

# **Middle East Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Services, OCTG, Wireline Services & Others), by Application (Onshore & Offshore), by Country – Analysis and Forecasts to 2019**

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## **Abstracts**

In this report, the oilfield services market is segmented on the basis of type, application and country. The oilfield services market has been segmented into the Middle East countries such as Saudi Arabia, UAE, Qatar, Oman, and Others.

The oilfield services market is estimated to grow at a CAGR of 4.2% from 2014 to 2019. The market has been segmented into types which include coiled tubing services, completion equipment & services, drilling & completion fluids, drilling waste management, OCTG, pressure pumping services, well intervention services, and wireline services. In 2014, drilling services type held the largest market share of 86.3% within the Middle East oilfield services market followed by oil country tubular goods.

The report has profiled the leading players of the market along with the developments (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the Middle East oilfield services market. Weatherford International Ltd (Ireland), Superior Energy Services (U.S.), and Baker Hughes Inc. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Middle East oilfield services market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report also provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

**Product Analysis and Development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the Middle East oilfield services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield services across geographies, exploits new distribution channels, and new clientele base & different pricing policies

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the oilfield services market. Detailed description regarding the related and unrelated diversification pertaining to this market

**Competitive Assessment:** In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players and enhance the bottom line of the companies in the oilfield services market.

**Product/ Brand Perception Analysis:** Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 INTEGRATED ECOSYSTEM OF OILFIELD SERVICES MARKET
- 2.2 ARRIVING AT THE OILFIELD SERVICES MARKET SIZE
  - 2.2.1 TOP-DOWN APPROACH
  - 2.2.2 BOTTOM-UP APPROACH
  - 2.2.3 DEMAND SIDE APPROACH
  - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 MARKET OVERVIEW**

- 4.1 INTRODUCTION
- 4.2 OILFIELD SERVICES MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

### **5 OILFIELD SERVICES MARKET, BY APPLICATION**

- 5.1 INTRODUCTION
- 5.2 MIDDLE EAST OILFIELD SERVICES IN ONSHORE, BY COUNTRY
- 5.3 MIDDLE EAST OILFIELD SERVICES IN OFFSHORE, BY COUNTRY

### **6 MIDDLE EAST OILFIELD SERVICES MARKET, BY TYPE**

- 6.1 INTRODUCTION
- 6.2 MIDDLE EAST OILFIELD SERVICES MARKET: TYPE COMPARISON WITH PARENT MARKET

- 6.3 MIDDLE EAST DRILLING SERVICES MARKET, BY COUNTRY
- 6.4 MIDDLE EAST COILED TUBING SERVICES MARKET, BY COUNTRY
- 6.5 MIDDLE EAST DRILLING FLUIDS MARKET, BY COUNTRY
- 6.6 MIDDLE EAST OIL COUNTRY TUBULAR GOODS MARKET, BY COUNTRY
- 6.7 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY
- 6.8 MIDDLE EAST PRESSURE PUMPING SERVICES MARKET, BY COUNTRY
- 6.9 MIDDLE EAST WELL COMPLETION MARKET, BY COUNTRY
- 6.10 MIDDLE EAST WELL INTERVENTION MARKET, BY COUNTRY
- 6.11 MIDDLE EAST WIRELINE SERVICES MARKET, BY COUNTRY

## **7 MIDDLE EAST OILFIELD SERVICES MARKET, BY COUNTRY**

- 7.1 INTRODUCTION
- 7.2 SAUDI ARABIA OILFIELD SERVICES MARKET
  - 7.2.1 SAUDI ARABIA OILFIELD SERVICES MARKET, BY APPLICATION
  - 7.2.2 SAUDI ARABIA OILFIELD SERVICES MARKET, BY TYPE
- 7.3 UAE OILFIELD SERVICES MARKET
  - 7.3.1 UAE OILFIELD SERVICES MARKET, BY APPLICATION
  - 7.3.2 UAE OILFIELD SERVICES MARKET, BY TYPE
- 7.4 QATAR OILFIELD SERVICES MARKET
  - 7.4.1 QATAR OILFIELD SERVICES MARKET, BY APPLICATION
  - 7.4.2 QATAR OILFIELD SERVICES MARKET, BY TYPE
- 7.5 OMAN OILFIELD SERVICES MARKET
  - 7.5.1 OMAN OILFIELD SERVICES MARKET, BY APPLICATION
  - 7.5.2 OMAN OILFIELD SERVICES MARKET, BY TYPE

