

North America In-Building Wireless Market by System Components (Antenna, Cabling, Small Cell, Repeater, Distributed Antenna System), by End-User (Commercial, Hospitality, Institution, Hospital, Retail, Government), by Business Model (Carrier, Host, Enterprise) - Analysis and Forecast to 2019

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# **Abstracts**

The in-building wireless solutions assist in creating a more engaging business environment with no dropped calls and high speed data connections. Overall, it supports organizations to deal with multiple factors such as, coverage, capacity, scalability, security, and quality of service.

The in-building wireless solutions enable universal, voice, and data communication services for availability anytime and anywhere. These solutions provide a foundation to ensure effective operability of communication systems. In the in-building wireless market report, the market has been segmented on the basis of solution, system components, business models, end users, building type, building size, and regions.

The in-building wireless market has also been segmented according to system components such antennas, cabling, distributed antenna systems (DAS), repeaters, and small cells. These components are used to enhance the indoor coverage and capacity to address the shift in voice and data usage patterns caused on the account of the mobile technology penetration and rapid uptake of smartphones, tablets, netbooks, and other handheld devices. In the competitive in-building wireless ecosystem, the market players are investing in acquisitions and new technologies to offer innovative value additions to their existing product portfolio.



The owners/managers of large, medium, and small-sized buildings are strategically analyzing the in-building wireless solutions for their existing as well as new buildings to ensure ubiquitous coverage for occupants and create an excellent facility to deliver improved customer satisfaction. The in-building wireless solutions are expected to witness substantial growth in the small-sized building market with the advent of small cell technology. The report analyzes the adoption of these solutions across existing and new buildings irrespective of their size. The in-building wireless market is segmented into carrier, enterprise, and host type of business models depending upon the funding and responsibilities undertaken for the deployment and maintenance of these solutions. The in-building wireless solutions are being deployed for commercial, government, hospitals, hospitality, industrial, institutions, and retail end-users to address the coverage and capacity issues, public safety mandates, and deliver mobility to occupants. The in-building wireless market report forecasts and analyzes the solution uptake for these end users.

The report analyzes the in-building wireless market for North America. MicroMarketMonitor has assumed certain factors related to economy, technological development, investment, market saturation, and government regulations among others for market sizing and forecasting.



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