

North America Acetic Acid Market by Application (Vinyl Acetate Monomer (VAM), Purified Terephthalic Acid (PTA), Acetic Anhydride, Ester Solvents & Others) & by Country - Trends & Forecasts to 2019

<https://marketpublishers.com/r/N885FCA5373EN.html>

Date: May 2015

Pages: 74

Price: US\$ 2,650.00 (Single User License)

ID: N885FCA5373EN

Abstracts

The North America acetic acid market report analyzes and segments the concerned market on the basis of application and geography. The market data for these types is given with respect to volume (kilotons) and value (\$million). The acetic acid market in North America was valued at \$2.3 billion in 2014 and is projected to grow with a CAGR of 3.7% between 2014 and 2019. The data mentioned in the report is based on the North American demand for acetic acid.

The report highlights the current proceedings in the industry at the commercial level. It also includes the value chain analysis with respect to acetic acid raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end use. It represents the top players that are contributing to the North American acetic acid industry.

The impact of different marketdrivers and inhibitors as well as the upcoming opportunities are also illustrated in the report. The key market drivers include increasing vinyl acetate monomer demand, growing textile and packaging industry, and the increasing penetration of ester solvents in coating industries. The restraints for this regional market include mature market of acetic anhydride and the economic slowdown in North America. The economic slowdown in North America and the U.S. has also affected the economy of other developed countries that are of key importance for the commercial success of new materials and its end-user market.

The global acetic acid market is classified on the basis of application and geography.

The applications of this market include vinyl acetate monomer, purified terephthalic acid, ester solvents, acetic anhydride, and others.

The key companies in operating this market are Celanese Corporation (U.S.), LyondellBasell (Netherlands), Eastman Chemicals (U.S.), and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. Investments in capacity expansion, followed by acquisitions, were the most preferred strategies by the top players in 2013 and 2014.

The U.S. is the leading market in North America, with a share of 82% in 2014. The high share is attributed to the availability of cheaper raw materials and low labor cost.

The report presents a competitive landscape of the market, covering different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by the leading acetic acid companies in recent years. It also includes profile of various market players.

Scope of the Report

The global acetic acid market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the Basis of Application:

Vinyl Acetate Monomer

Purified Terephthalic Acid

Ester Solvents

Acetic Anhydride

Others

On the Basis of Geography:

U.S.

Canada

Mexico

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