

# North America Biopesticides Market by Submarket (Biofungicide, Bioherbicide, Bioinsecticide, Bionematicide), by Active Ingredient (Microbial, Biorational, Others), by Crop Type, by End-use, by Formulation, By Geography - Analysis and Forecast to 2019

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## Abstracts

The North America biopesticides market is estimated to grow at a CAGR of 15.0% from 2014 to 2019. Globally, North America is one of the most technically advanced regions. The remarkable biotechnological growth in the field of fermentation technology is driving the North American biopesticides industry. These developments have led to production of better and effective biocontrol agents. Advanced molecular biology has enabled the evolution of commercial application of this technology into viable production of microbials that are significantly used as biopesticides.

In this report, the North America biopesticides market has been segmented by crop type, formulation, end-use, type, active ingredient, and geography. The report covers an in-depth analysis of the biopesticides market on the basis of these segments. Among the types of biopesticides, the biofungicides segment is estimated to grow at the highest CAGR from 2014 to 2019.

The U.S. is the largest biopesticides market in North America with a market share of 78.0%, followed by Mexico. The U.S. biopesticides market is also expected to grow with the highest CAGR among all countries in this region during the forecast period. This growth is driven by the growing acceptance of these biopesticides as a replacement for the chemical pesticides.

Novozymes A/S (Denmark) holds a significant share in the North America biopesticides market. Other firms, such as Bayer CropSciences AG (Germany), Isagro S.p.A (Italy), and Koppert BV (Netherlands) are also active in this market. These companies are following the strategies of mergers & acquisitions, joint ventures, new product development, and facility expansion to increase their market share.

#### Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the North America Biopesticides market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help them in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on biopesticides offered by the top 10 players in the North American market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various applications of biopesticides across North America.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the North America biopesticides market.

**Competitive Assessment:** In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of leading market players.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF BIOPESTICIDES MARKET
- 2.2 ARRIVING AT THE BIOPESTICIDES MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
  - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 BIOPESTICIDES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS
- 4.6 VENDOR SIDE ANALYSIS

### **5 BIOPESTICIDES MARKET, BY SOURCE**

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICA BIOPESTICIDES MARKET, SOURCE COMPARISON WITH BIOLOGICALS MARKET
- 5.3 NORTH AMERICA MICROBIALS BIOPESTICIDES MARKET, BY GEOGRAPHY
- 5.4 NORTH AMERICA BIORATIONAL BIOPESTICIDES MARKET, BY GEOGRAPHY

