

# **North America 2 - Ethylhexanol (2 - EH) Market by Application (Plasticizers, 2 - EH Acrylate, 2 - EH Nitrate, Others), by Geography - Analysis and Forecast to 2019**

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## **Abstracts**

The North American 2-Ethylhexanol market is estimated to register a CAGR of 5.2% between 2014 and 2019. The U.S. is the leading country in terms of consumption of 2-EH in this region, followed by Canada and Mexico.

In this report, the North American 2-EH market has been classified on the basis of application and country. The application segment is divided into plasticizers, 2-EH Acrylate, 2-EH Nitrate, and others. On the basis of geography, the market is segmented into the U.S., Canada, and Mexico.

The 2-EH Nitrate is projected to be the fastest-growing segment with a CAGR of 6.6% during the forecast period. Various factors, such as availability of inexpensive raw materials, increasing demand, increasing number of applications, and government support drive the growth of this market.

The North American 2-EH market is a competitive market with a number of market players. The market is dominated by Eastman Chemical Company, BASF SE., OXEA, and The DOW Chemical Company. New product launches, partnerships, agreements, collaborations, and joint ventures are the key strategies adopted by most market players to achieve growth in the 2-EH market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of

analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the 2-EH market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market and accordingly strategize to enter or expand in the market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on 2-EH offered by top players in the 2-Ethylhexanol market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the 2-Ethylhexanol market.

**Market Development:** Comprehensive information of lucrative emerging markets.

**Market Diversification:** Exhaustive information of untapped geographies, recent developments, and investments in the 2-EH market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the 2-EH market.

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