

North America Internal Neuromodulation Market by Type (Spinal Cord, Deep Brain, Sacral Nerve, Vagus Nerve, Gastric Neuro stimulator), Application (Parkinson's Disease, Chronic pain) – Analysis & Forecast to 2019

<https://marketpublishers.com/r/NFE91F0E279EN.html>

Date: May 2015

Pages: 79

Price: US\$ 2,650.00 (Single User License)

ID: NFE91F0E279EN

Abstracts

The North American neuromodulation market is expected to reach \$4,854. 4 million by 2019 at a CAGR of 10. 5% from 2014 to 2019.

Neuromodulation is defined as the use of technology to regulate the nervous system involving various processes, such as therapeutic alteration, stimulation, modification, inhibition, and others for the proper functioning of the body. This is carried out with the help of implantable devices. These devices are usually neural stimulators, which are used to treat various chronic and acute pain syndromes, dystonia, movement disorders, and spasticity. There are various types of stimulators that are usually used to stimulate the spinal cord and brain. The types include spinal cord stimulator, deep brain stimulator, gastric electrical stimulator, vagus nerve stimulator, and sacral nerve stimulator.

The North America neuromodulation market has been segmented by procedure, modality, and geography. On the basis of procedure, the market is further segmented into internal and external stimulation. The internal stimulation segment accounted for a higher market share of 87. 4% in the neuromodulation market. The market based on modality covers internal and external modality. The internal modality segment accounted for a higher market share of 85. 9% in the neuromodulation market. Further, the market is segmented in terms of geography. Countries, such as the U. S., Canada, and Mexico are included in this market report. The market in the U.S. accounted for the highest share.

The report has profiled the leading players of this market along with the strategies (New product launches, approvals, and acquisitions) adopted by them to sustain and strengthen their position in the North America neuromodulation market. Medtronic Plc. (U.S.), St. Jude Medical (U.S.), Boston Scientific Corp. (U.S.), Cyberonics Inc. (U.S.), Biocontrol Medical (U.S.), and Greatbatch (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the North America neuromodulation market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North America neuromodulation market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for North America neuromodulation market across geographies, exploit new distribution channels, new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the North

America neuromodulation market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the North America neuromodulation market.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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