

# **North America Pesticides Market, by Application (Fruits & Vegetables, Cereals & Grains, Oilseeds & Pulses and Rest (Crops)), by type (Herbicides, Insecticides, Fungicides and Others), by countries (U.S., Canada and Mexico) - Trends and Forecast up to 2019**

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## **Abstracts**

The North American pesticides market is estimated to grow at a CAGR of 6.0% from 2014 to 2019. The North American market contributed the largest share to the global pesticides market, owing to a large number of technological advancement taking place in the region. The remarkable technological progression in the chemical industry is projected to the American pesticides market. These developments have led to the production of better quality and more stable pesticides.

Based on applications, the North American pesticides market has been segmented into cereals & grains, oilseeds & pulses, fruits & vegetables, and other crops. An in-depth analysis of the pesticides market by type such as herbicide, Insecticide, fungicide, and others has also been included in this report. The herbicides segment, of the market segmented by type, contributed the largest share of 47.9% to the market in the same year.

The U.S. dominated the North American pesticides market, and contributed the highest share of 67.8% in 2014. The increase in demand for new and more effective pesticides is projected to drive the growth of the North American pesticides market.

Syngenta AG (Switzerland), Bayer CropSciences Ltd. (Switzerland), and Cheminova A/S (Denmark) are the major companies operational in this North American pesticides

market. These companies are focusing on market strategies like mergers & acquisitions, joint ventures, development of new products, and expansions to increase their share in the North American pesticides market.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the North American pesticides market, regulatory policies, government initiatives, drivers, restraints and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms analyze the market, which in turn will help them in achieving a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information about pesticides offered by the top ten players in the North American market

**Product Development/Innovation:** Detailed insights on new and developing technologies, research and development activities, and the launch of new products in the North American pesticides market

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of pesticides across North America

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the North American pesticides market

**Competitive Assessment:** In-depth assessment of market share, strategies, products and manufacturing capabilities of leading players in the North American pesticides market



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