

North America Biocides Market By Type (Halogen Compound, Metallic Compound, Organosulfur & Others), By Application (Water Treatment, Food & Beverage, Personal Care & Others), By Geography (U.S., Canada & Mexico) - Analysis and Forecast To 2020

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Abstracts

The report covers the North America biocides market and further segments the market on the basis of type, application, and geography. The market data is given with respect to volume (kilotons) and value (USD million). The North America biocides market was valued at USD 3.33 billion in 2014 and is projected to grow at a CAGR of 4.8% between 2015 and 2020, reaching USD 4.42 billion by 2020. The data mentioned in the report is based on the North American demand for biocides.

The impact of different market factors, such as drivers and restraints, is also illustrated in the report. Key drivers include revival in the construction sector driving paints & coatings and wood preservation, increasing applications of biocides in plastics, and the growth in energy applications. Saturation of biocides market in North America and regulations related to biocides are the restraints of this market. Replacement of banned products with environmentally friendly products is a challenge in this market.

The North America biocides market is also classified based on its different applications. The important applications include water treatment, food & beverage, personal care, paints & coatings, wood preservation, plastics, medical, adhesives & sealants, textiles, & others. The water treatment and paints & coatings sectors have seen growth or resurgence, which have contributed to the projected increase in worldwide market for biocides.

The key companies in this market are Lonza Group Ltd. (Switzerland), Dow Chemical Company (U.S.), Troy Corporation (U.S.), Thor Group Limited (U.K.), Akcros Chemicals Ltd. (U.K.), Sciessent LLC (U.S.), Sanitized AG (Switzerland), Microban International Ltd. (U.S.), AkzoNobel N.V. (The Netherlands), Solvay SA (Belgium), Lubrizol Corporation (U.S.) and others. These companies focus on acquisition, new product development, and expansion to achieve a competitive advantage in the market.

The U.S. market is the largest in North America and it will continue to grow with developments in the municipal water treatment, healthcare, and energy industries. The Mexican market is the fastest-growing due to growth in consumer products manufacturing and the antifouling marine coatings sectors.

The following customization options are available for the report:

Company information

Detailed analysis and profiling of additional market players (up to three)

Listing regulatory issues in import policies of countries if they are adversely affecting the business

Studying various raw material sourcing locations and giving a competitive analysis of low-cost raw material sourcing locations

Impact of technology development on the production and usage of biocides

Reasons to buy this report

This report covers these key aspects:

What will be the market size by 2020 and what will be the growth rate

What are the key market trends

What is driving this market

Key players in this market

Geographic analysis covers countries such as the U.S., Canada, and Mexico

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