

# **Moroccan Biostimulant and Biopesticide Markets Biostimulants by Active Ingredient (Acid-based, Extract-based, Others), and Biopesticides by Type (Bioinsecticides, Biofungicides, Bioherbicides, and Bionematicides) - Forecast to 2021**

<https://marketpublishers.com/r/MA4A7945D14EN.html>

Date: June 2016

Pages: 138

Price: US\$ 2,650.00 (Single User License)

ID: MA4A7945D14EN

## **Abstracts**

The Moroccan biostimulants market is projected to grow by 2021, at a CAGR of 10.7% from 2016 to 2021. The biopesticides market in Morocco is projected to be growing at a CAGR of 10.3 % from 2016 to 2021.

Biostimulants and biopesticides are used as agricultural biologicals to stimulate plant growth and protect the plants from harmful pests. This report is a combined study of biostimulants and biopesticides market in Morocco. The market for biostimulants is studied for biostimulant active ingredients and the market for biopesticides is studied for biopesticide types, between 2014 and 2021.

The Moroccan markets studied in this report are segmented on the basis of biostimulant active ingredients and biopesticide types. The biostimulant active ingredients include acid-based active ingredients and extract-based active ingredients. On the basis of biopesticide types, the market is studied for bioinsecticides, biofungicides, bioherbicides, and bionematicides. According to FAO, around 96% pesticides are imported to Morocco mainly from EU. The key players such as Isagro SPA (Italy), Marrone Bio Innovations, Inc. (MBI) (U.S.), Bayer CropScience AG (Germany), and ÉLÉPHANT VERT (Morocco) have a strong presence in Morocco. Their biopesticide and biostimulant products are marketed by either their own distribution offices or local players supplying such products.

## Contents

### 1 INTRODUCTION

#### 1.1 OBJECTIVES OF THE STUDY

#### 1.2 MARKET DEFINITION

#### 1.3 STUDY SCOPE

##### 1.3.1 PERIODIZATION CONSIDERED

#### 1.4 BASE CURRENCY

#### 1.5 UNITS CONSIDERED

#### 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### 2.1.1 SECONDARY DATA

###### 2.1.1.1 Key data from secondary sources

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Key data from primary sources