### **6 BIOSPESTICIDES MARKET, BY APPLICATION**

## 6.1 INTRODUCTION

## 6.2 DEMAND SIDE ANALYSIS

## 6.3 BIOPESTICIDES IN PERMANENT CROPS, BY GEOGRAPHY

## 6.4 BIOPESTICIDES IN ARABLE CROPS, BY GEOGRAPHY

# 7 BIOPESTICIDES MARKET, BY END-USE

## 7.1 INTRODUCTION

## 7.2 BIOPESTICIDES IN ON-FARM, BY GEOGRAPHY

## 7.3 BIOPESTICIDES IN SEED TREATMENT, BY GEOGRAPHY

## 7.4 BIOPESTICIDES IN POSTHARVEST, BY GEOGRAPHY

# 8 BIOPESTICIDES MARKET, BY SUBMARKET

## 8.1 INTRODUCTION

## 8.2 NORTH AMERICA BIOPESTICIDES MARKET, SUBMARKET COMPARISON WITH AGRICULTURAL BIOLOGICALS MARKET

## 8.3 NORTH AMERICA BIOINSECTICIDE MARKET, BY GEOGRAPHY

## 8.4 NORTH AMERICA BIOFUNGICIDE MARKET, BY GEOGRAPHY

## 8.5 NORTH AMERICA BIOHERBICIDE MARKET, BY GEOGRAPHY

## 8.6 NORTH AMERICA BIONEMATOCIDE MARKET, BY GEOGRAPHY

## 8.7 SNEAK VIEW: NORTH AMERICA BIOPESTICIDES MARKET, BY SUBMARKET

# 9 BIOPESTICIDES MARKET, BY FORMULATION

## 9.1 INTRODUCTION

## 9.2 NORTH AMERICA BIOPESTICIDES MARKET, FORMULATION COMPARISON WITH AGRICULTURAL BIOLOGICALS MARKET

## 9.3 NORTH AMERICA LIQUID-BASED FORMULATION MARKET, BY GEOGRAPHY

## 9.4 NORTH AMERICA WATER DISPERSIBLE GRANULES MARKET, BY GEOGRAPHY

## 9.5 NORTH AMERICA WETTABLE POWDER MARKET, BY GEOGRAPHY

## 9.6 NORTH AMERICA PELLETS MARKET, BY GEOGRAPHY

# 10 BIOPESTICIDES MARKET, BY GEOGRAPHY

## 10.1 INTRODUCTION

## 10.2 U.S. BIOPESTICIDES MARKET

### 10.2.1 U.S. BIOPESTICIDES MARKET, BY SOURCE

- 10.2.2 U.S. BIOPESTICIDES MARKET, BY APPLICATION
- 10.2.3 U.S. BIOPESTICIDES MARKET, BY END-USE
- 10.2.4 U.S. BIOPESTICIDES MARKET, BY SUBMARKET
- 10.2.5 U.S. BIOPESTICIDES MARKET, BY FORMULATION
- 10.3 CANADA BIOPESTICIDES MARKET
  - 10.3.1 CANADA BIOPESTICIDES MARKET, BY SOURCE
  - 10.3.2 CANADA BIOPESTICIDES MARKET, BY APPLICATION
  - 10.3.3 CANADA BIOPESTICIDES MARKET, BY END-USE
  - 10.3.4 CANADA BIOPESTICIDES MARKET, BY SUBMARKET
  - 10.3.5 CANADA BIOPESTICIDES MARKET, BY FORMULATION
- 10.4 MEXICO BIOPESTICIDES MARKET
  - 10.4.1 MEXICO BIOPESTICIDES MARKET, BY SOURCE
  - 10.4.2 MEXICO BIOPESTICIDES MARKET, BY APPLICATION
  - 10.4.3 MEXICO BIOPESTICIDES MARKET, BY END-USE
  - 10.4.4 MEXICO BIOPESTICIDES MARKET, BY SUBMARKET
  - 10.4.5 MEXICO BIOPESTICIDES MARKET, BY FORMULATION

## **11 BIOPESTICIDES MARKET: COMPETITIVE LANDSCAPE**

- 11.1 NORTH AMERICA BIOPESTICIDES MARKET: COMPANY SHARE ANALYSIS
- 11.2 MERGERS & ACQUISITIONS
- 11.3 EXPANSIONS
- 11.4 INVESTMENTS/NEW PRODUCT DEVELOPMENT
- 11.5 JOINT VENTURES/AGREEMENTS/STRATEGIC ALLIANCES/APPROVALS

## **12 BIOPESTICIDES MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

- 12.1 ISAGRO S.P.A
- 12.2 BAYER CROPSCIENCE AG
- 12.3 NOVOZYMES A/S
- 12.4 KOPPERT B.V.
- 12.5 MARRONE BIO INNOVATION INC.

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **13 APPENDIX**

## 13.1 CUSTOMIZATION OPTIONS

13.1.1 TECHNICAL ANALYSIS

13.1.2 LOW-COST SOURCING LOCATIONS

13.1.3 REGULATORY FRAMEWORK

13.1.4 BIOPESTICIDES USAGE DATA

13.1.5 IMPACT ANALYSIS

13.1.6 TRADE ANALYSIS

13.1.7 HISTORICAL DATA AND TRENDS

## 13.2 RELATED REPORTS

## 13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

- Table 1 GLOBAL BIOPESTICIDES PEER MARKET SIZE, 2014 (USD MN)
- Table 2 NORTH AMERICA BIOPESTICIDES APPLICATION MARKET, 2014 (USD MN)
- Table 3 NORTH AMERICA BIOPESTICIDES MARKET: MACRO INDICATORS, BY GEOGRAPHY, 2014 (HA)
- Table 4 NORTH AMERICA BIOPESTICIDES MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)
- Table 5 NORTH AMERICA BOIPESTICIDES MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (000' HA)
- Table 6 NORTH AMERICA BIOPESTICIDES MARKET: DRIVERS AND INHIBITORS
- Table 7 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 8 NORTH AMERICA BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (000' HA)
- Table 9 NORTH AMERICA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)
- Table 10 NORTH AMERICA BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 11 NORTH AMERICA BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (000' HA)
- Table 12 NORTH AMERICA BIOPESTICIDES MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)
- Table 13 NORTH AMERICA BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)
- Table 14 NORTH AMERICA BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (000' HA)
- Table 15 NORTH AMERICA BIOPESTICIDES MARKET: SOURCE COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)
- Table 16 NORTH AMERICA MICROBIALS BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 17 NORTH AMERICA MICROBIALS BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (000' HA)
- Table 18 NORTH AMERICA BIORATIONAL BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 19 NORTH AMERICA BIORATIONAL BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (000' HA)