## **8 MIDDLE EAST OILFIELD SERVICES MARKET: COMPETITIVE LANDSCAPE**

- 8.1 MIDDLE EAST OILFIELD SERVICES MARKET: COMPANY SHARE ANALYSIS
- 8.2 COMPANY PRESENCE IN MIDDLE EAST OILFIELD SERVICES MARKET, BY TYPE
- 8.3 MERGERS & ACQUISITIONS
- 8.4 NEW PRODUCT LAUNCH

## **9 MIDDLE EAST OILFIELD SERVICES MARKET, BY COMPANY**

(Overview, Financials, Products & Services, Strategy, and Developments)\*

- 9.1 BAKER HUGHES INC.

- 9.2 HALLIBURTON CO.
- 9.3 NABORS INDUSTRIES LTD.
- 9.4 SCHLUMBERGER LTD.
- 9.5 SUPERIOR ENERGY SERVICES INC.
- 9.6 WEATHERFORD INTERNATIONAL PLC

\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

## **10 APPENDIX**

- 10.1 CUSTOMIZATION OPTIONS
  - 10.1.1 PRODUCTS AND SERVICES BENCHMARKING ANALYSIS
  - 10.1.2 REGULATORY FRAMEWORK
  - 10.1.3 IMPACT ANALYSIS
  - 10.1.4 CURRENT INDUSTRY CHALLENGES
  - 10.1.5 HISTORICAL DATA AND TRENDS
  - 10.1.6 OILFIELD SERVICES IN DEPTH VALUE CHAIN ANALYSIS
- 10.2 RELATED REPORTS
- 10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
  - 10.3.1 RT SNAPSHOTS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL OILFIELD SERVICES MARKET SIZE, 2013 (USD MN)

Table 2 MIDDLE EAST OILFIELD SERVICES MARKET BY APPLICATION, 2013 (USD MN)

Table 3 MIDDLE EAST OILFIELD SERVICES MARKET: MACRO INDICATORS, BY COUNTRY, 2013

Table 4 MIDDLE EAST OILFIELD SERVICES MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (USD MN)

Table 5 MIDDLE EAST OILFIELD SERVICES MARKET: DRIVERS AND INHIBITORS

Table 6 MIDDLE EAST OILFIELD SERVICES MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 7 MIDDLE EAST OILFIELD SERVICES MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 8 MIDDLE EAST OILFIELD SERVICES MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 9 MIDDLE EAST OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 10 MIDDLE EAST OILFIELD SERVICES MARKET IN ONSHORE, BY COUNTRY, 2013-2019 (USD MN)

Table 11 MIDDLE EAST OILFIELD SERVICES MARKET IN OFFSHORE, BY COUNTRY, 2013-2019 (USD MN)

Table 12 MIDDLE EAST OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)

Table 13 MIDDLE EAST OILFIELD SERVICES MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 14 MIDDLE EAST DRILLING SERVICES MARKET, BY COUNTRY, 2013 – 2019 (USD MN)

Table 15 MIDDLE EAST COILED TUBING SERVICES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 16 MIDDLE EAST DRILLING FLUIDS MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 17 MIDDLE EAST OIL COUNTRY TUBULAR GOODS MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Table 18 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 19 MIDDLE EAST PRESSURE PUMPING SERVICES MARKET, BY COUNTRY,

2013–2019 (USD MN)

