

North America Perimeter Security Market by Vertical (Critical Infrastructure, Defense & Government, Transportation, Commercial Facilities, Sensitive Areas) by Type (System & Service), by Country - Analysis & Forecasts to 2019

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Abstracts

The North American perimeter security market is estimated to grow at a CAGR of 3.9% from 2014 to 2019. Although the U.S. holds the larger shares in the North American perimeter security market, Canada and Mexico are expected to grow considerably. The growth of perimeter security market in this region is driven by the need of security against terrorist's activities, government regulations, and requirement of reducing manpower cost. However, the economic slowdown has proved to be a hurdle in the growth of the perimeter security solutions market. Most industries and organizations are reluctant to install perimeter security technologies as a result of their unwillingness to incur additional costs for such high-end security solutions. Moreover, emerging economies such as the U.S. and Canada are creating growth opportunities for the North American perimeter security systems and services in this region.

The North American perimeter security market is segmented and forecast on the basis of industry verticals such as defense and government, critical infrastructure, transportation, commercial facilities, sensitive areas, and others. The market is further segmented and forecasted on the basis of systems and services such as intrusion detection system, video surveillance system, system integration and consulting services, managed services, and others. The North American perimeter security market is also segmented on the basis of major countries in this region such as the U.S., Canada, and Mexico.

Geographically, North America is estimated to command the share of 6.09% in 2014 of

the global perimeter security market. The U.S. holds the share of 73.91% of the overall North American perimeter security market, in 2014. The North American perimeter security market is primarily driven by technological advancement and extensive need of security against terrorists and offenders in this region.

As of 2014, the North American perimeter security market is estimated to be dominated by Anixter International and is closely followed by Honeywell International. New product launches, partnerships, acquisitions, and collaborations are the major strategies adopted by the most of the players to achieve growth in the North American perimeter security market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the North American perimeter security market, high-growth countries and their respective drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms, garner a greater market share. Firms purchasing the report could use any one or combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on North American perimeter security systems and services offered by the top 5 players in the North American text analytics market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American perimeter security market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various North American perimeter security across geographies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the North American perimeter security market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North American perimeter security market .

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