Table 20 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 21 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (000' HA)

Table 22 NORTH AMERICA BIOPESTICIDES IN PERMANENT CROPS, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 23 NORTH AMERICA BIOPESTICIDES IN PERMANENT CROPS, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 24 NORTH AMERICA BIOPESTICIDES MARKET IN ARABLE CROPS, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 25 NORTH AMERICA BIOPESTICIDES MARKET IN ARABLE CROPS, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 26 NORTH AMERICA BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)

Table 27 NORTH AMERICA BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (000' HA)

Table 28 NORTH AMERICA BIOPESTICIDES MARKET IN ON-FARM, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 29 NORTH AMERICA BIOPESTICIDES MARKET IN ON-FARM, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 30 NORTH AMERICA BIOPESTICIDES MARKET IN SEED TREATMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 31 NORTH AMERICA BIOPESTICIDES MARKET IN SEED TREATMENT, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 32 NORTH AMERICA BIOPESTICIDES MARKET IN POSTHARVEST, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 33 NORTH AMERICA BIOPESTICIDES MARKET IN POSTHARVEST, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 34 NORTH AMERICA BOIPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)

Table 35 NORTH AMERICA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (000' HA)

Table 36 NORTH AMERICA BIOPESTICIDES MARKET: SUBMARKET COMPARISON WITH PARENT MARKET, 2013-2019 (USD MN)

Table 37 NORTH AMERICA BIOINSECTICIDE MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Table 38 NORTH AMERICA BIOINSECTICIDE MARKET, BY GEOGRAPHY, 2013-2019 (000' HA)

Table 39 NORTH AMERICA BIOFUNGICIDE MARKET, BY GEOGRAPHY, 2013-2019

(USD MN)

Table 40 NORTH AMERICA BIOFUNGICIDE MARKET, BY GEOGRAPHY, 2013-2019  
(000' HA)

Table 41 NORTH AMERICA BIOHERBICIDE MARKET, BY GEOGRAPHY, 2013-2019  
(USD MN)

Table 42 NORTH AMERICA BIOHERBICIDE MARKET, BY GEOGRAPHY, 2013-2019  
(000' HA)

Table 43 NORTH AMERICA BIONEMATICIDE MARKET, BY GEOGRAPHY,  
2013-2019 (USD MN)

Table 44 NORTH AMERICA BIONEMATICIDE MARKET, BY GEOGRAPHY,  
2013-2019 (000' HA)

Table 45 NORTH AMERICA BIOPESTICIDES MARKET, BY FORMULATION,  
2013-2019 (USD MN)

Table 46 NORTH AMERICA BIOPESTICIDES MARKET, BY FORMULATION,  
2013-2019 (000' HA)

Table 47 NORTH AMERICA BIOPESTICIDES MARKET: SUBMARKET COMPARISON  
WITH PARENT MARKET, 2013-2019 (USD MN)

Table 48 NORTH AMERICA LIQUID BASED FORMULATION MARKET, BY  
GEOGRAPHY, 2013-2019 (USD MN)

Table 49 NORTH AMERICA LIQUID-BASED FORMULATION MARKET, BY  
GEOGRAPHY, 2013-2019 (000' HA)

Table 50 NORTH AMERICA WATER DISPERSIBLE GRANULES MARKET, BY  
GEOGRAPHY, 2013-2019 (USD MN)

Table 51 NORTH AMERICA WATER DISPERSIBLE GRANULES MARKET, BY  
GEOGRAPHY, 2013-2019 (000' HA)

Table 52 NORTH AMERICA WETTABLE POWDER MARKET, BY GEOGRAPHY,  
2013-2019 (USD MN)

Table 53 NORTH AMERICA WETTABLE POWDER MARKET, BY GEOGRAPHY,  
2013-2019 (000' HA)

Table 54 NORTH AMERICA PELLETS MARKET, BY GEOGRAPHY, 2013-2019 (USD  
MN)

Table 55 NORTH AMERICA PELLETS MARKET, BY GEOGRAPHY, 2013-2019 (000'  
HA)

Table 56 NORTH AMERICA BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019  
(USD MN)

Table 57 NORTH AMERICA BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019  
(000' HA)

Table 58 U.S. BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)

