## I would like to order

Product name: North America Phthalic Anhydride Market by Applications (Plasticizers, Unsaturated Polyester Resin, Alkyd Resins, Others), and Country (U.S., Canada, Mexico) – Analysis and Forecasts to 2019

Product link: <https://marketpublishers.com/r/N5351B997E6EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N5351B997E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970