

# North America Dental Lasers Market by Product [Soft-Tissue Lasers, All-Tissue (Hard/Soft) Lasers], by End User (Hospitals, Dental Clinics) - Analysis and Forecast to 2019

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## Abstracts

The North American Dental Lasers market is estimated to grow at a CAGR of 9.2% from 2014 to 2019. Although the U.S. holds the highest share in the North American Dental Lasers, Mexico is expected to grow at a CAGR of 8.7% in the forecast period of 2014 to 2019. The North American dental lasers market holds a high potential for growth in future due to a number of forces favoring this market. The global increase in the awareness level of oral hygiene, coupled with rising disposable income in the developed nations such as the U.S. and Canada have augmented the growth in routine dental check-ups. According to Centers for Disease Control and Prevention (CDC), the Americans make about 500 million visits to dentists each year. In 2010, an estimated \$108 billion was spent on dental services in the U.S. In 2011, about 36,500 new cases of oral cancer were diagnosed. These factors have led to the growth in this market.

In this report, the North American dental lasers market is broadly classified on the basis of product, end users and countries. Dental lasers have several advantages over the traditional dental drill. It can be used in surgical and diagnostic procedures, thus reducing the time of treatment. The devices are used for the treatment of gum diseases and to preserve teeth that may have been lost with standard disease treatment. They regenerate bone and ligament tissue, eliminate gum bleeding, seal periodontal pockets, eliminate gum cutting and other surgery discomforts.

The report has profiled the leading players of this market along with the developments (New product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies over the past few years and strategies adopted

by them to sustain and strengthen their position in the North American dental lasers market. Danahar Corporation, Biolace, Inc., Sirona Dental systems, Fotona D. D, Syneron Dental Lasers, AMD lasers, and others are some of the key players engaged in this market.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the dental lasers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report provides details about the new entrants/smaller firms to gauge the pulse of the market, and the market share is also derived. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

**Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American dental lasers market. Usage pattern/ penetration rate (in-depth trend analysis) of products (Segment wise) and purchasing data. Comprehensive coverage of Product approvals, Patent analysis, Pipeline products and Product recalls.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for computerized physician order entry across geographies, exploit new distribution channels, new clientele base and different pricing policies.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the computerized physician order entry market. Detailed description regarding the related and unrelated diversification pertaining to this market.

**Competitive Assessment:** In-depth assessment of market shares, company share

analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the dental lasers market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

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