Table 20 MIDDLE EAST WELL COMPLETION MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 21 MIDDLE EAST WELL INTERVENTION MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 22 MIDDLE EAST WIRELINE SERVICES MARKET, BY COUNTRY, 2013–2019 (USD MN)

Table 23 MIDDLE EAST OILFIELD SERVICES MARKET, BY COUNTRY, 2013-2019 (USD MN)

Table 24 SAUDI ARABIA OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 25 SAUDI ARABIA OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)

Table 26 UAE OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 27 UAE OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)

Table 28 QATAR OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 29 QATAR OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)

Table 30 OMAN OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)

Table 31 OMAN OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)

Table 32 MIDDLE EAST OILFIELD SERVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 33 MIDDLE EAST OILFIELD SERVICES MARKET: MERGERS & ACQUISITIONS

Table 34 MIDDLE EAST OILFIELD SERVICES MARKET: NEW PRODUCT LAUNCH

Table 35 MIDDLE EAST OILFIELD SERVICES MARKET: JOINT VENTURES

Table 36 BAKER HUGHES INC.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 37 BAKER HUGHES INC.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 38 BAKER HUGHES INC.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009-2013 (USD MN)

Table 39 BAKER HUGHES INC.: RELATED DEVELOPMENTS

Table 40 HALLIBURTON CO.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 41 HALLIBURTON CO.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 42 HALLIBURTON CO.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009-2013 (USD MN)

Table 43 HALLIBURTON CO.: RELATED DEVELOPMENTS

Table 44 NABORS INDUSTRIES LTD.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 45 NABORS INDUSTRIES LTD.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009-2013 (USD MN)

Table 46 SCHLUMBERGER LTD.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 47 SCHLUMBERGER LTD.: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 48 SCHLUMBERGER LTD.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009-2013 (USD MN)

Table 49 SCHLUMBERGER LTD.: RELATED DEVELOPMENTS

Table 50 SUPERIOR ENERGY SERVICES INC.: KEY FINANCIALS, 2009-2013 (USD MN)

Table 51 SUPERIOR ENERGY SERVICES INC.: REVENUE, BY BUSINESS SEGMENT 2009-2013 (USD MN)

Table 52 SUPERIOR ENERGY SERVICES INC.: REVENUE, BY GEOGRAPHIC SEGMENT, 2009-2013 (USD MN)

Table 53 SUPERIOR ENERGY SERVICES INC.: RELATED DEVELOPMENTS

Table 54 WEATHERFORD INTERNATIONAL PLC: KEY FINANCIALS, 2009-2013 (USD MN)

Table 55 WEATHERFORD INTERNATIONAL PLC: REVENUE, BY BUSINESS SEGMENT, 2009-2013 (USD MN)

Table 56 WEATHERFORD INTERNATIONAL PLC: REVENUE, BY GEOGRAPHIC SEGMENT 2009-2013 (USD MN)

Table 57 WEATHERFORD INTERNATIONAL PLC: RELATED DEVELOPMENTS



## List Of Figures

### LIST OF FIGURES

Figure 1 MIDDLE EAST OILFIELD SERVICES MARKET: SEGMENTATION & COVERAGE

Figure 2 OILFIELD SERVICES MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACRO INDICATOR-BASED APPROACH, 2013

Figure 8 MIDDLE EAST OILFIELD SERVICES MARKET SNAPSHOT

Figure 9 OILFIELD SERVICES MARKET: GROWTH ASPECTS

Figure 10 MIDDLE EAST OILFIELD SERVICES MARKET, BY APPLICATION, 2014 & 2019

Figure 11 MIDDLE EAST OILFIELD SERVICES TYPES, BY COUNTRY, 2013 (USD MN)

Figure 12 OILFIELD SERVICES: APPLICATION MARKET SCENARIO

Figure 13 MIDDLE EAST OILFIELD SERVICES MARKET, BY APPLICATION, 2014 - 2019 (USD MN)

