

Middle East Well Completion Equipment & Services Market by Type (Packers, Sand Control Tools, Multi-Stage Fracturing Tools, Liner Hangers, and Others), by Application (Onshore & Offshore) & by Country - Analysis and Forecast to 2019

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Abstracts

In this report, the well completion equipment & services market is segmented on the basis of application, type and country. By country, the well completion equipment and services market has been segmented into countries, such as Oman, Qatar, Saudi Arabia and UAE.

The well completion equipment and services market is estimated to grow at a CAGR of 6.5% from 2014 to 2019. The market segmented based on type includes packers, sand control tools, multi-stage frac, liner hangers, smart wells, safety valves and others. In 2014, the packers segment accounted for the largest share of 33.2% in the Middle Eastern well completion equipment and services market followed by the sand control tools segment.

The report has profiled the leading players in the market along with the strategies (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations and joint ventures) adopted by them to sustain and strengthen their position in the Middle Eastern well completion equipment and services market. Halliburton Co. (U.S.), Weatherford International Plc (Ireland), Schlumberger Ltd. (U.S.), and Baker Hughes Inc. (U.S.) are some of the key players operating in this market.

Reasons to buy the report:

From an insight perspective, this research report has focused on various levels of

analyses—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and segments with higher growth rates of the Middle Eastern well completion equipment and services market, countries with higher growth rates and their respective regulatory policies, government initiatives, drivers and restraints.

The report will enrich both, established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) to strengthen their market share.

The report provides insights on the following pointers:

Product analysis and development: Detailed insights on new and developing technologies, research and development activities and launch of new products in the Middle Eastern well completion equipment and services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data.

Market development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for well completion and services across geographies, exploits new distribution channels and new clientele base and different pricing policies

Market diversification: Exhaustive information about new products, untapped geographies, recent developments and investment decisions in the well completion equipment and services market. Detailed description about the related and unrelated diversification pertaining to this market

Competitive assessment: In-depth assessment of market share, company share analysis of the key players forecast to 2019. Development of business strategies and manufacturing capabilities of leading players that enhance the bottom-lines of the companies in the well completion equipment and services market.

Product/ brand perception analysis: Comprehensive study of customer perception and behavior through our in-built social connect tool.

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