

North America Cenosphere Market: By Application (Paints & Coatings, Automotive, Oil & Gas, Construction, Refractory, Others), By Geography (U.S., Canada, Rest of North America) - Forecasts till 2019

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Abstracts

In this report, the North American cenosphere market has been broadly classified on the basis of application and geography. The application segment is divided into paints & coatings, automotive, oil & gas, construction, refractory, and others. On the basis of geography, the market is segmented into the U.S., Canada, and Rest of North America.

The North American cenosphere market is estimated to grow at a CAGR of 16.7% between 2014 and 2019, in terms of value. The U.S. holds the largest share of the North American cenosphere market and is expected to grow at the highest CAGR of 17%, in terms of value, during the forecast period.

The oil & gas segment is the fastest-growing segment with an estimated CAGR of 21.2% between 2014 and 2019. The overall market is driven by the superior structural properties of cenosphere, low price compared to alternatives, and rising demand from current applications.

The North American cenosphere market is a competitive market with a number of market players. Cenosphere India Private Limited (India), Petra Buildcare Products (India), Durgesh Merchandise Pvt. Ltd (India), Vipra Cenospheres (India), CenoStar Corporation (U.S.), Ceno Technologies (U.S.), and Shijiazhuang Banyue Imp & Exp Trade Co., Ltd (China) are some of the key market players. New product launches & partnerships, agreements, collaborations and joint ventures are the major strategies adopted by most market players to achieve growth in this regional market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis—market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging- and high-growth segments of the North America cenosphere market, high-growth regions & countries & their respective drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms to garner a greater market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on cenosphere offered by the top market players in North America

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches

Market Development: Comprehensive information of lucrative emerging markets

Market Diversification: Exhaustive information of new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading mark

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