

# **North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019**

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## **Abstracts**

The report covers the melamine formaldehyde market in North America and further segments the market on the basis of application and country. The market data is given with respect to volume (Kilo Tons) and value (USD Million). The market value of melamine formaldehyde was \$303.9 million in 2014 and is projected to grow at a CAGR of about 6.8% from 2014 to 2019. The data mentioned in the report are based on the North America demand for the melamine formaldehyde.

The North America melamine formaldehyde market has been analyzed based on the current proceedings in the industry at commercial levels. The study provides the value chain analysis with respect to melamine formaldehyde raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players who are contributing to the North America melamine formaldehyde industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as the rising demand for melamine formaldehyde from end-use industries and alternatives for urea formaldehyde; and restraints such as volatile prices of melamine and health impacts of using melamine formaldehyde.

The North America melamine formaldehyde market has also been classified based on the different applications. The important applications include laminates, adhesives, coatings, molding powder, and others. Furthermore, the laminates segment is expected

to show rapid growth in the near future, across the North American region.

BASF S.E., Hexion Inc., Ineos Melamines, Tembec Inc., Allnex Belgium S.A., Cytec Industries Inc., Georgia-Pacific LLC, AkzoNobel Chemicals, and Momentive Specialty Chemicals, among others, are some of the major players in the North America melamine formaldehyde market. These companies are consistently focusing on expanding their production capacities to achieve a competitive advantage, and thereby serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2013 and 2014. Their strategies to capture the markets in developing economies include expansions and agreements.

The U.S. is the largest market for melamine formaldehyde in North America, having accounted for a share of 76.1% of the North American market demand in 2014. The country is further expected to show rapid growth in the near future, mainly owing to the high growth potential of the melamine formaldehyde products in various end-use industries.

The report also presents a competitive landscape covering the different strategies and developments, such as mergers & acquisitions, expansions, and agreements, undertaken by the leading companies in the past few years. Furthermore, different melamine formaldehyde market participants have also been profiled in the report.

#### Scope of the Report:

This research report categorizes the North America melamine formaldehyde market on the basis of application and country, along with forecasting volume, value, and analyzing trends in each of the sub-markets.

#### On the Basis of Application:

Laminates

Adhesive

Molding Powder

Coating

Others

On the Basis of Country:

U.S.

Canada

Rest of North America

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