

# North America Coiled Tubing Services Market by Type (Well Intervention, Drilling, and Others) by Application (Onshore & Offshore) by Country (U.S., Canada, & Mexico) – Analysis and Forecasts to 2019

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# **Abstracts**

North America Coiled Tubing Services Market (type-well intervention, drilling, and others; application-onshore and offshore; country-U.S., Canada, and Mexico) –Analysis and Forecast Till 2019"

The Coiled Tubing (CT) services market is estimated to grow at a CAGR of 3.8% from 2014 to 2019. Although the U.S. holds the largest market share, Mexico is expected to grow at the highest CAGR Ongoing and upcoming developments in offshore drilling and massive shale exploration & production activities are high opportunity areas for the CT services market. However, factors such as high competition are restraining the growth of this market.

This report analyzes the CT market by service types, application, and country. The CT services included in this report are well intervention, CT drilling, and others. In terms of country, it has been segmented into the U.S., Canada, and Mexico. In order to provide a deeper understanding of the competitive landscape, the report also profiles companies present in the North America CT services market.

Mexico is estimated to exhibit the highest CAGR during the forecast period. Increasing energy demands have pushed Exploration & Production (E&P) companies to push their limits towards unconventional hydrocarbon resources. These E&P activities for unconventional resources demand oilfield services to produce and make operations economically viable. This factor is likely to drive the CT services market. In 2014, the North America CT services market was estimated to be dominated by Schlumberger



Ltd. (U.S.), Halliburton Co. (U.S.), Baker Hughes Inc. (U.S.), Weatherford International Plc. (Switzerland), and Superior Energy Services Inc. (U.S.). New product launches and partnerships, agreements, collaborations, and joint ventures have been the major strategies adopted by most market players to achieve growth in the North America CT services market.

# Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the CT services market, high-growth regions & countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn, will help firms to garner a greater market shares. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information offered by the top 10 players in the CT services market

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the CT services market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various CT services markets for various countries.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the CT services market

Competitive Assessment: In-depth assessment of market shares, strategies,



products, and manufacturing capabilities of leading players in the CT services market



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