

North America Departmental Picture Archiving and Communication System Market By Type (Radiology PACS, Cardiology PACS & Others), By Component, By Deployment, and By End-User (Hospitals, Laboratories, Office Based Physicians) - Analysis and Forecast To 2019

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Abstracts

The North America departmental PACS market is estimated to grow at a CAGR of 10.6% from 2014 to 2019. North America contributes to the largest market share in the global departmental PACS market, contributing around half of the total market.

Departmental Picture Archiving and Communication Systems (PACS) have reduced the physical and time barriers associated with traditional film-based image retrieval, distribution, and display. Departmental Picture Archiving and Communication System (PACS) has widespread application in hospitals and clinics as it eliminates the need of maintaining hard copies of images and replaces them with digital storage. Cloud based PACS solutions is the latest market development which is estimated to gain a significant market share in the next five years. In the delivery mode segment, on-premise forms the largest segment of the overall market, as it is perceived to offer better control and secure sharing of data.

The departmental PACS market has been segmented on the basis of product, component, deployment, end user, and by countries. The report covers the major countries of this region which include the U.S., Canada, and Mexico. The U.S. is the largest contributor to this market, followed by Canada, and Mexico. Canada is the fastest growing market in this region, owing to the medical and technological advances in this country.

The report has profiled the leading players of this market along with the developments (New product launches and partnerships, and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the North America orthobiologics market. The key players in the North America departmental PACS market are Agfa Healthcare (Belgium), Carestream Health (U.S.), GE Healthcare (U.K.), Philips Healthcare (The Netherlands), McKesson Corporation (U.S.), FujiFilm Healthcare (Japan), Siemens Healthcare (Germany), and others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the departmental PACS market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North America departmental PACS market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data.

Comprehensive coverage of Product approvals and Product recalls.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for orthobiologics across geographies, exploit new clientele base and different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the gas chromatography market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the North America departmental PACS market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF DEPARTMENTAL PACS MARKET
- 2.2 ARRIVING AT THE DEPARTMENTAL PACS MARKET SIZE
 - 2.2.1 TOP - DOWN APPROACH
 - 2.2.2 BOTTOM - UP APPROACH
 - 2.2.3 MACRO INDICATOR - BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS

5 NORTH AMERICA DEPARTMENTAL PACS MARKET, BY PRODUCT

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICA: RADIOLOGY PACS MARKET, BY COUNTRY
- 5.3 NORTH AMERICA: RADIOLOGY PACS MARKET, BY COUNTRY

6 NORTH AMERICA DEPARTMENTAL PACS MARKET, IN COMPONENT

- 6.1 INTRODUCTION
- 6.2 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SERVICES, BY COUNTRY
- 6.3 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY COUNTRY

6.4 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN HARDWARE, BY COUNTRY

6.5 SNEAK VIEW: NORTH AMERICA DEPARTMENTAL PACS MARKET IN COMPONENT, 2014 (USD MN)

7 NORTH AMERICA DEPARTMENTAL PACS MARKET, IN DEPLOYMENT

7.1 INTRODUCTION

7.2 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN WEB - BASED, BY COUNTRY

7.3 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN ON - PREMISE, BY COUNTRY

7.4 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN CLOUD - BASED, BY COUNTRY

