

North America Cardiac Output Monitoring Devices Market, By Product Type (Invasive, Minimally Invasive, Non-Invasive), By End User (Hospital, Ambulatory Care, Others) – Forecast to 2020

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Abstracts

The North American cardiac output monitoring devices market is estimated to grow at a CAGR of 7.6% from 2015 to 2020. The market holds high potential for growth in future, owing to a number of factors, which include the rising incidences of cardiovascular diseases, favorable government initiatives, and increasing contribution of independent organizations towards the growth of this market. Moreover, various technological advancements taking place in cardiac output monitoring devices are also driving the growth of this market. The demand for high-end, non-invasive devices is on the rise and is moving in tandem with the increasing need for highly sophisticated technologies, which can offer reliable and quick results. However, factors such as unstable reimbursement policies and low level of accuracy with invasive cardiac output monitoring devices are expected to restrain the growth of this market during the forecast period.

In this report, the North American cardiac output monitoring devices market has been broadly classified on the basis of product type into invasive, minimally invasive, and non-invasive cardiac output monitoring devices. By end user, the market has been classified into hospitals and ambulatory care. Geographically, the market has been further sub segmented into the U.S., Canada, and Mexico.

The U.S. held the largest share in the North American cardiac output monitoring devices market in 2014, and accounted for a market share of 89.4%, followed by Canada. The growth of the cardiac output monitoring devices market in the U.S. is likely to be driven by the prevalence of cardiovascular diseases, owing to increase in the number of

people suffering from obesity in the country. Moreover, the increase in the number of corporate agreements between the leading players operating in the North American cardiac output monitoring devices market is also expected to fuel growth of this market between 2015 and 2020.

The report has profiled the leading players in this market along with the recent developments, such as new product launches, partnerships, agreements, collaborations, and joint ventures undertaken by them during the past three years. It also provides information on the strategies adopted by these market players to sustain and strengthen their position in the North American cardiac output monitoring devices market. Some of the key players operating in this market are Edwards Lifesciences Corporation (U.S.), PULSION Medical Systems SE (Germany), Deltex Medical Ltd. (U.K.), LiDCO Group plc (U.K.), and ICU Medical, Inc. (U.S.), among others.

Reasons to Buy the Report:

From the insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and PEST analysis), market share analysis of the top players, supply chain analysis, and company profiles. These insights together comprise and discuss basic views on the competitive landscape, usage patterns, emerging, - and high-growth segments of the North American cardiac output monitoring devices market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering an increased market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the North American cardiac output monitoring devices market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data. Comprehensive coverage of product approvals, patent analysis, pipeline products, and product recalls

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for cardiac output monitoring devices across geographies, new distribution channels, new clientele base, and different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the North American cardiac output monitoring devices market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares and company share analysis of the key players forecast till 2020. Business strategies and manufacturing capabilities of the leading players to enhance the bottom line of the companies in the North American cardiac output monitoring devices market

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), checking virality and tonality of blogs

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