

North America Liquefied Petroleum Gas Market by Sources (Refineries, Associated and non - Associated), by Application (Residential/commercial, chemical, industrial and auto gas & Others), by Countries - Regional Trends & Forecast to 2019

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Abstracts

The North America liquefied petroleum gas market is estimated to grow at a CAGR of 3.0% from 2014 to 2019. Mature markets such as the U.S. holds large shares in the North American liquefied petroleum gas market, while Canada is expected to grow at the highest CAGR of 3.5% in the forecast period. The growth of the liquefied petroleum gas market is driven by factors such as lower carbon emissions, energy-efficiency, government promotion for use of LPG, and ease of use. However, factors such as discovery of shale gas, growth in the required infrastructure to distribute natural gas, and inconsistent LPG prices restrain the growth of this market.

Refineries, non-associated, and associated are the sources of LPG that have been included in the North American LPG market. In terms of application, the North America liquefied petroleum gas market has been broadly classified into residential/commercial, chemical, industrial, auto gas, and others applications of LPG. The countries taken into consideration are the U.S. and Canada.

The residential/ commercial application is expected to account for the maximum share of the North American region. However, the auto gas application of LPG is estimated to grow at the highest CAGR from 2014 to 2019.

The North America liquefied petroleum gas market is a competitive market with the presence of a number of market players. The North America LPG market is mainly dominated by privately owned companies such as Exxon Mobil, BP Plc, Petron

Corporation, Chevron, and ConocoPhillips. Apart from these, the global oil and gas giants such as Royal Dutch Shell and Saudi Aramco operate through a joint venture in the North America LPG market with a considerable market share. New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to boost the market growth.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the liquefied petroleum gas market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report offers details on both the established firms as well as new entrants/smaller firms, in order to gauge the pulse of the market, which in turn will provide useful insights, including the market share. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on liquefied petroleum gas offered by top players in the liquefied petroleum gas market

Product Development/Innovation: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the liquefied petroleum gas market

Market Development: Comprehensive information of the lucrative emerging markets. The report analyzes the markets for various liquefied petroleum gas across geographies

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the liquefied petroleum gas market

Competitive Assessment: In-depth assessment of the market shares, strategies, products, and manufacturing capabilities of leading players in the liquefied petroleum gas market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION AND SCOPE OF THE STUDY
- 1.3 MARKETS COVERED
- 1.4 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF LPG MARKET
- 2.2 ARRIVING AT THE NORTH AMERICA LPG MARKET SIZE
- 2.3 TOP-DOWN APPROACH
- 2.4 BOTTOM-UP APPROACH
- 2.5 DEMAND SIDE APPROACH
- 2.6 MACRO INDICATOR - BASED APPROACH
- 2.7 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 DRIVERS AND INHIBITORS OF NORTH AMERICA LPG MARKET
 - 4.2.1 AUXILIARY TABLES
- 4.3 IMPACT ANALYSIS
 - 4.3.1 IMPACT ANALYSIS OF DRIVERS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 LIQUEFIED PETROLEUM GAS MARKET, BY SOURCE

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICA LPG MARKET, BY SOURCE

6 LIQUEFIED PETROLEUM GAS MARKET, BY APPLICATION

- 6.1 INTRODUCTION

6.2 NORTH AMERICA RESIDENTIAL/COMMERCIAL LPG MARKET, BY COUNTRY

6.2.1 NORTH AMERICA RESIDENTIAL/COMMERCIAL LPG MARKET, BY COUNTRY

6.3 NORTH AMERICA CHEMICAL LPG MARKET, BY COUNTRY

6.3.1 NORTH AMERICA CHEMICAL LPG MARKET, BY COUNTRY

6.4 NORTH AMERICA INDUSTRIAL LPG MARKET, BY COUNTRY

6.4.1 NORTH AMERICA INDUSTRIAL LPG MARKET, BY COUNTRY

6.5 NORTH AMERICA AUTO GAS LPG MARKET, COUNTRY

6.5.1 NORTH AMERICAN AUTO GAS LPG MARKET, BY COUNTRY

7 LIQUEFIED PETROLEUM GAS MARKET, BY COUNTRY

7.1 INTRODUCTION

7.2 NORTH AMERICA LPG MARKET

7.2.1 NORTH AMERICA LPG MARKET, BY COUNTRY

7.2.2 NORTH AMERICA LPG MARKET, BY SOURCE

7.2.3 NORTH AMERICA LPG MARKET, BY APPLICATION

8 NORTH AMERICA LIQUEFIED PETROLEUM GAS MARKET: COMPETITIVE LANDSCAPE

8.1 LPG MARKET: COMPANY SHARE ANALYSIS

8.2 COMPETITIVE LANDSCAPE

8.3 EXPANSION

8.3.1 JOINT VENTURES/ PARTNERSHIP

8.3.2 AGREEMENTS

8.3.3 MERGERS & ACQUISITIONS

8.3.4 NEW TECHNOLOGY

8.3.5 OTHERS

9 NORTH AMERICA LPG MARKET, BY COMPANY

9.1 EXXON MOBIL CORP.

9.2 BP PLC

9.3 CONOCOPHILLIPS

9.4 CHEVRON CORPORATION

9.5 MOTIVA ENTERPRISE LLC

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA LPG APPLICATION MARKET, 2014 (MILLION TONNES AND TONES)

TABLE 2 CRUDE OIL PRODUCTION, BY COUNTRY, 2009-2013 (THOUSAND BARRELS/DAY)

TABLE 3 NORTH AMERICA LIQUEFIED PETROLEUM GAS MARKET: DRIVERS AND INHIBITORS

TABLE 4 CARBON EMISSIONS FROM DIFFERENT FUELS (KG CO₂/MMBTU)