###### 2.1.2.2 Key industry insights

###### 2.1.2.3 Breakdown of primary interviews

#### 2.2 FACTOR ANALYSIS

##### 2.2.1 INTRODUCTION

##### 2.2.2 DEMAND-SIDE ANALYSIS

###### 2.2.2.1 Increasing promotion for organic agriculture

###### 2.2.2.2 Introduction of Integrated Pest Management (IPM)

#### 2.3 MARKET SIZE ESTIMATION

##### 2.3.1 BOTTOM-UP APPROACH

##### 2.3.2 TOP-DOWN APPROACH

#### 2.4 MARKET BREAKDOWN & DATA TRIANGULATION

#### 2.5 RESEARCH ASSUMPTIONS & LIMITATIONS

##### 2.5.1 ASSUMPTIONS

##### 2.5.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

#### 3.1 OVERVIEW

#### 3.2 MOROCCAN BIOSTIMULANT & BIOPESTICIDE MARKETS

## **4 MARKET OVERVIEW**

### **4.1 INTRODUCTION**

### **4.2 MOROCCAN BIOSTIMULANT AND BIOPESTICIDE MARKETS SEGMENTATION**

#### **4.2.1 BIOSTIMULANTS MARKET**

#### **4.2.2 BIOPESTICIDES MARKET**

## **5 INDUSTRY TRENDS**

### **5.1 SUPPLY CHAIN ANALYSIS**

#### **5.1.1 PROMINENT COMPANIES**

#### **5.1.2 GOVERNING ORGANIZATIONS**

#### **5.1.3 END USERS**

### **5.2 RECENT TRENDS IN MOROCCO**

#### **5.2.1 ORGANIC FARMING**

#### **5.2.2 INTEGRATED PEST MANAGEMENT**

### **5.3 PEST ANALYSIS**

#### **5.3.1 POLITICAL ENVIRONMENT**

#### **5.3.2 ECONOMICAL ENVIRONMENT**

#### **5.3.3 SOCIAL ENVIRONMENT**

#### **5.3.4 TECHNOLOGICAL ENVIRONMENT**

### **5.4 TRADE ANALYSIS FOR PESTICIDES IN MOROCCO**

## **6 PARENT MARKET ANALYSIS - BIOPESTICIDES**

### **6.1 INTRODUCTION**

### **6.2 BIOINSECTICIDES**

### **6.3 BIOFUNGICIDES**

### **6.4 BIOHERBICIDES**

### **6.5 BIONEMATICIDES**

## **7 MOROCCAN BIOPESTICIDES MARKET, BY TYPE**

### **7.1 INTRODUCTION**

### **7.2 BIOHERBICIDES**

### **7.3 BIOFUNGICIDES**

### **7.4 BIOINSECTICIDES**

### **7.5 BIONEMATICIDES**

## **8 PARENT MARKET ANALYSIS - BIOSIMULANTS**

- 8.1 INTRODUCTION
- 8.2 HUMIC SUBSTANCES
- 8.3 HUMIC SUBSTANCES, BY SUB-TYPE
  - 8.3.1 HUMIC ACID
  - 8.3.2 FULVIC ACID
- 8.4 SEAWEED EXTRACTS
- 8.5 MICROBIAL AMENDMENTS
- 8.6 TRACE MINERALS
- 8.7 VITAMINS & AMINO ACIDS
- 8.8 OTHER INGREDIENTS & ADDITIVES

## **9 MOROCCAN BIOSIMULANTS MARKET, BY ACTIVE INGREDIENT**

- 9.1 INTRODUCTION
  - 9.1.1 AVERAGE PRICE ANALYSIS FOR THE MOROCCAN BIOSIMULANTS MARKET
- 9.2 ACID-BASED
- 9.3 EXTRACT-BASED

## **10 COMPETITIVE LANDSCAPE**

- 10.1 OVERVIEW
- 10.2 COMPETITIVE SITUATION AND TRENDS
- 10.3 EXPANSIONS & INVESTMENTS
- 10.4 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS
- 10.5 ACQUISITIONS
- 10.6 NEW PRODUCT LAUNCHES

## **11 COMPANY PROFILES**

- 11.1 INTRODUCTION
- 11.2 BASF SE
  - 11.2.1 BUSINESS OVERVIEW
  - 11.2.2 PRODUCTS OFFERED IN THE BIOSIMULANTS MARKET
  - 11.2.3 RECENT DEVELOPMENTS IN THE BIOSIMULANTS MARKET
  - 11.2.4 PRODUCTS OFFERED IN THE BIOPESTICIDES MARKET
  - 11.2.5 RECENT DEVELOPMENTS IN THE BIOPESTICIDES MARKET

