

# North America 2 - Ethylhexanol (2 - EH) Market by Application (Plasticizers, 2 - EH Acrylate, 2 - EH Nitrate, Others), by Geography - Analysis and Forecast to 2019

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## Abstracts

The North American 2-Ethylhexanol market is estimated to register a CAGR of 5.2% between 2014 and 2019. The U.S. is the leading country in terms of consumption of 2-EH in this region, followed by Canada and Mexico.

In this report, the North American 2-EH market has been classified on the basis of application and country. The application segment is divided into plasticizers, 2-EH Acrylate, 2-EH Nitrate, and others. On the basis of geography, the market is segmented into the U.S., Canada, and Mexico.

The 2-EH Nitrate is projected to be the fastest-growing segment with a CAGR of 6.6% during the forecast period. Various factors, such as availability of inexpensive raw materials, increasing demand, increasing number of applications, and government support drive the growth of this market.

The North American 2-EH market is a competitive market with a number of market players. The market is dominated by Eastman Chemical Company, BASF SE., OXEA, and The DOW Chemical Company. New product launches, partnerships, agreements, collaborations, and joint ventures are the key strategies adopted by most market players to achieve growth in the 2-EH market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of

analysis—industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the 2-EH market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both the established firms as well as new entrants/smaller firms to gauge the pulse of the market and accordingly strategize to enter or expand in the market. Firms that purchase the report could use any one or a combination of five strategies that include market penetration, product development/innovation, market development, market diversification, and competitive assessment to strengthen their market share.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on 2-EH offered by top players in the 2-Ethylhexanol market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the 2-Ethylhexanol market.

**Market Development:** Comprehensive information of lucrative emerging markets.

**Market Diversification:** Exhaustive information of untapped geographies, recent developments, and investments in the 2-EH market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the 2-EH market.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF 2-EH MARKET
- 2.2 ARRIVING AT THE 2-EH MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 MARKET DRIVERS AND INHIBITORS
- 4.3 KEY MARKET DYNAMICS
- 4.4 DEMAND SIDE ANALYSIS

### **5 NORTH AMERICA 2-EH MARKET, BY APPLICATION**

- 5.1 INTRODUCTION
- 5.2 NORTH AMERICA 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY
- 5.3 NORTH AMERICA 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY
- 5.4 NORTH AMERICA 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY

### **6 2-EH MARKET, BY GEOGRAPHY**

- 6.1 INTRODUCTION
- 6.2 U.S. 2-EH MARKET
  - 6.2.1 U.S. 2-EH MARKET, BY APPLICATION
- 6.3 MEXICO 2-EH MARKET

- 6.3.1 MEXICO 2-EH MARKET, BY APPLICATION
- 6.4 CANADA 2-EH MARKET
  - 6.4.1 CANADA 2-EH MARKET, BY APPLICATION

## **7 2-EH MARKET: COMPETITIVE LANDSCAPE**

- 7.1 NORTH AMERICA 2-EH MARKET: COMPANY SHARE ANALYSIS
- 7.2 EXPANSIONS
- 7.3 INVESTMENTS
- 7.4 MERGERS AND ACQUISITIONS
- 7.5 JOINT VENTURES

## **8 2-EH MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

- 8.1 EASTMAN CHEMICALS COMPANY
- 8.2 BASF SE
- 8.3 OXEA CORPORATION
- 8.4 THE DOW CHEMICAL COMPANY

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **9 APPENDIX**

- 9.1 CUSTOMIZATION OPTIONS
  - 9.1.1 TECHNICAL ANALYSIS
  - 9.1.2 LOW-COST SOURCING LOCATIONS
  - 9.1.3 IMPACT ANALYSIS
  - 9.1.4 TRADE ANALYSIS
  - 9.1.5 HISTORICAL DATA AND TRENDS
- 9.2 RELATED REPORTS
- 9.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
  - 9.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

