

# **North America Agriculture Biologicals Market by Application (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), by Types (Biopesticides, Biofertilizers, Biostimulants), by Geography - Analysis and Forecast 2019**

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## **Abstracts**

The North America agriculture biologicals market is estimated to grow at a CAGR of 14.4% from 2014 to 2019. The increased food demand has led to extensive chemical use in agricultural practices, which ensure a rich and qualitative yield. However, along with increased yield, the immense impact of the use of chemicals has become apparent. Due to chemical hazards, consumers as well as governmental bodies are hugely emphasizing on chemical-free agricultural pesticides and fertilizers.

In this report, the North America agriculture biologicals market has been broadly discussed by its applications such as cereals & grains, fruits & vegetables, oilseeds & pulses, and rest (crops). The cereals and grains are major application market for North America agriculture biologicals market. The market has been further segmented by types of agriculture biologicals viz. biopesticides, biostimulants and biofertilizers. Among types, the biopesticides has the major share in the North America agriculture biologicals market.

The U.S. is the largest agriculture biologicals market among the North America with market share of 72.47% followed by Mexico and Canada. Mexico also has the highest CAGR% for the estimated period. The North America agriculture biologicals market has been lagging behind Latin America and Asia-Pacific in the global agriculture biologicals market. The adoption of new agricultural practices by farmers depends on certain factors, such as practical viability, economic sustainability, social acceptability, administrative harmony, political obligation, and eco-friendliness. Awareness about

biofertilizers and biopesticides among global farmers is very low. Owing to this limited knowledge of advantages offered by the usage of biostimulants, farmers are still following traditional agricultural practices, which in turn are decreasing the demand for agriculture biologicals.

BASF SE (Germany) has major chunk in North America agriculture biologicals market in terms of market share. Bayer CropScience AG (Germany) with market share of 9.32% is not far behind BASF SE (Germany). The other firms such as Isago (Italy), Marrone Bio Innovation Inc. (U.S), and Novozymes A/S (Denmark) are competing for growing agriculture biologicals market in the region. These companies are engaged in market strategies such as mergers and acquisitions, joint venture, new product development and expansion to increase their market share in the North America agriculture biologicals market.

#### Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the North America agriculture biologicals market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on agriculture biologicals offered by the top 10 players in the North America agriculture biologicals market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the North America agriculture biologicals market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for various application of agriculture biologicals across North America.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the North America agriculture biologicals market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the North America agriculture biologicals market.

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