

North America Pharmacy Information System Market by Type (Inpatient Pis, Outpatient Pis), by Component, By Deployment (Web-Based, On-Premise, Cloud-Based), by End-User (Hospitals, Emergency Healthcare Service Providers) – Analysis & Forecast To 2019

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Abstracts

The North America pharmacy information system market is estimated to grow at a CAGR of 8.1% from 2014 to 2019. The U.S. segment held the largest share of the North American pharmacy information system market in 2014, with a share of 92.2%, followed by the Canadian segment. The North American pharmacy information system market holds a high potential for growth in the near future due to a number of forces favoring this market. These factors include government & venture capitalist investments, technological advancements, and increase in the adoption of automation technologies in the healthcare industry. However, high cost of implementation has an adverse effect on the pharmacy information system market in North America.

In this report, the North American pharmacy information system market has been broadly classified on the basis of product type, component, deployment, end-user, and geography. The types have been identified as inpatient pharmacy information systems and outpatient pharmacy information systems. Based on end-users, the pharmacy information system market has been categorized into hospitals, office-based physicians, and emergency healthcare service providers, among others.

Geographically, the market has been segmented into three countries, namely the U.S., Canada, and Mexico. The U.S. segment commanded the largest share of 92.2% of the North American pharmacy information system market in 2014, followed by the Canadian

segment. The segment in Canada is estimated to grow at a CAGR of 7.3% during the forecast period of 2014 to 2019.

The report has profiled the leading players of this market, along with the developments (new product launches, partnerships, collaborations, joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their positions in the North American pharmacy information system market. The key players in the North American market include Allscripts Healthcare Solutions, Inc. (U.S.), Cerner Corporation (U.S.), ScriptPro LLC (U.S.), athenahealth, Inc. (U.S.), and McKesson Corporation (U.S.), among others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; usage patterns; emerging and high-growth segments of the pharmacy information system market; high-growth countries and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater share of the North American market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research & development activities, and new product launches in the North American pharmacy information system market; usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data; and comprehensive coverage of product approvals and product recalls

Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the market for pharmacy information systems across the North American region

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the pharmacy information system market, along with a detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares and company share analysis of the key players forecasted till 2019, along with the business strategies and manufacturing capabilities of the leading players in the pharmacy information system market

Product/Brand Perception Analysis: Comprehensive study of customers' perception and behavior through an inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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