

# **North America Commercial Aircraft Batteries and Accessories Market - by Aircraft Type (Very Large Aircraft, Wide - Body Aircraft, Narrow - Body Aircraft & Regional Jets), by Battery Chemistry (Nickel Cadmium, Lithium Ion & Others) - Trend & Forecast to 2019**

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## **Abstracts**

The North American commercial aircraft battery and accessories market is expected to grow at a CAGR of 7.1% from 2014 to 2019. The growth in the North American aircraft industry, technological advancements, rapid growth in aircraft manufacturing, and the increase in the number of aircraft manufacturing hubs in North America are among the major factors driving the growth of the market. However, the need for high maintenance and the high incidence of environmental and technical hazards are the key challenges faced by the major players in this market.

In this report, the commercial aircraft batteries and accessories market in North America is segmented in terms of aircraft type into narrow body aircraft, wide body aircraft, and very large body aircraft. On the basis of battery chemistry, the market has been segmented into nickel cadmium, lithium, and others. This North American market report covers major countries of the region, such as the U.S. and Canada for a comprehensive analysis of the concerned market.

The North American commercial aircraft batteries and accessories market is a competitive market with a number of market players with niche technologies. The commercial aircraft batteries and accessories market is dominated by EnerSys (U.S.), Saft Groupe SA (France), Eagle Picher Corporation (U.S.), and GS Yuasa Corporation (Japan), among others. New product launches, partnerships, agreements,

collaborations, and joint ventures are the major strategies adopted by the market players to achieve growth in the commercial aircraft batteries and accessories market.

### **Reasons to Buy the Report:**

This report gives insights on various levels of analysis, including industry trends and market share analysis of the top market players. The report also provides insights into the competitive landscape and the emerging and high-growth segments of the North American commercial aircraft batteries and accessories market. The report analyses the country-level segments in the U.S. and Canada with regard to their regulatory policies, industry trends, government initiatives, drivers, restraints, and opportunities. The report provides a detailed description of the competitive strategies of the key players.

Firms purchasing the report could use any one or combination of the below mentioned five strategies (mergers & acquisitions, technological developments/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Mergers & Acquisitions:** Acquiring or merging with another organization will help in technology sharing, low cost production, and sustainability against price fluctuations.

**New Technology Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the aircraft batteries market.

**Market Development:** Comprehensive information about lucrative emerging markets.

**Market Diversification:** Exhaustive information about new products, untapped regions, recent developments, and investments in the commercial aircraft batteries market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the North American commercial aircraft batteries market.



## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET segmentation and coverage
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF NORTH AMERICA COMMERCIAL aircraft batteries and accessories market
- 2.2 ARRIVING AT THE north american COMMERCIAL batteries and accessories MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
  - 2.2.4 MACRO INDICATOR
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS and INHIBITORS
- 4.3 impact analysis

### **5 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY BATTERY CHEMISTRY**

- 5.1 introduction
- 5.2 north america Commercial aircraft batteries and accessories market, by Battery Chemistry
- 5.3 north america Commercial Aircraft Batteries and Accessories market: Snapshot

### **6 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY AIRCRAFT TYPE**

6.1 introduction

6.2 north america Commercial aircraft batteries and accessories Market Size, By aircraft type, 2014-2019 (USD MILLION)