7.5 SNEAK VIEW: DEPARTMENTAL PACS MARKET IN DEPLOYMENT, 2014 (USD MN)

8 NORTH AMERICA DEPARTMENTAL PACS MARKET, IN END - USERS

8.1 INTRODUCTION

8.2 NORTH AMERICA: DEPARTMENTAL PACS IN HOSPITALS, BY COUNTRY

8.3 NORTH AMERICA: DEPARTMENTAL PACS IN LABS, BY COUNTRY

8.4 NORTH AMERICA: DEPARTMENTAL PACS IN PHYSICIANS, BY COUNTRY

8.5 SNEAK VIEW: DEPARTMENTAL PACS MARKET IN END - USER, 2014 (USD MN)

9 NORTH AMERICA DEPARTMENTAL PACS MARKET, BY GEOGRAPHY

9.1 INTRODUCTION

9.2 U.S. DEPARTMENTAL PACS MARKET

9.2.1 U.S. DEPARTMENTAL PACS MARKET, BY PRODUCT

9.2.2 U.S. DEPARTMENTAL PACS MARKET, IN COMPONENT

9.2.3 U.S. DEPARTMENTAL PACS MARKET, IN DEPLOYMENT

9.2.4 U.S. DEPARTMENTAL PACS MARKET, IN END - USER

9.3 CANADA DEPARTMENTAL PACS MARKET

9.3.1 CANADA DEPARTMENTAL PACS MARKET, BY PRODUCT

9.3.2 CANADA DEPARTMENTAL PACS MARKET, IN COMPONENT

9.3.3 CANADA DEPARTMENTAL PACS MARKET, IN DEPLOYMENT

9.3.4 CANADA DEPARTMENTAL PACS MARKET, IN END - USER

9.4 MEXICO DEPARTMENTAL PACS MARKET

9.4.1 MEXICO DEPARTMENTAL PACS MARKET, BY PRODUCT

9.4.2 MEXICO DEPARTMENTAL PACS MARKET, IN COMPONENT

9.4.3 MEXICO DEPARTMENTAL PACS MARKET, IN DEPLOYMENT

9.4.4 MEXICO DEPARTMENTAL PACS MARKET, IN END - USER

10 DEPARTMENTAL PACS MARKET: COMPETITIVE LANDSCAPE

10.1 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS

10.2 COMPANY PRESENCE IN DEPARTMENTAL PACS MARKET, BY PRODUCT

10.3 MERGERS & ACQUISITIONS

10.4 NEW PRODUCT LAUNCH

11 DEPARTMENTAL PACS MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

11.1 AGFA HEALTHCARE

11.2 CARESTREAM HEALTH, INC.

11.3 FUJIFILM HEALTHCARE

11.4 GE HEALTHCARE

11.5 MCKESSON CORPORATION

11.6 PHILIPS HEALTHCARE

11.7 SIEMENS HEALTHCARE (SUBSIDIARY OF SIEMEN AG)

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

12 APPENDIX

12.1 CUSTOMIZATION OPTIONS

12.1.1 PRODUCT ANALYSIS

12.1.2 SURGEONS/PHYSICIANS PERCEPTION ANALYSIS

12.2 RELATED REPORTS

12.3 INTRODUCING RT: REAL - TIME MARKET INTELLIGENCE

12.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL PACS PEER MARKET SIZE, 2014 (USD MN)

Table 2 NORTH AMERICA DEPARTMENTAL PACS MARKET: MACRO INDICATORS, BY COUNTRY, 2014 (USD BN)

Table 3 NORTH AMERICA DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 4 NORTH AMERICA DEPARTMENTAL PACS MARKET: DRIVERS AND INHIBITORS

Table 5 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD MN)

Table 6 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 7 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, IN COMPONENT, 2013 – 2019 (USD MN)

Table 8 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Table 9 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, IN END - USER, 2013 – 2019 (USD MN)

Table 10 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD MN)

Table 11 NORTH AMERICA: RADIOLOGY PACS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 12 NORTH AMERICA: RADIOLOGY PACS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 13 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, IN COMPONENT, 2013 – 2019 (USD MN)

Table 14 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SERVICES, BY COUNTRY, 2013 – 2019 (USD MN)

Table 15 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 16 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN HARDWARE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 17 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Table 18 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN WEB - BASED, BY COUNTRY, 2013 – 2019 (USD MN)

Table 19 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN ON - PREMISE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 20 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN CLOUD - BASED, BY COUNTRY, 2013 – 2019 (USD MN)

Table 21 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN END - USER, 2013 - 2019 (USD MN)

Table 22 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN HOSPITALS, BY COUNTRY, 2013 - 2019 (USD MN)

Table 23 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN LABS, BY COUNTRY, 2013 - 2019 (USD MN)

Table 24 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN PHYSICIANS, BY COUNTRY, 2013 - 2019 (USD MN)

Table 25 NORTH AMERICA: DEPARTMENTAL PACS MARKET SIZE, BY COUNTRY, 2013 – 2019 (USD MN)

Table 26 U.S. DEPARTMENTAL PACS MARKET SIZE, BY PRODUCT, 2013 – 2019 (USD MN)

Table 27 U.S. DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 – 2019 (USD MN)

Table 28 U.S. DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Table 29 U.S. DEPARTMENTAL PACS MARKET, IN END - USER, 2013 – 2019 (USD MN)

Table 30 CANADA DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 31 CANADA DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 – 2019 (USD MN)

Table 32 CANADA DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Table 33 CANADA DEPARTMENTAL PACS MARKET, IN END - USER, 2013 – 2019 (USD MN)

Table 34 MEXICO DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Table 35 MEXICO DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 - 2019 (USD MN)

Table 36 MEXICO DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 - 2019 (USD MN)

Table 37 MEXICO DEPARTMENTAL PACS MARKET SIZE, IN END - USER, 2013 - 2019 (USD MN)

Table 38 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 39 NORTH AMERICA DEPARTMENTAL PACS MARKET: MERGERS & ACQUISITIONS

Table 40 NORTH AMERICA DEPARTMENTAL PACS MARKET: NEW PRODUCT LAUNCH

Table 41 AGFA HEALTHCARE: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 42 FUJIFILM HOLDINGS: KEY FINANCIALS, 2010 - 2014 (USD MN)

Table 43 GE HEALTHCARE: KEY FINANCIALS, 2010 - 2013 (USD MN)

Table 44 MCKESSON CORPORATION: KEY FINANCIALS, 2010 - 2014 (USD MN)

