

North America Biostimulants Market by Modes of Application (Foliar, Seed, Soil) by Active Ingredient (Extracts, Acids, Others) by End - User (Row Crops, Fruits & Vegetables, Turfs & Ornamentals) by Geography - Analysis & Forecast To 2019

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Abstracts

The North American biostimulants market is estimated to grow at a CAGR of 14.1% from 2014 to 2019. The North America market is leading the global biostimulants market. Globally, North America is one of the most technically advanced regions. The remarkable biotechnological growth in the field of ex situ production of enzymes and acids is driving the growth of the North American biostimulants market. These developments have led to the production of efficient biostimulants. Genetic engineering and advanced molecular biology have enabled the bioreactor-based production of amino acids and related compounds. Techniques such as gas chromatography, spectrometry, colorimeters, HPLC, and so on are being widely used to extract, process, and identify such amino acids.

In this report, the North American biostimulants market has been broadly discussed by its application in crop types. The application of biostimulants in turf and ornaments is estimated to grow at the fastest CAGR from 2014 to 2019. An in-depth analysis of the North American biostimulants market by active ingredients, such as acids and extracts, has been provided in this report.

The North American biostimulants market is dominated by the U.S. segment, which accounted for a market share of 78.0% in 2014, followed by the Canadian segment. The segment in Mexico is expected to grow at the fastest CAGR from 2014 to 2019. This is because farmers have employed modern agriculture techniques involving farm mechanization and precision farming.



Taminco Corp. (Belgium) holds the largest share of the North American biostimulants market, as of 2014. The other firms such as Italopolina S.p.A (Italy), Koppert BV (Netherlands), and Isagro S.p.A (Italy) are competing for a significant share of the biostimulants market in the North American region. These companies are adopting market strategies such as mergers & acquisitions, joint ventures, new product developments, and expansions to increase their market shares in the North American biostimulants market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the North American biostimulants market; high-growth countries and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both established firms and new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights into the following pointers:

Market Penetration: Comprehensive information on biostimulants offered by the top ten players in the North American biostimulants market

Product Development/Innovation: Detailed insights into upcoming technologies, research & development activities, and new product launches in the North American biostimulants market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various application of biostimulants across North America

Market Diversification: Exhaustive information about new products, untapped



geographies, recent developments, and investments in the North American biostimulants market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the North American biostimulants market



Contents

1 INTRODCTION

- 1.1 OBJECTIVES OF THE STDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF BIOSTIMLANTS MARKET
- 2.2 ARRIVING AT THE BIOSTIMLANTS MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-P APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
- 2.2.4 MACROINDICATOR-BASED APPROACH
- 2.3 ASSMPTIONS

3 EXECTIVE SMMARY

4 MARKET OVERVIEW

- 4.1 INTRODCTION
- 4.2 BIOSTIMLANT MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS
- 4.6 VENDOR SIDE ANALYSIS

5 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION

- 5.1 INTRODCTION
- 5.2 BIOSTIMLANTS IN FOLIAR FNCTION, BY GEOGRAPHY
- 5.3 BIOSTIMLANTS IN SOIL FNCTION, BY GEOGRAPHY
- 5.4 BIOSTIMLANTS IN SEED FNCTION, BY GEOGRAPHY

6 NORTH AMERICA BIOSTIMLANTS MARKET, BY END-SER

6.1 INTRODCTION



- 6.2 DEMAND SIDE ANALYSIS
- 6.3 BIOSTIMLANTS IN ROW CROPS, BY GEOGRAPHY
- 6.4 BIOSTIMLANTS IN FRITS AND VEGETABLES, BY GEOGRAPHY
- 6.5 BIOSTIMLANTS IN TRFS AND ORNAMENTALS, BY GEOGRAPHY

7 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENTS

- 7.1 INTRODCTION
- 7.2 NORTH AMERICA BIOSTIMLANTS MARKET: ACTIVE INGREDIENTS COMPARISON WITH AGRICLTRAL BIOLOGICALS MARKET
- 7.3 NORTH AMERICA ACID BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY
- 7.4 NORTH AMERICA EXTRACT BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY
- 7.5 SNEAK VIEW: NORTH AMERICA AGRICLTRAL BIOLOGICALS MARKET, BY ACTIVE INGREDIENT