Figure 14 MIDDLE EAST OILFIELD SERVICES MARKET IN ONSHORE, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 15 MIDDLE EAST OILFIELD SERVICES MARKET IN OFFSHORE, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 16 MIDDLE EAST OILFIELD SERVICES MARKET, BY TYPE, 2014 - 2019 (USD MN)

Figure 17 MIDDLE EAST OILFIELD SERVICES MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Figure 18 MIDDLE EAST DRILLING SERVICES MARKET, BY COUNTRY, 2013–2019 (USD MN)

Figure 19 MIDDLE EAST COILED TUBING SERVICES MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 20 MIDDLE EAST DRILLING FLUIDS MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 21 MIDDLE EAST OIL COUNTRY TUBULAR GOODS MARKET, BY COUNTRY, 2013 - 2019 (USD MN)

Figure 22 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY, 2013–2019 (USD MN)

- Figure 23 MIDDLE EAST PRESSURE PUMPING SERVICES MARKET, BY COUNTRY, 2013–2019 (USD MN)
- Figure 24 MIDDLE EAST WELL COMPLETION MARKET, BY COUNTRY, 2013–2019 (USD MN)
- Figure 25 MIDDLE EAST WELL INTERVENTION MARKET, BY COUNTRY, 2013–2019 (USD MN)
- Figure 26 MIDDLE EAST WIRELINE SERVICES MARKET, BY COUNTRY, 2013–2019 (USD MN)
- Figure 27 MIDDLE EAST OILFIELD SERVICES MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (USD MN)
- Figure 28 SAUDI ARABIA OILFIELD SERVICES MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 29 SAUDI ARABIA OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 30 SAUDI ARABIA OILFIELD SERVICES MARKET: APPLICATION SNAPSHOT
- Figure 31 SAUDI ARABIA OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)
- Figure 32 SAUDI ARABIA OILFIELD SERVICES MARKET SHARE, BY TYPE, 2014-2019 (%)
- Figure 33 UAE OILFIELD SERVICES MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 34 UAE OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 35 UAE OILFIELD SERVICES MARKET: APPLICATION SNAPSHOT
- Figure 36 UAE OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)
- Figure 37 UAE OILFIELD SERVICES MARKET SHARE, BY TYPE, 2014-2019 (%)
- Figure 38 QATAR OILFIELD SERVICES MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 39 QATAR OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 40 QATAR OILFIELD SERVICES MARKET: APPLICATION SNAPSHOT
- Figure 41 QATAR OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)
- Figure 42 QATAR OILFIELD SERVICES MARKET SHARE, BY TYPE, 2014-2019 (%)
- Figure 43 OMAN OILFIELD SERVICES MARKET OVERVIEW, 2014 & 2019 (%)
- Figure 44 OMAN OILFIELD SERVICES MARKET, BY APPLICATION, 2013-2019 (USD MN)
- Figure 45 OMAN OILFIELD SERVICES MARKET: APPLICATION SNAPSHOT
- Figure 46 OMAN OILFIELD SERVICES MARKET, BY TYPE, 2013-2019 (USD MN)
- Figure 47 OMAN OILFIELD SERVICES MARKET SHARE, BY TYPE, 2014-2019 (%)
- Figure 48 MIDDLE EAST OILFIELD SERVICES MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 49 MIDDLE EAST OILFIELD SERVICES MARKET: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

Figure 50 BAKER HUGHES INC.: REVENUE MIX, 2013 (%)

Figure 51 HALLIBURTON CO.: REVENUE MIX, 2013(%)

Figure 52 NABOURS INDUSTRIES LTD.: REVENUE MIX, 2013(%)

Figure 53 SCHLUMBERGER LTD.: REVENUE MIX, 2013(%)

Figure 54 SUPERIOR ENERGY SERVICES INC.: REVENUE MIX, 2013(%)

Figure 55 WEATHERFORD INTERNATIONAL PLC: REVENUE MIX, 2013(%)

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