

Middle East Oilfield Services Market by Type (Coiled Tubing Services, Well Completion, Drilling Fluids, Drilling Services, OCTG, Wireline Services & Others), by Application (Onshore & Offshore), by Country – Analysis and Forecasts to 2019

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Abstracts

In this report, the oilfield services market is segmented on the basis of type, application and country. The oilfield services market has been segmented into the Middle East countries such as Saudi Arabia, UAE, Qatar, Oman, and Others.

The oilfield services market is estimated to grow at a CAGR of 4.2% from 2014 to 2019. The market has been segmented into types which include coiled tubing services, completion equipment & services, drilling & completion fluids, drilling waste management, OCTG, pressure pumping services, well intervention services, and wireline services. In 2014, drilling services type held the largest market share of 86.3% within the Middle East oilfield services market followed by oil country tubular goods.

The report has profiled the leading players of the market along with the developments (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the Middle East oilfield services market. Weatherford International Ltd (Ireland), Superior Energy Services (U.S.), and Baker Hughes Inc. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of

analysis—industry analysis (industry trends, and Porters analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Middle East oilfield services market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report also provides information on established companies as well as new entrants/smaller firms along with the market share. Also, the strategies adopted by the companies such as (market penetration, product development/innovation, market development, market diversification, and competitive assessment) have been covered in the report.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Middle East oilfield services market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield services across geographies, exploits new distribution channels, and new clientele base & different pricing policies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the oilfield services market. Detailed description regarding the related and unrelated diversification pertaining to this market

Competitive Assessment: In-depth assessment of market shares, company share analysis of the key players forecast till 2019. Develop business strategies and manufacturing capabilities of leading players and enhance the bottom line of the companies in the oilfield services market.

Product/ Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

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