8 NORTH AMERICA BIOSTIMLANTS MARKET, BY GEOGRAPHY

- 8.1 INTRODCTION
- 8.2 U.S. BIOSTIMLANTS MARKET
 - 8.2.1 U.S. BIOSTIMLANTS MARKET, BY MODE OF APPLICATION
 - 8.2.2 U.S. BIOSTIMLANTS MARKET, BY END-SER
- 8.2.3 U.S. BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENTS
- 8.3 CANADA BIOSTIMLANTS MARKET
 - 8.3.1 CANADA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION
 - 8.3.2 CANADA BIOSTIMLANTS MARKET, BY END-SER
 - 8.3.3 CANADA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT
- 8.4 MEXICO BIOSTIMLANTS MARKET
 - 8.4.1 MEXICO BIOSTIMLANTS MARKET, BY MODE OF APPLICATION
 - 8.4.2 MEXICO BIOSTIMLANTS MARKET, BY END-SER
 - 8.4.3 MEXICO BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT

9 NORTH AMERICA BIOSTIMLANTS MARKET: COMPETITIVE LANDSCAPE

- 9.1 NORTH AMERICA BIOSTIMLANTS MARKET: COMPANY SHARE ANALYSIS
- 9.2 COMPANY PRESENCE IN BIOSTIMLANTS MARKET, BY TYPE
- 9.3 MERGERS & ACQISITIONS
- 9.4 EXPANSIONS
- 9.5 INVESTMENTS



9.6 JOINT VENTRES

10 NORTH AMERICA BIOSTIMLANTS MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 10.1 ISAGRO S.P.A
- 10.2 TAMINCO CORPORATION
- 10.3 VALAGRO S.P.A
- 10.4 KOPPERT B.V.
- 10.5 BIOSTADT INDIA LIMITED

11 APPENDIX

- 11.1 CSTOMIZATION OPTIONS
 - 11.1.1 TECHNICAL ANALYSIS
 - 11.1.2 LOW-COST SORCING LOCATIONS
 - 11.1.3 REGLATORY FRAMEWORK
 - 11.1.4 BIOSTIMLANTS SAGE DATA
 - 11.1.5 IMPACT ANALYSIS
 - 11.1.6 TRADE ANALYSIS
 - 11.1.7 HISTORICAL DATA AND TRENDS
- 11.2 RELATED REPORTS
- 11.3 INTRODCING RT: REAL TIME MARKET INTELLIGENCE
 - 11.3.1 RT SNAPSHOTS

^{*}Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company



List Of Tables

LIST OF TABLES

Table 1 GLOBAL BIOSTIMLANTS PEER MARKET SIZE, 2014 (SD MN)

Table 2 NORTH AMERICA BIOSTIMLANTS END-SER MARKETS, 2014 (SD MN)

Table 3 NORTH AMERICA BIOSTIMLANTS MARKET: MACROINDICATOR, BY GEOGRAPHY, 2014 (MN HA)

Table 4 NORTH AMERICA BIOSTIMLANTS MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN)

Table 5 NORTH AMERICA BIOSTIMLANTS MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (000'HA)

Table 6 NORTH AMERICA BIOSTIMLANTS MARKET: DRIVERS AND INHIBITORS Table 7 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Table 8 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (000'HA)

Table 9 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENTS, 2013-2019 (SD MN)

Table 10 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENTS, 2013-2019 (000'HA)

Table 11 NORTH AMERICA BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 12 NORTH AMERICA BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 13 NORTH AMERICA BIOSTIMLANTS MARKET: COMPARISON WITH END-SER MARKETS, 2013-2019 (SD MN)

Table 14 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Table 15 NORTH AMERICA BIOSTIMLANTS: MARKET, BY MODE OF APPLICATION, 2013-2019 (000'HA)

Table 16 NORTH AMERICA BIOSTIMLANTS IN FOLIAR FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 17 NORTH AMERICA BIOSTIMLANTS IN FOLIAR FNCTION, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 18 NORTH AMERICA BIOSTIMLANTS IN SOIL FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 19 NORTH AMERICA BIOSTIMLANTS IN SOIL FNCTION, BY GEOGRAPHY, 2013-2019 (000'HA)



