

North America Food and Beverage Hydrocolloids Market by Application (Bakery, Confectionery, Meat and Poultry Products, Sauces and Dressing, Beverages, Dairy Products), by Function, by Type, by Geography - Analysis and Forecast to 2019

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Abstracts

The North America food and beverage hydrocolloids market is estimated to grow at a CAGR of 5. 3% from 2014 to 2019. It is the largest market for food and beverage hydrocolloids. North America is one of the most technically advanced regions. The remarkable growth in the field of food technology and process research and development has led to discovery of new avenues of sourcing and applications of novel edible compounds. These developments have led to production of better quality and stable hydrocolloids in desirable forms.

In this report, the North America food and beverage hydrocolloids market has been classified by application into bakery, confectionary, meat & poultry products, sauces & dressings, beverages, dairy products, and others. The consumption of hydrocolloids in dairy products segment is estimated to grow at the highest CAGR from 2014 to 2019. By type, the market is segmented into gelatin, xanthan gum, carrageenan, alginates, agar, pectin, guar, locust bean gum, gum arabic, CMC, and others.

The U.S.is the largest food and beverages hydrocolloids market in North America with a market share of 66. 29%, followed by Canada. The U.S.market is also estimated to register the highest CAGR during the forecast period. Increase in demand for clean label products and stringent food regulations are driving the North America food and beverage hydrocolloids market.

E. I. du Pont De Nemours Company (U.S.) is the leading company in NA food and

beverages hydrocolloids market with a share of 7.8%. Other prominent companies operating in this market are Cargill, Inc. (U.S.), CP Kelco (U.S.), and Ashland Inc. (U.S.). These companies are following various strategies, such as mergers & acquisitions, joint ventures, new product development, and capacity expansion to increase their presence, product portfolio, and market share.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the North America food and beverage hydrocolloids market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on food and beverage hydrocolloids offered by the top 10 market players

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various application of food and beverage hydrocolloids across North America

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading market players

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FUNCTION, 2013-2019 (USD MN)

Figure 62 CANADA FOOD AND BEVERAGE HYDROCOLLOIDS MARKET:
FUNCTION SNAPSHOT

Figure 63 CANADA FOOD AND BEVERAGE HYDROCOLLOIDS MARKET, BY TYPE,
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Figure 64 CANADA FOOD AND BEVERAGE HYDROCOLLOIDS MARKET SHARE,
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Figure 66 FOOD AND BEVERAGE HYDROCOLLOIDS MARKET: COMPANY
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