Table 59 U.S. BIOPESTICIDES MARKET, BY SOURCE, 2013-2019, (000' HA)

- Table 60 U.S. BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 61 U.S. BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (000' HA)
- Table 62 U.S. BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)
- Table 63 U.S. BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)
- Table 64 U.S. BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (000' HA)
- Table 65 U.S. BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)
- Table 66 U.S. BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (000' HA)
- Table 67 CANADA BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)
- Table 68 CANADA BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (000' HA)
- Table 69 CANADA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 70 CANADA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (000' HA)
- Table 71 CANADA BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)
- Table 72 CANADA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)
- Table 73 CANADA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (000' HA)
- Table 74 CANADA BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)
- Table 75 CANADA BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (000' HA)
- Table 76 MEXICO BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)
- Table 77 MEXICO BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (000' HA)
- Table 78 MEXICO BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 79 MEXICO BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (000' HA)
- Table 80 MEXICO BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)
- Table 81 MEXICO BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)
- Table 82 MEXICO BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (000' HA)
- Table 83 MEXICO BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)
- Table 84 MEXICO BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (000' HA)
- Table 85 NORTH AMERICA BIOPESTICIDES MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 86 NORTH AMERICA BIOPESTICIDES MARKET: MERGERS & ACQUISITIONS

Table 87 NORTH AMERICA BIOPESTICIDES MARKET: EXPANSIONS

Table 88 NORTH AMERICA BIOPESTICIDES MARKET: INVESTMENTS AND NEW  
PRODUCT DEVELOPMENT

Table 89 NORTH AMERICA BIOPESTICIDES MARKET: JOINT  
VENTURES/AGREEMENTS/STRATEGIC ALLIANCES/APPROVALS

Table 90 ISAGRO S.P.A: ANNUAL REVENUE, BY GEOGRAPHY, 2019-2013 (USD  
MN)

Table 91 ISAGRO S.P.A: ANNUAL REVENUE, 2009-2013 (USD MN)

Table 92 NOVOZYMES A/S: ANNUAL REVENUE, BY BUSINESS SEGMENT,  
2009-2011 (USD MN)

Table 93 NOVOZYMES A/S: ANNUAL REVENUE, BY BUSINESS GEOGRAPHY,  
2012-2013 (USD MN)

Table 94 NOVOZYMES A/S: ANNUAL REVENUE, 2012-2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA BIOPESTICIDES MARKET: SEGMENTATION & COVERAGE

Figure 2 BIOPESTICIDES MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH

Figure 8 NORTH AMERICA BIOPESTICIDES MARKET SNAPSHOT

Figure 9 BIOPESTICIDES MARKET: GROWTH ASPECTS

Figure 10 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2014 VS. 2019

Figure 11 NORTH AMERICA BIOPESTICIDES SUBMARKETS, BY GEOGRAPHY, 2014 (USD MN)

Figure 12 NORTH AMERICA BIOPESTICIDES MARKET: GROWTH ANALYSIS, BY FORMULATION, 2014-2019 (%)

Figure 13 NORTH AMERICA BIOPESTICIDES MARKET, BY SOURCE, 2013 & 2019 (USD MN)

Figure 14 NORTH AMERICA BIOPESTICIDES MARKET, BY SOURCE, 2014 & 2019 (000' HA)

Figure 15 NORTH AMERICA BIOPESTICIDES MARKET: SOURCE COMPARISON WITH BIOLOGICALS MARKET, 2013-2019 (USD MN)

Figure 16 NORTH AMERICA MICROBIAL BIOPESTICIDES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 17 NORTH AMERICA BIORATIONAL BIOPESTICIDES, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 18 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 19 NORTH AMERICA BIOPESTICIDES MARKET, BY APPLICATION, 2014-2019 (000' HA)

Figure 20 NORTH AMERICA BIOPESTICIDES MARKET IN PERMANENT CROPS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 21 NORTH AMERICA BIOPESTICIDES MARKET IN ARABLE CROPS, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 22 NORTH AMERICA BIOPESTICIDES MARKET, BY END-USE, 2014 & 2019

(USD MN)

Figure 23 NORTH AMERICA BIOPESTICIDES MARKET, BY END-USE, 2014 & 2019 (000' HA)

Figure 24 NORTH AMERICA BIOPESTICIDES MARKET IN ON-FARM, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 25 NORTH AMERICA BIOPESTICIDES MARKET IN SEED TREATMENT, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 26 NORTH AMERICA BIOPESTICIDES MARKET IN POSTHARVEST, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 27 NORTH AMERICA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)