Table 20 NORTH AMERICA BIOSTIMLANTS IN SEED FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 21 NORTH AMERICA BIOSTIMLANTS IN SEED FNCTION, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 22 NORTH AMERICA BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Table 23 NORTH AMERICA BIOSTIMLANTS: MARKET, BY END-SER, 2013-2019 (000'HA)

Table 24 NORTH AMERICA BIOSTIMLANTS IN ROW CROPS, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 25 NORTH AMERICA BIOSTIMLANTS IN ROW CROPS, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 26 NORTH AMERICA BIOSTIMLANTS IN FRITS AND VEGETABLES, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 27 NORTH AMERICA BIOSTIMLANTS IN FRITS AND VEGETABLES, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 28 NORTH AMERICA BIOSTIMLANTS IN TRFS AND ORNAMENTALS, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 29 NORTH AMERICA BIOSTIMLANTS IN TRFS AND ORNAMENTALS, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 30 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Table 31 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (000'HA)

Table 32 NORTH AMERICA BIOSTIMLANTS MARKET: ACTIVE INGREDIENTS COMPARISON WITH AGRICLTRAL BIOLOGICALS MARKET, 2013–2019 (SD MN) Table 33 NORTH AMERICA ACID BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 34 NORTH AMERICA ACID BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013–2019 (000'HA)

Table 35 NORTH AMERICA EXTRACT BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 36 NORTH AMERICA EXTRACT BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 37 NORTH AMERICA BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Table 38 NORTH AMERICA BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (000'HA)

Table 39 U.S. BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019



(SD MN)

Table 40 U.S. BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (000'HA)

Table 41 U.S. BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Table 42 U.S. BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (000'HA)

Table 43 U.S. BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Table 44 U.S. BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (000'HA)

Table 45 CANADA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Table 46 CANADA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (000'HA)

Table 47 CANADA BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Table 48 CANADA BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (000'HA)

Table 49 CANADA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Table 50 CANADA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (000'HA)

Table 51 MEXICO BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Table 52 MEXICO BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (000'HA)

Table 53 MEXICO BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Table 54 MEXICO BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (000'HA)

Table 55 MEXICO BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Table 56 MEXICO BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (000'HA)

Table 57 NORTH AMERICA BIOSTIMLANTS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 58 NORTH AMERICA BIOSTIMLANTS MARKET: MERGERS & ACQISITIONS

Table 59 NORTH AMERICA BIOSTIMLANTS MARKET: EXPANSIONS

Table 60 NORTH AMERICA BIOSTIMLANTS MARKET: INVESTMENTS

Table 61 NORTH AMERICA BIOSTIMLANTS MARKET: JOINT VENTRES

Table 62 ISAGRO S.P.A: ANNAL REVENE, BY GEOGRAPHY, 2009–2013 (SD MN)

Table 63 ISAGRO S.P.A: ANNAL REVENE, 2009–2013 (SD MN)

Table 64 TAMINCO CORPORATION: KEY OPERATIONS DATA, 2010-2014 (SD MN)

Table 65 TAMINCO CORPORATION: KEY FINANCIALS, BY BSINESS SEGMENT,



2010-2014 (SD MN)

Table 66 TAMINCO CORPORATION: KEY FINANCIALS, BY GEOGRAPHICAL SEGMENT, 2010-2014 (SD MN)

LIST OF FIGRES

Figure 1 NORTH AMERICA BIOSTIMLANTS MARKET: SEGMENTATION & COVERAGE

Figure 2 BIOSTIMLANTS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-P APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACROINDICATOR-BASED APPROACH

Figure 8 NORTH AMERICA BIOSTIMLANTS MARKET: SNAPSHOT

Figure 9 BIOSTIMLANTS MARKET: GROWTH ASPECTS

Figure 10 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2014 VS 2019

Figure 11 NORTH AMERICA BIOSTIMLANTS ACTIVE INGREDIENTS, BY GEOGRAPHY, 2014 (SD MN)

Figure 12 NORTH AMERICA BIOSTIMLANTS MARKET: GROWTH ANALYSIS, BY ACTIVE INGREDIENTS, 2014–2019 (%)

