

North America Phthalic Anhydride Market by Applications (Plasticizers, Unsaturated Polyester Resin, Alkyd Resins, Others), and Country (U.S., Canada, Mexico) – Analysis and Forecasts to 2019

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Abstracts

The report covers the important North America phthalic anhydride market, and segments the market on the basis of application and geography. The market data is given with respect to volume (KT) and value (USD Million). The market value of phthalic anhydride was \$668.7 million in 2014 and is projected to grow at a CAGR of 3.6% from 2014 to 2019.

The North America phthalic anhydride market has been analyzed based on the current proceedings in the industry at the commercial level. The study provides a value chain analysis with respect to phthalic anhydride raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players who are contributing to the growth of the North America phthalic anhydride market.

The impacts of different market factors, such as drivers, restraints, and opportunities, are also illustrated in the report. This provides details about the key drivers such as high plasticizers consumption in North America and the availability of low-phthalate-based plasticizers; and restraints such as environmental impacts of phthalic anhydride and consumer shift towards sustainable products. The North America phthalic anhydride market has also been classified based on the different applications. The important applications include plasticizers, unsaturated polyester resins, and alkyd resins, among others. Furthermore, the plasticizers segment is expected to show rapid growth in the coming years in North America, thereby driving the growth of the North America phthalic anhydride market during the forecast period, 2014 to 2019.

The key companies in this market are BASF SE (Germany), Exxon Mobil Corporation (U.S.), F Koppers Industries, Inc. (U.S.), Stepan Company (U.S.), Grupo Primex (Mexico), and Sintesis Organicas S.A. De C.V. (Mexico), among others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage, thereby serving the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players in 2013 & 2014; these strategies adopted by the key market players are responsible for the growth of the concerned market that has occurred in recent years. Their strategy to capture the market in developing economies includes expansions and agreements.

The U.S. emerged to be the driving factor for this North American market, contributing 80% of the demand in the North American region in 2014. The U.S. is the leading segment due to the rising demand from the building & construction and automotive industries.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading companies in the past few years. Furthermore, different market participants are also profiled in the report.

Scope of the Report:

The North America phthalic anhydride market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Applications:

Plasticizers

Unsaturated Polyester Resins (UPR)

Alkyd Resins

Others

On the Basis of Geography:

U.S.

Mexico

Canada

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