

North America Event Driven Patient Tracking Systems Market by Product (Stand-Alone, Integrated) by Component (Software, Services, Hardware) and by Delivery Mode (Web-Based, On-Premise, Cloud-Based) –Analysis & Forecast to 2019

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Abstracts

The North America event driven patient tracking systems market is estimated to grow at a CAGR of 20.6% from 2014 to 2019. North America contributes the largest market share in the global event driven patient tracking systems market.

The product segment of the market is classified into integrated and stand-alone products. The North American event driven patient tracking systems market is further segmented on the basis of component into services, software, and hardware. On the basis of delivery mode, this market is categorized into web-based, on-premise, and cloud-based.

The need for cost curtailment, increased return on investment, and growing government initiatives are factors influencing the growth of the North America event driven patient tracking systems market. On the contrary, factors such as lack of skilled IT professionals, and varied concerns regarding the confidentiality of patient data, are hindering the growth of this market.

The report has profiled leading players of this market, along with recent developments (new product launches and partnerships, and joint ventures) and growth strategies adopted by them to sustain and strengthen their position in the North American event driven patient tracking systems market. AllScripts (U.S.), Cerner Corporation (U.S.), Centrallogic (U.S.), Epic Systems (U.S.), McKesson Corporation (U.S.), Medworxx (Canada), Sonitor Technologies (U.S.), and TeleTracking Technologies, Inc. (U.S.) are

some of the leading players of this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on competitive landscape, usage patterns, emerging and high-growth segments of the event driven patient tracking systems market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn help firms, garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American event driven patient tracking systems market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of product approvals and product recalls.

Market Development: Comprehensive information about lucrative markets

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the event driven patient tracking systems market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company share analysis of key players

Product/ Brand Perception Analysis: Comprehensive study of the customer

perception and behavior through our inbuilt social connect tool (digital marketing language), by checking the virality and tonality of blogs.

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