- 11.2.6 SWOT ANALYSIS
- 11.2.7 MNM VIEW
- 11.3 NOVOZYMES A/S
  - 11.3.1 BUSINESS OVERVIEW
  - 11.3.2 PRODUCTS OFFERED
  - 11.3.3 RECENT DEVELOPMENTS
  - 11.3.4 SWOT ANALYSIS
  - 11.3.5 MNM VIEW
- 11.4 ISAGRO SPA
  - 11.4.1 BUSINESS OVERVIEW
  - 11.4.2 PRODUCTS OFFERED IN BIOSTIMULANTS MARKETS
  - 11.4.3 RECENT DEVELOPMENTS IN BIOSTIMULANTS MARKETS
  - 11.4.4 PRODUCTS OFFERED IN BIOPESTICIDES MARKETS
  - 11.4.5 RECENT DEVELOPMENTS IN BIOPESTICIDES MARKETS
  - 11.4.6 SWOT ANALYSIS
  - 11.4.7 MNM VIEW
- 11.5 SAPEC GROUP (TRADE CORPORATION INTERNATIONAL)
  - 11.5.1 BUSINESS OVERVIEW
  - 11.5.2 PRODUCTS OFFERED
  - 11.5.3 RECENT DEVELOPMENTS
  - 11.5.4 SWOT ANALYSIS
  - 11.5.5 MNM VIEW
- 11.6 PLATFORM SPECIALTY PRODUCTS CORPORATION
  - 11.6.1 BUSINESS OVERVIEW
  - 11.6.2 PRODUCTS OFFERED
  - 11.6.3 RECENT DEVELOPMENTS
  - 11.6.4 MNM VIEW
- 11.7 BAYER CROPSOURCE AG
  - 11.7.1 BUSINESS OVERVIEW
  - 11.7.2 PRODUCTS OFFERED
  - 11.7.3 RECENT DEVELOPMENTS
  - 11.7.4 SWOT ANALYSIS
  - 11.7.5 MNM VIEW
- 11.8 DOW CHEMICAL COMPANY
  - 11.8.1 BUSINESS OVERVIEW
  - 11.8.2 PRODUCTS OFFERED
  - 11.8.3 RECENT DEVELOPMENTS
  - 11.8.4 SWOT ANALYSIS
  - 11.8.5 MNM VIEW

- 11.9 MONSANTO COMPANY
  - 11.9.1 BUSINESS OVERVIEW
  - 11.9.2 PRODUCTS OFFERED
  - 11.9.3 RECENT DEVELOPMENTS&
  - 11.9.4 SWOT ANALYSIS
  - 11.9.5 MNM VIEW
- 11.10 KOPPERT B.V.
  - 11.10.1 BUSINESS OVERVIEW
  - 11.10.2 PRODUCTS OFFERED
  - 11.10.3 RECENT DEVELOPMENTS
  - 11.10.4 MNM VIEW
- 11.11 CERTIS USA LLC
  - 11.11.1 BUSINESS OVERVIEW
  - 11.11.2 PRODUCTS OFFERED
  - 11.11.3 RECENT DEVELOPMENTS
  - 11.11.4 MNM VIEW

## **12 APPENDIX**

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 12.4 EXPANSIONS & INVESTMENTS
- 12.5 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS
- 12.6 ACQUISITIONS
- 12.7 NEW PRODUCT LAUNCHES
- 12.8 RELATED REPORTS
  - 12.8.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

TABLE 1 THE MAJOR PESTS IDENTIFIED IN MOROCCO

TABLE 2 ASSUMPTIONS OF THE STUDY

TABLE 3 MOROCCO: BIOSTIMULANTS AND BIOPESTICIDES MARKET, 2014-2021  
(USD THOUSAND)

TABLE 4 TYPE OF CROPS PRODUCED ORGANICALLY IN MOROCCO

TABLE 5 VEGETABLE CROPS DOMINATED ORGANIC CROP PRODUCTION IN  
MOROCCO, 2013

TABLE 6 PREVENTIVE AND CURATIVE IPM OPTIONS

TABLE 7 NATURAL PESTICIDES COMMERCIALIZED BY THE GOVERNMENT IN  
MOROCCO

TABLE 8 BIOPESTICIDES MARKET SIZE, BY TYPE, 2014-2021 (USD MILLION)

TABLE 9 BIOINSECTICIDES MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

TABLE 10 BIOFUNGICIDES MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

TABLE 11 BIOHERBICIDES MARKET SIZE, BY REGION, 2014-2020 (USD MILLION)

TABLE 12 BIONEMATICIDES MARKET SIZE, BY REGION, 2014-2021 (USD  
MILLION)

TABLE 13 MOROCCAN BIOPESTICIDES MARKETS SIZE, BY TYPE, 2014–2021  
(USD THOUSAND)