Table 45 PHILIPS HEALTHCARE: KEY FINANCIALS, 2010 - 2014 (USD MN)

Table 46 SIEMENS HEALTHCARE: KEY FINANCIALS, 2010 - 2014 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 NORTH AMERICA DEPARTMENTAL PACS MARKET: SEGMENTATION & COVERAGE

Figure 2 DEPARTMENTAL PACS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP - DOWN APPROACH

Figure 5 BOTTOM - UP APPROACH

Figure 6 MACRO INDICATOR - BASED APPROACH

Figure 7 NORTH AMERICA: DEPARTMENTAL PACS MARKET SNAPSHOT - 2014

Figure 8 NORTH AMERICA DEPARTMENTAL PACS MARKET: COMPARISON WITH PARENT MARKET

Figure 9 GEOGRAPHIC ANALYSIS: NORTH AMERICA DEPARTMENTAL PACS MARKET, BY PRODUCT, 2014 (USD MN)

Figure 10 NORTH AMERICA: DEPARTMENTAL PACS MARKET, BY PRODUCT, 2014 VS 2019 (USD MN)

Figure 11 NORTH AMERICA: RADIOLOGY PACS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 12 NORTH AMERICA: CARDIOLOGY PACS MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 13 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 – 2019 (USD MN)

Figure 14 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SERVICES, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 15 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN SOFTWARE, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 16 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN HARDWARE, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 17 SNEAK VIEW: NORTH AMERICA DEPARTMENTAL PACS MARKET IN COMPONENT, 2014 (USD MN)

Figure 18 NORTH AMERICA: DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2014 VS 2019 (USD MN)

Figure 19 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN WEB - BASED, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 20 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN ON - PREMISE, BY COUNTRY, 2013 – 2019 (USD MN)

Figure 21 NORTH AMERICA: DEPARTMENTAL PACS MARKET IN CLOUD - BASED,

BY COUNTRY, 2013 – 2019 (USD MN)

Figure 22 SNEAK VIEW: DEPARTMENTAL PACS MARKET IN DEPLOYMENT, 2014 (USD MN)

Figure 23 NORTH AMERICA: DEPARTMENTAL PACS IN END - USER, 2014 VS 2019 (USD MN)

Figure 24 NORTH AMERICA: DEPARTMENTAL PACS IN HOSPITALS, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 25 NORTH AMERICA: DEPARTMENTAL PACS IN LABS, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 26 NORTH AMERICA: DEPARTMENTAL PACS IN PHYSICIANS, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 27 SNEAK VIEW: DEPARTMENTAL PACS MARKET IN END - USER, 2014 (USD MN)

Figure 28 NORTH AMERICA: DEPARTMENTAL PACS MARKET GROWTH ANALYSIS, BY COUNTRY, 2014 – 2019 (USD MN)

Figure 29 U.S. DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

Figure 30 U.S. DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 31 U.S. DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 – 2019 (USD MN)

Figure 32 U.S. DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Figure 33 U.S. DEPARTMENTAL PACS MARKET, IN END - USER, 2013 – 2019 (USD MN)

Figure 34 CANADA DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

Figure 35 CANADA DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 36 CANADA DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 – 2019 (USD MN)

Figure 37 CANADA DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 – 2019 (USD MN)

Figure 38 CANADA DEPARTMENTAL PACS MARKET, IN END - USER, 2013 – 2019 (USD MN)

Figure 39 MEXICO DEPARTMENTAL PACS MARKET OVERVIEW, 2014 VS 2019 (%)

Figure 40 MEXICO DEPARTMENTAL PACS MARKET, BY PRODUCT, 2013 – 2019 (USD MN)

Figure 41 MEXICO DEPARTMENTAL PACS MARKET, IN COMPONENT, 2013 - 2019 (USD MN)

Figure 42 MEXICO DEPARTMENTAL PACS MARKET, IN DEPLOYMENT, 2013 - 2019

(USD MN)

Figure 43 MEXICO DEPARTMENTAL PACS MARKET, IN END - USER, 2013 - 2019

(USD MN)

Figure 44 DEPARTMENTAL PACS MARKET: COMPANY SHARE ANALYSIS, 2014

(%)

Figure 45 DEPARTMENTAL PACS MARKET: COMPANY PRODUCT COVERAGE, BY PRODUCT, 2014

Figure 46 AGFA HEALTHCARE: BUSINESS REVENUE MIX, 2013 (%)

Figure 47 FUJIFILM HOLDINGS: BUSINESS REVENUE MIX, 2014 (%)

Figure 48 GE HEALTHCARE: BUSINESS REVENUE MIX, 2014 (%)

Figure 49 MCKESSON CORPORATION: BUSINESS REVENUE MIX, 2014 (%)

Figure 50 PHILIPS HEALTHCARE: BUSINESS REVENUE MIX, 2014 (%)

Figure 51 SIEMENS HEALTHCARE: BUSINESS REVENUE MIX, 2013 (%)

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