

North America Drilling Services Market, by Service Types (Contract Drilling, Directional Drilling, Logging While Drilling, and Drilling Waste Management), Applications (Onshore, Offshore), by Geography (U.S., Canada, Mexico) – Analysis & Forecasts to 2019

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Abstracts

In this report, the drilling services market is segmented on the basis of its application, service and geography. The North American drilling services market has been segmented into countries, such as U.S., Canada and Mexico. The market segmented on the basis of type includes contract drilling, directional drilling, logging while drilling, and drilling waste management.

The drilling services market is estimated to grow at a CAGR of 3.4% from 2014 to 2019. The market has been segmented into applications which include onshore and offshore. The report has profiled the leading players in the market along with the strategies (new product launches, mergers and acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) adopted by the companies over the past few years to sustain and strengthen their position in the North American drilling services market. Weatherford International Ltd (Ireland), Schlumberger Ltd (U.S.), Baker Hughes Inc. (U.S.) and Halliburton (U.S.) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage pattern, emerging and high-growth segments of the North American drilling services market, high-growth

countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American drilling services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for drilling services across geographies, exploit new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the drilling services market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the drilling services market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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