

Middle East Oilfield Equipment Rental Market by Drilling Equipment (Drill Pipe, Drill Collars, Hevi - Wate, Subs, and Other Drilling Equipment), by Pressure & Flow Control Equipment (BOP, Valves & Manifolds, and Other P&FC Rental Equipment), by Fishing Equipment and by Other Rental Oilfield Equipment, & by Country - Regional Trends & Forecasts to 2019

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Abstracts

The Middle East oilfield equipment rental market constitutes 6% of the global oilfield equipment rental market, and is expected to grow at a CAGR of 4.1% from 2014 to 2019. Geographically, the market is further segmented into Iraq, Saudi Arabia, Iran, and others. Iraq held the largest market share of 31.4% of the Middle East oilfield equipment rental market in 2014. Iraq was followed by Saudi Arabia and Iran with market shares of 24.1% and 11.4% respectively. The Middle East oilfield equipment rental market holds a high potential for growth in future. The major factors driving this market include increased drilling activity, increasing investments in E&P, and technological advancements in oilfield equipment.

In this report, the Middle East oilfield equipment rental market is segmented on the basis of types of equipment. The segmentation by type includes drilling equipment (drill pipe, drill collars, hevi-wate, subs, other drilling equipment), pressure & flow control equipment (BOP, valves & manifolds, and other P&FC rental Equipment), fishing equipment, and other rental oilfield equipment. In 2014, drill pipe segment accounted for a market share of 56% of the total Middle East Oilfield equipment rental market by drilling equipment.

The report includes profile of the leading market players along with their recent developments. New contracts and agreements, mergers and acquisitions, business expansions and other such developments have been the key strategies adopted by the players to expand their business in the Middle East region. The top players covered in this report are Weatherford International Ltd. (Ireland), Oil States International (U.S.), Superior Energy Services Inc. (U.S.), and Schlumberger (U.S.).

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging and high-growth segments of the Middle East oilfield equipment rental market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Product Analysis and Development: Detailed insights on upcoming technologies, research and development activities, and new product launches in Middle East oilfield equipment rental market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield equipment rental across geographies, new distribution channels, and new clientele base & different pricing policies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the Middle

East oilfield equipment rental market. Detailed description regarding the related and unrelated diversification pertaining to this market.

Competitive Assessment: In-depth assessment of market shares and company share analysis of the key market players.

Product/Brand Perception Analysis: Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET
- 2.2 ARRIVING AT THE OILFIELD EQUIPMENT RENTAL MARKET, MIDDLE EAST: MARKET SIZE
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 MIDDLE EAST ONSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY
- 5.3 MIDDLE EAST OFFSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY

6 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE

Middle East Oilfield Equipment Rental Market by Drilling Equipment (Drill Pipe, Drill Collars, Hevi - Wate, Su...

6.1 INTRODUCTION

6.2 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, TYPE COMPARISON WITH PARENT MARKET

6.3 MIDDLE EAST DRILLING EQUIPMENT MARKET, BY COUNTRY

6.4 MIDDLE EAST PRESSURE AND FLOW CONTROL EQUIPMENT MARKET, BY COUNTRY

6.5 MIDDLE EAST FISHING EQUIPMENT MARKET, BY COUNTRY

7 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY

7.1 INTRODUCTION

7.2 IRAQ OILFIELD EQUIPMENT RENTAL MARKET

7.2.1 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION

7.2.2 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE

7.3 SAUDI ARABIA OILFIELD EQUIPMENT RENTAL MARKET

7.3.1 SAUDI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION

7.3.2 SAUDI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE

7.4 IRAN OILFIELD EQUIPMENT RENTAL MARKET

7.4.1 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION

7.4.2 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE

8 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPETITIVE LANDSCAPE

8.1 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE

8.3 JOINT VENTURES

8.4 MERGERS & ACQUISITIONS

8.5 NEW PRODUCTS/SERVICES LAUNCHES

8.6 NEW CONTRACTS AND AGREEMENTS

8.7 OTHER DEVELOPMENTS

9 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 WEATHERFORD INTERNATIONAL PLC

- 9.2 SPERIOR ENERGY SERVICES, INC.
- 9.3 OIL STATES INTERNATIONAL, INC.
- 9.4 FMC TECHNOLOGIES, INC.
- 9.5 KEY ENERGY SERVICES, INC.
- 9.6 SCHLMBERGER LTD.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