Figure 13 BIOSTIMLANTS: MODE OF APPLICATION MARKET SCENARIO

Figure 14 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2014-2019 (SD MN)

Figure 15 NORTH AMERICA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2014-2019 (000'HA)

Figure 16 NORTH AMERICA BIOSTIMLANTS MARKET IN FOLIAR FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 17 NORTH AMERICA BIOSTIMLANTS MARKET IN SOIL FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 18 NORTH AMERICA BIOSTIMLANTS MARKET IN SEED FNCTION, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 19 NORTH AMERICA BIOSTIMLANTS MARKET, BY END-SER, 2014-2019 (SD MN)

Figure 20 NORTH AMERICA BIOSTIMLANTS MARKET, BY END-SER, 2014-2019 (000'HA)

Figure 21 NORTH AMERICA BIOSTIMLANTS MARKET IN ROW CROPS, BY GEOGRAPHY, 2013-2019 (SD MN)



Figure 22 NORTH AMERICA BIOSTIMLANTS MARKET IN FRITS AND VEGETABLES, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 23 NORTH AMERICA BIOSTIMLANTS MARKET IN TRFS AND ORNAMENTALS, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 24 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Figure 25 NORTH AMERICA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2014 & 2019 (000'HA)

Figure 26 NORTH AMERICA BIOSTIMLANTS MARKET: ACTIVE INGREDIENTS COMPARISON WITH AGRICLTRAL BIOLOGICALS MARKET, 2013–2019 (SD MN) Figure 27 NORTH AMERICA ACID BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Figure 28 NORTH AMERICA EXTRACT BASED BIOSTIMLANTS MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 29 NORTH AMERICA BIOSTIMLANTS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (SD MN)

Figure 30 NORTH AMERICA BIOSTIMLANTS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (000'HA)

Figure 31 U.S. BIOSTIMLANTS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 32 U.S. BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Figure 33 U.S. BIOSTIMLANTS MARKET: MODE OF APPLICATION SNAPSHOT

Figure 34 U.S. BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 35 U.S. BIOSTIMLANTS MARKET: END-SER SNAPSHOT

Figure 36 U.S. BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENTS, 2013-2019 (SD MN)

Figure 37 U.S. BIOSTIMLANTS MARKET SHARE, BY ACTIVE INGREDIENTS, 2014-2019 (%)

Figure 38 CANADA BIOSTIMLANTS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 39 CANADA BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Figure 40 CANADA BIOSTIMLANTS MARKET: MODE OF APPLICATION SNAPSHOT

Figure 41 CANADA BIOSTIMLANTS MARKET, BY END SER, 2013-2019 (SD MN)

Figure 42 CANADA BIOSTIMLANTS MARKET: END-SER SNAPSHOT

Figure 43 CANADA BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Figure 44 CANADA BIOSTIMLANTS MARKET SHARE, BY ACTIVE INGREDIENTS, 2013-2019 (%)

Figure 45 MEXICO BIOSTIMLANTS MARKET OVERVIEW, 2014 & 2019 (%)



Figure 46 MEXICO BIOSTIMLANTS MARKET, BY MODE OF APPLICATION, 2013-2019 (SD MN)

Figure 47 MEXICO BIOSTIMLANTS MARKET: MODE OF APPLICATION SNAPSHOT

Figure 48 MEXICO BIOSTIMLANTS MARKET, BY END-SER, 2013-2019 (SD MN)

Figure 49 MEXICO BIOSTIMLANTS MARKET: END-SER SNAPSHOT

Figure 50 MEXICO BIOSTIMLANTS MARKET, BY ACTIVE INGREDIENT, 2013-2019 (SD MN)

Figure 51 MEXICO BIOSTIMLANTS MARKET SHARE, BY ACTIVE INGREDIENT, 2014-2019 (%)

Figure 52 NORTH AMERICA BIOSTIMLANTS MARKET: COMPANY SHARE ANALYSIS, 2014(%)

Figure 53 BIOSTIMLANTS: COMPANY PRODCT COVERAGE, BY TYPE, 2014

Figure 54 ISAGRO S.P.A REVENE MIX, BY GEOGRAPHY 2013 (%)

Figure 55 TAMINCO CORPORATION REVENE MIX, 2014 (%)



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