- Table 1 NORTH AMERICA 2-EH APPLICATION MARKET, 2014 (KT)
- Table 2 NORTH AMERICA 2-EH MARKET: DRIVERS AND INHIBITORS
- Table 3 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 4 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 5 GLOBAL 2-EH MARKET: COMPARISON WITH APPLICATION MARKETS, 2013-2019 (USD MN)
- Table 6 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Table 7 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2013-2019 (KT)
- Table 8 NORTH AMERICA 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 9 NORTH AMERICA 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2013-2019 (KT)
- Table 10 NORTH AMERICA 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 11 NORTH AMERICA 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2013-2019 (KT)
- Table 12 NORTH AMERICA 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 13 NORTH AMERICA 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (KT)
- Table 14 NORTH AMERICA 2-EH MARKET, BY GEOGRAPHY, 2013-2019 (USD MN)
- Table 15 NORTH AMERICA 2-EH MARKET, BY GEOGRAPHY, 2013-2019 (KT)
- Table 16 U.S. 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)
- Table 17 U.S. 2-EH MARKET, BY APPLICATION, 2014-2019 (KT)
- Table 18 MEXICO 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)
- Table 19 MEXICO 2-EH MARKET, BY APPLICATION, 2014-2019 (KT)
- Table 20 CANADA 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)
- Table 21 CANADA 2-EH MARKET, BY APPLICATION, 2014-2019 (KT)
- Table 22 NORTH AMERICA 2-EH MARKET: COMPANY SHARE ANALYSIS, 2014 (%)
- Table 23 NORTH AMERICA 2-EH MARKET: EXPANSIONS
- Table 24 NORTH AMERICA 2-EH MARKET: INVESTMENTS
- Table 25 NORTH AMERICA 2-EH MARKET: MERGERS AND ACQUISITIONS
- Table 26 NORTH AMERICA 2-EH MARKET: JOINT VENTURES
- Table 27 EASTMAN COMPANY KEY FINANCIALS, 2009-2013 (USD MN)
- Table 28 BASF SE: KEY FINANCIALS, 2009-2013 (USD MN)

Table 29 THE DOW CHEMICAL COMPANY: KEY FINANCIALS, 2011-2013 (USD MN)

## List Of Figures

### LIST OF FIGURES

Figure 1 NORTH AMERICA 2-EH MARKET: SEGMENTATION & COVERAGE

Figure 2 2-EH MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 NORTH AMERICA 2-EH MARKET SNAPSHOT

Figure 8 2-EH MARKET: GROWTH ASPECTS

Figure 9 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2014 VS. 2019

Figure 10 2-EH: APPLICATION MARKET SCENARIO

Figure 11 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2014 & 2019 (USD MN)

Figure 12 NORTH AMERICA 2-EH MARKET, BY APPLICATION, 2014 & 2019 (KT)

Figure 13 NORTH AMERICA 2-EH MARKET IN PLASTICIZERS, BY GEOGRAPHY, 2014-2019 (USD MN)

Figure 14 NORTH AMERICA 2-EH MARKET IN 2-EH ACRYLATE, BY GEOGRAPHY, 2014-2019 (USD MN)

Figure 15 NORTH AMERICA 2-EH MARKET IN 2-EH NITRATE, BY GEOGRAPHY, 2013-2019 (USD MN)

Figure 16 NORTH AMERICA 2-EH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (USD MN)

Figure 17 NORTH AMERICA 2-EH MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014-2019 (KT)

Figure 18 U.S. 2-EH MARKET OVERVIEW, 2014 & 2019 (%)

Figure 19 U.S. 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 20 U.S. 2-EH MARKET: APPLICATION SNAPSHOT

Figure 21 MEXICO 2-EH MARKET OVERVIEW, 2014 & 2019 (%)

Figure 22 MEXICO 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 23 MEXICO 2-EH MARKET: APPLICATION SNAPSHOT

Figure 24 CANADA 2-EH MARKET OVERVIEW, 2014 & 2019 (%)

Figure 25 CANADA 2-EH MARKET, BY APPLICATION, 2014-2019 (USD MN)

Figure 26 CANADA 2-EH MARKET: APPLICATION SNAPSHOT

Figure 27 NORTH AMERICA 2-EH MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 28 EASTMAN CHEMICAL COMPANY: BUSINESS REVENUE MIX, 2013 (%)

Figure 29 EASTMAN CHEMICAL COMPANY: REVENUE, 2009-2013 (USD MN)

Figure 30 BASF SE: REVENUE MIX, 2013 (%)

Figure 31 BASF SE REVENUE, 2009-2013 (USD MN)

Figure 32 OXEA CORPORATION: REVENUE MIX, 2013 (%)

Figure 33 THE DOW CHEMICAL COMPANY: REVENUE MIX, 2013 (%)

Figure 34 THE DOW CHEMICAL COMPANY: REVENUE MIX, 2010-2013 (USD MN)



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