TABLE 14 MOROCCAN BIOPESTICIDES MARKET SIZE, BY TYPE, 2014–2021  
(METRIC TONS)

TABLE 15 BIOSTIMULANTS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 16 HUMIC SUBSTANCES MARKET SIZE, BY SUB-TYPE, 2014–2021 (USD  
MILLION)

TABLE 17 HUMIC SUBSTANCES MARKET SIZE, BY REGION, 2014–2021 (USD  
MILLION)

TABLE 18 SEAWEED EXTRACTS MARKET SIZE, BY REGION, 2014–2021 (USD  
MILLION)

TABLE 19 MICROBIAL AMENDMENTS MARKET SIZE, BY REGION, 2014–2021  
(USD MILLION)

TABLE 20 TRACE MINERALS MARKET SIZE, BY REGION, 2014–2021 (USD  
MILLION)

TABLE 21 VITAMINS & AMINO ACIDS MARKET SIZE, BY REGION, 2014–2021 (USD  
MILLION)

TABLE 22 OTHER INGREDIENTS & ADDITIVES MARKET SIZE, BY REGION,  
2014–2021 (USD MILLION)

TABLE 23 MOROCCO: BIOSIMULANTS MARKET SIZE, BY ACTIVE INGREDIENT,  
2014–2021 (USD THOUSAND)

TABLE 24 MOROCCO: BIOSIMULANTS MARKET SIZE, BY ACTIVE INGREDIENT,  
2014–2021 ('000 HA)

TABLE 25 MOROCCO: BIOSIMULANTS MARKET SIZE, BY ACTIVE INGREDIENT,  
2014–2021 (METRIC TONS)

TABLE 26 EXPANSIONS & INVESTMENTS

TABLE 27 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS

TABLE 28 ACQUISITIONS

TABLE 29 NEW PRODUCT LAUNCHES

TABLE 30 EXPANSIONS & INVESTMENTS

TABLE 31 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS

TABLE 32 ACQUISITIONS

TABLE 33 NEW PRODUCT LAUNCHES



## List Of Figures

### LIST OF FIGURES

FIGURE 1 MOROCCAN BIOSTIMULANT & BIOPESTICIDE MARKETS  
SEGMENTATION

FIGURE 2 RESEARCH DESIGN: MOROCCAN BIOSTIMULANT & BIOPESTICIDE  
MARKETS

FIGURE 3 SHARE OF EXPORTS OF ORGANIC PRODUCTS IN MOROCCO, 2013

FIGURE 4 FRANCE WAS THE LEADING IMPORTER OF ORGANIC PRODUCTS IN  
2013

FIGURE 5 MOROCCAN BIOSTIMULANTS MARKET SIZE ESTIMATION  
METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 6 MOROCCAN BIOPESTICIDES MARKET SIZE ESTIMATION  
METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 7 MOROCCAN BIOSTIMULANTS MARKET SIZE ESTIMATION  
METHODOLOGY: TOP-DOWN APPROACH

FIGURE 8 MOROCCAN BIOPESTICIDES MARKET SIZE ESTIMATION  
METHODOLOGY: TOP-DOWN APPROACH

FIGURE 9 DATA TRIANGULATION

FIGURE 10 MOROCCAN BIOSTIMULANT & BIOPESTICIDE MARKETS

FIGURE 11 MOROCCAN BIOSTIMULANT MARKET SIZE, BY ACTIVE INGREDIENT,  
2016 VS. 2021 (USD THOUSAND)

FIGURE 12 MOROCCAN BIOPESTICIDE MARKET SIZE, BY BIOPESTICIDE TYPE,  
2016–2021 (USD THOUSAND)

