

North America Bio Fertilizer Market By Application (Cereals & Grains, Fruits & Vegetables, Pulses & Oilseeds), By Type (Nitrogen Fixing Bio-Fertilizers, Phosphate Solubilizing Bio-Fertilizers, Potash Mobilizing Bio-Fertilizers), By Source, By Geography - Analysis and Forecast to 2019

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Abstracts

North America Bio-fertilizer Market, By Type (Nitrogen Fixing Bio-fertilizers, Phosphate Solubilizing Bio-fertilizers, Potash Mobilizing Bio-fertilizers), By Application, By Source, By Geography (U.S., Canada, and Mexico) – Analysis & Forecast to 2019

The North American bio-fertilizer market is estimated to grow at a CAGR of 12.7% from 2014 to 2019. Globally, North America is one of the most technically advanced regions, and is leading the global bio-fertilizer market. The remarkable biotechnological growth in the field of fermentation technology is further propelling the overall demand of the bio-fertilizers market in this region. Advanced molecular biology too has enabled an economical and streamlined fermentation process for commercial production. These developments have led to the better quality of the bio-fertilizers being produced in North America.

In this report, the North American bio-fertilizers market has been broadly segmented on the basis of application into cereals and grains, oilseeds and pulses, fruits and vegetables, and others. The application in cereals and grains is projected to grow at the highest CAGR from 2014 to 2019. An in-depth analysis of the bio-fertilizer market by type, such as nitrogen fixing bio-fertilizers, phosphate solubilizing fertilizers, and potash mobilizing fertilizers has also been elaborated in this report.

The U.S. is the largest bio-fertilizer market in North America occupying a market share of 48.1%, followed by Canada. Increase in demand for clean label products and stringent food regulations are driving the North American bio-fertilizers market.

Major companies operating in the bio-fertilizers segment are Novozymes A/S (Denmark), Antibotice SA, and Rhizobacter Argentina SA (Argentina). These companies are undertaking varied market strategies such as mergers and acquisitions, joint ventures, new product developments, and expansions, to increase their respective market shares in the North American bio-fertilizers market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the North American bio-fertilizer market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help companies, garner a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on bio-fertilizers offered by the top ten players in the North American region

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the North American bio-fertilizers market

Market Development: Comprehensive information about emerging markets

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the North American bio-

fertilizers market

Competitive Assessment: In-depth assessment of market share, strategies, products, and manufacturing capabilities of leading players in the North American bio-fertilizers market

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