

North America Melamine Urea Formaldehyde Market by Application (Particleboard, Medium Density Fiberboard, Plywood, Oriented Strand Board, Others), by Country (U.S., Canada, Mexico) - – Analysis & Forecast to 2019

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Abstracts

The North America MUF market is estimated to grow at a CAGR of 10.2% from 2014 to 2019. The U.S. holds the largest share of the North American market, while the Canadian market is expected to grow at the fastest CAGR of over 12% during the given forecast period.

In this report, the North America MUF market has been broadly classified on the basis of application and country. The applications covered in the report are particleboard, plywood, Medium Density Fiberboard (MDF), and Oriented Strand Board (OSB). On the basis of country, the market has been segmented into the U.S., Canada, and Rest of North America.

The particleboard segment is the fastest-growing application segment, projected to grow at the fastest CAGR of over 10% during the forecast period of 2014 to 2019, followed by the MDF segment, which is estimated to grow at a CAGR of 10.1% during the given period. MUF is widely used as an alternative for Urea Formaldehyde (UF) and Melamine Formaldehyde (MF) resins, owing to its low cost, which is thereby driving the growth of the MUF market in North America. In addition, the urbanization of the furniture industry is also driving the growth of this market.

The North America MUF market is a highly competitive market with a number of market players. As of 2014, the North America MUF market is majorly dominated by Momentive Specialty Chemicals (U.S.), AkzoNobel (Netherlands), Ineos Melamine Company,

Allnex Belgium S.A., BASF SE (Germany), Georgia-Pacific LLC, Tembec Inc., and Cytec Industries Inc., among others. New product launches, agreements & collaborations, expansions, and joint ventures are among the major strategies adopted by most market players to achieve growth in the North America MUF market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the MUF market, high-growth countries & their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms garner a greater share in the concerned market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on MUF offered by top players in the North America MUF market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the North America MUF market

Market Development: Comprehensive information of lucrative emerging markets; the report analyzes the market for various MUF production technologies across the North American region

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the North America MUF market

Competitive Assessment: In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of the leading players in the North America MUF market

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