FIGURE 13 MOROCCAN BIOSTIMULANTS MARKET, BY ACTIVE INGREDIENT

FIGURE 14 MOROCCAN BIOPESTICIDES MARKET, BY TYPE

FIGURE 15 SUPPLY CHAIN: MOROCCAN BIOSTIMULANT AND BIOPESTICIDE  
MARKETS

FIGURE 16 PER CAPITA EXPENDITURE ON FOOD IN MOROCCO

FIGURE 17 PESTICIDE IMPORTS IN MOROCCO (VOLUME AND VALUE),  
2002–2014

FIGURE 18 PESTICIDE EXPORTS IN MOROCCO (VOLUME AND VALUE),  
2002–2014

FIGURE 19 BIOPESTICIDES MARKET, BY TYPE, 2016 VS. 2021 (USD MILLION)

FIGURE 20 BIOINSECTICIDES TO BE THE FASTEST-GROWING IN THE  
MOROCCAN BIOPESTICIDES MARKET

FIGURE 21 BIOSTIMULANTS MARKET SIZE, BY TYPE, 2016 VS. 2021 (USD  
MILLION)

FIGURE 22 HUMIC SUBSTANCES MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 23 SEAWEED EXTRACTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 24 MICROBIAL AMENDMENTS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 25 TRACE MINERALS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 26 VITAMINS & AMINO ACIDS MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 27 OTHER INGREDIENTS & ADDITIVES MARKET SIZE, BY REGION, 2016 VS. 2021 (USD MILLION)

FIGURE 28 EXTRACT-BASED ACTIVE INGREDIENTS SEGMENT IS PROJECTED TO BE THE FASTEST-GROWING IN THE MOROCCAN BIOSTIMULANTS MARKET FROM 2016 TO 2021

FIGURE 29 MOROCCAN BIOSTIMULANTS MARKET: AVERAGE PRICE ANALYSIS, 2015

FIGURE 30 COMPANIES ADOPTED FOR NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY FROM 2010 TO 2015

FIGURE 31 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS HAVE FUELED GROWTH & INNOVATION

FIGURE 32 PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: THE KEY STRATEGIES

FIGURE 33 ANNUAL DEVELOPMENTS IN THE BIOSTIMULANTS AND BIOPESTICIDES MARKET, 2010–2016

FIGURE 34 GEOGRAPHICAL REVENUE MIX OF TOP FIVE MARKET PLAYERS

FIGURE 35 BASF SE: COMPANY SNAPSHOT

FIGURE 36 BASF SE: SWOT ANALYSIS

FIGURE 37 NOVOZYMES A/S: COMPANY SNAPSHOT

FIGURE 38 NOVOZYMES A/S: SWOT ANALYSIS

FIGURE 39 ISAGRO SPA: COMPANY SNAPSHOT

FIGURE 40 ISAGRO SPA: SWOT ANALYSIS

FIGURE 41 SAPEC GROUP: COMPANY SNAPSHOT

FIGURE 42 SAPEC GROUP: SWOT ANALYSIS

FIGURE 43 PLATFORM SPECIALTY PRODUCTS CORPORATION: COMPANY SNAPSHOT

FIGURE 44 PLATFORM SPECIALTY PRODUCTS CORPORATION: SWOT ANALYSIS

FIGURE 45 BAYER CROPSCIENCE AG: COMPANY SNAPSHOT

FIGURE 46 DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

FIGURE 47 MONSANTO COMPANY: COMPANY SNAPSHOT

FIGURE 48 KOPPERT B.V.: COMPANY SNAPSHOT

FIGURE 49 CERTIS USA LLC: COMPANY SNAPSHOT

## I would like to order

Product name: Moroccan Biostimulant and Biopesticide Markets Biostimulants by Active Ingredient (Acid-based, Extract-based, Others), and Biopesticides by Type (Bioinsecticides, Biofungicides, Bioherbicides, and Bionematicides) - Forecast to 2021

Product link: <https://marketpublishers.com/r/MA4A7945D14EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA4A7945D14EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970