Figure 28 NORTH AMERICA BOIPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (000 HA)

Figure 29 NORTH AMERICA BIOPESTICIDES MARKET, SUBMARKET COMPARISON WITH AGRICULTURAL BIOLOGICALS MARKET, 2013-2019 (USD MN)

Figure 30 NORTH AMERICA BIOINSECTICIDE MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 31 NORTH AMERICA BIOFUNGICIDE MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 32 NORTH AMERICA BIOHERBICIDE MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 33 NORTH AMERICA BIONEMATICIDE MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 34 NORTH AMERICA BIOPESTICIDE MARKET, BY FORMULATION, 2013-2019 (USD MN)

Figure 35 NORTH AMERICA BOIPESTICIDES MARKET, BY FORMULATION, 2013-2019 (000' HA)

Figure 36 NORTH AMERICA BIOPESTICIDES MARKET: ACTIVE INGREDIENT COMPARISON WITH AGRICULTURAL BIOLOGICALS MARKET, 2013-2019 (USD MN)

Figure 37 NORTH AMERICA LIQUID-BASED FORMULATION MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 38 NORTH AMERICA WATER DISPERSIBLE GRANULES MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 39 NORTH AMERICA WETTable POWDER MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 40 NORTH AMERICA PELLETS MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 41 NORTH AMERICA BIOPESTICIDES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD MN)

Figure 42 NORTH AMERICA BIOPESTICIDES MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (000' HA)

Figure 43 U.S. BIOPESTICIDES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 44 U.S. BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)

Figure 45 U.S. BIOPESTICIDES MARKET SHARE: BY SOURCE, 2014 & 2019

Figure 46 U.S. BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 47 U.S. BIOPESTICIDES MARKET: APPLICATION SNAPSHOT

Figure 48 U.S. BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)

Figure 49 U.S. BIOPESTICIDES MARKET: END-USE SNAPSHOT

Figure 50 U.S. BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)

Figure 51 U.S. BIOPESTICIDES MARKET SHARE: BY SUBMARKET, 2014 & 2019

Figure 52 U.S. BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)

Figure 53 U.S. BIOPESTICIDES MARKET, BY FORMULATION, 2014-2019 (%)

Figure 54 CANADA BIOPESTICIDES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 55 CANADA BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)

Figure 56 CANADA BIOPESTICIDES MARKET SHARE: BY SOURCE, 2014 & 2019

Figure 57 CANADA BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 58 CANADA BIOPESTICIDES MARKET: APPLICATION SNAPSHOT

Figure 59 CANADA BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)

Figure 60 CANADA BIOPESTICIDES MARKET: END-USE SNAPSHOT

Figure 61 CANADA BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD MN)

Figure 62 CANADA BIOPESTICIDES MARKET SHARE: BY SUBMARKET, 2014 & 2019

Figure 63 CANADA BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)

Figure 64 CANADA BIOPESTICIDES MARKET, BY FORMULATION, 2013-2018 (%)

Figure 65 MEXICO BIOPESTICIDES MARKET OVERVIEW, 2014 & 2019 (%)

Figure 66 MEXICO BIOPESTICIDES MARKET, BY SOURCE, 2013-2019 (USD MN)

Figure 67 MEXICO BIOPESTICIDES MARKET SHARE: BY SOURCE 2014 & 2019

Figure 68 MEXICO BIOPESTICIDES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Figure 69 MEXICO BIOPESTICIDES MARKET: APPLICATION SNAPSHOT

Figure 70 MEXICO BIOPESTICIDES MARKET, BY END-USE, 2013-2019 (USD MN)

Figure 71 MEXICO BIOPESTICIDES MARKET: END-USE SNAPSHOT

Figure 72 MEXICO BIOPESTICIDES MARKET, BY SUBMARKET, 2013-2019 (USD

MN)

Figure 73 MEXICO BIOPESTICIDES MARKET SHARE: BY SUBMARKET, 2014 & 2019

Figure 74 MEXICO BIOPESTICIDES MARKET, BY FORMULATION, 2013-2019 (USD MN)

Figure 75 MEXICO BIOPESTICIDES MARKET, BY FORMULATION, 2014-2019 (%)

Figure 76 NORTH AMERICA BIOPESTICIDES MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 77 ISAGRO S.P.A: REVENUE MIX, BY GEOGRAPHY, 2013 (%)

Figure 78 NOVOZYMES A/S REVENUE MIX, 2013 (%)



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