TABLE 5 ENERGY CONTENT OF DIFFERENT FUELS, (KILOJOULE/KG)

TABLE 6 NORTH AMERICA LPG MARKET, BY SOURCE, 2013-2019 (MILLION TONES)

TABLE 7 NORTH AMERICA LPG MARKET, BY SOURCE, 2013-2019 (USD BILLION)

TABLE 8 NORTH AMERICA RESIDENTIAL/COMMERCIAL LPG MARKET, BY COUNTRY, 2013-2019 (MILLION TONES)

TABLE 9 NORTH AMERICA RESIDENTIAL/COMMERCIAL LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

TABLE 10 NORTH AMERICA CHEMICAL LPG MARKET, BY COUNTRY, 2013-2019 (MILLION TONES)

TABLE 11 NORTH AMERICA CHEMICAL LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

TABLE 12 NORTH AMERICA INDUSTRIAL LPG MARKET, BY COUNTRY, 2013-2019 (MILLION TONES)

TABLE 13 NORTH AMERICA INDUSTRIAL LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

TABLE 14 NORTH AMERICAN AUTO GAS LPG MARKET, BY COUNTRY, 2013-2019 (MILLION TONES)

TABLE 15 NORTH AMERICAN AUTO GAS LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

TABLE 16 NORTH AMERICA LPG MARKET, BY COUNTRY, 2013-2019 (MILLION TONES)

TABLE 17 NORTH AMERICA LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

TABLE 18 NORTH AMERICA LPG MARKET, BY SOURCE, 2013-2019 (MILLION TONES)

TABLE 19 NORTH AMERICA LPG MARKET, BY SOURCE, 2013-2019 (USD BILLION)

TABLE 20 NORTH AMERICA LPG MARKET, BY APPLICATION, 2013-2019 (MILLION

TONES)

TABLE 21 NORTH AMERICA LPG MARKET, BY APPLICATION, 2013-2019 (USD BILLION)

TABLE 22 KEY FINANCIALS, 2009-2013 (USD MILLION)

TABLE 23 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

TABLE 24 NET SALES, BY GEOGRAPHY, 2009-2013 (USD MILLION)

TABLE 25 KEY FINANCIALS, 2009-2013 (USD MILLION)

TABLE 26 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

TABLE 27 NET SALES, BY GEOGRAPHY, 2009-2013 (USD MILLION)

TABLE 28 KEY FINANCIALS, 2009-2013 (USD MILLION)

TABLE 29 KEY FINANCIALS, 2009-2013 (USD MILLION)

TABLE 30 NET SALES, BY BUSINESS SEGMENT, 2009-2013 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 NORTH AMERICA LPG MARKET: SEGMENTATION & COVERAGE

FIGURE 2 NORTH AMERICA LPG MARKET: INTEGRATED ECOSYSTEM

FIGURE 3 RESEARCH METHODOLOGY

FIGURE 4 TOP - DOWN APPROACH

FIGURE 5 BOTTOM-UP APPROACH

FIGURE 6 DEMAND SIDE APPROACH

FIGURE 7 LPG MARKET SNAPSHOT

FIGURE 8 NORTH AMERICA LIQUEFIED PETROLEUM MARKET: GROWTH PROSPECTS

FIGURE 9 NORTH AMERICA LPG MARKET COMPARISON, BY SOURCE, 2013–2019

FIGURE 10 LPG: NORTH AMERICA MARKET SHARE BY APPLICATION, 2013

FIGURE 11 NORTH AMERICA LPG MARKET, BY APPLICATION, 2014 VS 2019

FIGURE 12 NORTH AMERICA LPG MARKET, BY APPLICATION, 2014-2019

FIGURE 13 NORTH AMERICA LPG MARKET, BY SOURCE, 2014-2019 (MILLION TONNES)

FIGURE 14 NORTH AMERICA LPG MARKET, BY SOURCE, 2014-2019 (USD BILLION)

FIGURE 15 NORTH AMERICA LPG MARKET, BY APPLICATION, 2014-2019 (MILLION TONNES)

FIGURE 16 NORTH AMERICA RESIDENTIAL/COMMERCIAL LPG MARKET, BY COUNTRY, 2013-2019, (USD BILLION)

FIGURE 17 NORTH AMERICA CHEMICAL LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

FIGURE 18 NORTH AMERICA INDUSTRIAL LPG MARKET, BY COUNTRY , 2013-2019 (USD BILLION)

FIGURE 19 NORTH AMERICA AUTO GAS LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

FIGURE 20 NORTH AMERICA LPG MARKET, OVERVIEW, 2014 & 2019 (%)

FIGURE 21 NORTH AMERICA LPG MARKET, BY COUNTRY, 2013-2019 (USD BILLION)

FIGURE 22 NORTH AMERICA LPG MARKET: COUNTRIES SNAPSHOT, 2014-2019 (USD BILLION)

FIGURE 23 NORTH AMERICA LPG MARKET: BY SOURCE, 2013-2019 (USD BILLION)

FIGURE 24 NORTH AMERICA LPG MARKET SHARE, BY SOURCE, 2014 & 2019 (%)

FIGURE 25 NORTH AMERICA LPG MARKET SHARE, BY APPLICATION, 2013

FIGURE 26 NORTH AMERICA LPG MARKET SHARE, BY APPLICATION, 2014-2019 (%)

FIGURE 27 NORTH AMERICA LPG MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

FIGURE 28 EXXON MOBIL CORP. REVENUE MIX, 2013 (%)

FIGURE 29 BP PLC REVENUE MIX, 2013 (%)

FIGURE 30 CHEVRON REVENUE MIX, 2013 (%)

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