## **7 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COUNTRY**

7.1 introduction

7.2 U.S. COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET

7.3 CANADA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET

## **8 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET: COMPETITIVE LANDSCAPE**

8.1 NORTH AMERICAN COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET: COMPANY SHARE ANALYSIS

8.2 MERGERS & ACQUISITIONS

8.3 EXPANSIONS

8.4 new contract

8.5 new technology

## **9 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COMPANY**

9.1 Enersys

9.1.1 OVERVIEW

9.1.2 KEY OPERATIONS DATA

9.1.3 PRODUCT PORTFOLIO

9.1.4 COMPANY DEVELOPMENTS

9.2 Saft groupe sa

9.2.1 OVERVIEW

9.2.2 KEY OPERATIONS DATA

9.2.3 NET SALES, BUSINESS SEGMENT

9.2.4 NET SALES, GEOGRAPHICAL REGION

9.2.5 PRODUCT AND SERVICE OFFERINGS

9.2.6 RELATED DEVELOPMENTS

9.3 eagle picher corporation

9.3.1 OVERVIEW

9.3.2 KEY OPERATIONS DATA

### 9.3.3 PRODUCT AND SERVICE OFFERINGS

#### 9.3.1 RELATED DEVELOPMENTS

## 9.4 GILL ELECTRIC COMPANY

### 9.4.1 OVERVIEW

### 9.4.2 KEY OPERATIONS DATA

### 9.4.3 NET SALES BUSINESS SEGMENT

### 9.4.4 NET SALES COUNTRY

### 9.4.5 PRODUCT AND SERVICE OFFERINGS

### 9.4.6 RELATED DEVELOPMENTS

## 9.5 CONCORDE BATTERY CORPORATION

### 9.5.1 OVERVIEW

### 9.5.2 KEY FINANCIALS

### 9.5.3 PRODUCT AND SERVICE OFFERINGS

### 9.5.4 RELATED DEVELOPMENTS

## List Of Tables

### LIST OF TABLES

Table 1 AIRCRAFT MANUFACTURING COMPANIES IN NORTH AMERICA

Table 2 NORTH AMERICA AIRCRAFT BATTERIES AND ACCESSORIES MARKET: DRIVERS AND INHIBITORS

Table 3 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY BATTERY CHEMISTRY, 2013–2019 (USD MILLION)

Table 4 NICKEL CADMIUM AIRCRAFT BATTERIES MARKET, BY COUNTRY, 2013–2019 (USD MILLION)

Table 5 LITHIUM AIRCRAFT BATTERIES MARKET, BY COUNTRY, 2013–2019 (USD MILLION)

Table 6 OTHER AIRCRAFT BATTERIES MARKET, BY COUNTRY, 2013–2019 (USD MILLION)

Table 7 NORTH AMERICA COMMERCIAL BATTERIES AND ACCESSORIES MARKET, BY AIRCRAFT TYPE, 2013 - 2019 (USD MN)

Table 8 NORTH AMERICA VERY LARGE AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 9 NORTH AMERICA WIDE BODY AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 10 NORTH AMERICA NARROW BODY AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 11 NORTH AMERICA REGIONAL JET AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 12 U.S. COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY AIRCRAFT TYPE, 2013-2019 (USD MN)

Table 13 U.S. COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY BATTERY CHEMISTRY, 2013-2019 (USD MN)

Table 14 CANADA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY AIRCRAFT TYPE, 2013-2019 (USD MN)

Table 15 CANADA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY BATTERY CHEMISTRY, 2013-2019 (USD MN)

Table 16 NORTH AMERICA AIRCRAFT BATTERIES AND ACCESSORIES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 17 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET: MERGERS & ACQUISITIONS

Table 18 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET: EXPANSIONS

Table 19 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES MARKET:  
INVESTMENTS

Table 20 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND  
ACCESSORIES MARKET: NEW TECHNOLOGY

Table 21 ENERSYS: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 22 ENERSYS: NET SALES BUSINESS SEGMENT

Table 23 ENERSYS GEOGRAPHICAL REGION

Table 24 SAFT GROUPE SA.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 25 SAFT GROUPE SA.: NET SALES BUSINESS SEGMENT

Table 26 SAFT GROUPE SA.: NET SALES GEOGRAPHICAL REGION

Table 27 EAGLE PICHER CORPORATION: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 28 EAGLE PICHER CORPORATION: NET SALES BUSINESS SEGMENT,  
2009-2013 (USD MN)

Table 29 EAGLE PICHER CORPORATION: BY COUNTRY REVENUE, 2009-2013(  
USD MN)

Table 30 GILL ELECTRIC COMPANY: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 31 GILL ELECTRIC COMPANY: BUSINESS SEGMENTS, 2009-2013 (USD MN)

Table 32 GILL ELECTRIC COMPANY REVENUE, BY COUNTRY, 2009 - 2013 (USD  
MN)



## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA AIRCRAFT BATTERIES AND ACCESSORIES MARKET: SEGMENTATION AND COVERAGE

Figure 2 INTEGRATED ECOSYSTEM OF NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET

Figure 3 RESEARCH METHODOLOGY

Figure 4 BOTTOM-UP APPROACH

Figure 5 DEMAND SIDE APPROACH

Figure 6 MACRO INDICATOR

Figure 7 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET: MARKET SNAPSHOT

Figure 8 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET SHARE, BY BATTERY CHEMISTRY (2013)

Figure 9 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET, BY BATTERY CHEMISTRY

Figure 10 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET

Figure 11 NORTH AMERICA COMMERCIAL AIRCRAFT BATTERIES AND ACCESSORIES MARKET SIZE, BY AIRCRAFT TYPE, 2014-2019 (USD MILLION)

Figure 12 NORTH AMERICAN AIRCRAFT BATTERIES AND ACCESSORIES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

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