APPENDIX

- 10.1 CUSTOMIZATION OPTIONS
 - 10.1.1 PRODUCTS AND SERVICES BENCHMARKING ANALYSIS
 - 10.1.2 REGULATORY FRAMEWORK
 - 10.1.3 IMPACT ANALYSIS
 - 10.1.4 CURRENT INDUSTRY CHALLENGES
 - 10.1.5 HISTORICAL DATA AND TRENDS
 - 10.1.6 OILFIELD EQUIPMENT RENTAL IN DEPTH VALUE CHAIN ANALYSIS
- 10.2 RELATED REPORTS
- 10.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
 - 10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL OILFIELD EQUIPMENT RENTAL, PEER MARKET SIZE, 2013 (SD MN)

Table 2 MIDDLE EAST OILFIELD EQUIPMENT RENTAL APPLICATION MARKET, 2013 (SD MN)

Table 3 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: MACRO INDICATOR, BY CONTRY, 2013

Table 4 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPARISON WITH PARENT MARKET, 2013 – 2019 (SD MN)

Table 5 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: DRIVERS AND INHIBITORS

Table 6 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 7 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 8 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 9 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPARISON WITH PARENT MARKETS, 2013- 2019 (SD MN)

Table 10 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 11 MIDDLE EAST ONSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 12 MIDDLE EAST OFFSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 13 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 14 MIDDLE EAST DRILLING EQUIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 15 MIDDLE EAST PRESSRE & FLOW CONTROL EQUIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 16 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN)

Table 17 MIDDLE EAST DRILLING EQUIPMENT MARKET, BY CONTRY 2013–2019 (SD MN)

Table 18 MIDDLE EAST PRESSRE AND FLOW CONTROL EQUIPMENT MARKET, BY

CONTRY, 2013 - 2019 (SD MN)

Table 19 MIDDLE EAST FISHING EQUIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 20 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Table 21 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 22 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 23 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION 2013 - 2019 (SD MN)

Table 24 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 25 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Table 26 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Table 27 MIDDLE EAST OILFEILD EQUIPMENT RENTAL MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Table 28 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: JOINT VENTRES

Table 29 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: MERGERS & ACQISITIONS

Table 30 MIDDLE EAST OILFEILD EQUIPMENT RENTALMARKET: NEW PRODCTS/SERVICES LANCHES

Table 31 MIDDLE EAST OILFIELD EQUIPMENT RENTAL: NEW CONTRACTS AND AGREEMENTS

Table 32 MIDDLE EASTOILFIELD EQUIPMENT RENTAL: OTHER DEVELOPMENTS

Table 33 WEATHERFORD INTERNATIONAL PLC: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 34 WEATHERFORD INTERNATIONAL PLC: REVENE BY GEOGRAPHIC SEGMENT, 2009-2013 (SD MN)

Table 35 WEATHERFORD INTERNATIONAL PLC: PRODCT AND SERVICE OFFERINGS

Table 36 WEATHERFORD INTERNATIONAL PLC: RELATED DEVELOPMENTS

Table 37 SPERIOR ENERGY SERVICES, INC: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 38 SPERIOR ENERGY SERVICES, INC: REVENE BY GEOGRAPHIC SEGMENT, 2009-2013 (SD MN)

Table 39 SPERIOR ENERGY SERVICES, INC.: PRODCT AND SERVICE

OFFERINGS

Table 40 SPERIOR ENERGY SERVICES, INC.: RELATED DEVELOPEMENTS

Table 41 OIL STATE INTERNATIONAL, INC.: KEY FINANCIALS 2009 - 2013 (SD MN)

Table 42 OIL STATE INTERNATIONAL, INC.: REVENUE BY GEOGRAPHIC SEGMENT, 2009-2013 (SD MN)

Table 43 OIL STATE INTERNATIONAL, INC.: PRODUCT AND SERVICE OFFERINGS

Table 44 OIL STATE INTERNATIONAL, INC.: RELATED DEVELOPEMENTS

Table 45 FMC TECHNOLOGIES, INC.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 46 FMC TECHNOLOGIES, INC.: REVENUE BY GEOGRAPHIC SEGMENT, 2009-2013 (SD MN)

Table 47 FMC TECHNOLOGIES, INC.: PRODUCT AND SERVICE OFFERINGS

Table 48 FMC TECHNOLOGIES, INC.: RELATED DEVELOPEMENTS

Table 49 KEY ENERGY SERVICES, INC.: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 50 KEY ENERGY SERVICES, INC.: PRODUCT AND SERVICE OFFERINGS

Table 51 KEY ENERGY SERVICES, INC.: RELATED DEVELOPEMENTS

Table 52 SCHLUMBERGER LTD: KEY FINANCIALS, 2009 - 2013 (SD MN)

Table 53 SCHLUMBERGER LTD.: REVENUE BY BUSINESS SEGMENT, 2009 - 2013 (SD MN)

Table 54 SCHLUMBERGER LTD.: PRODUCT AND SERVICE OFFERINGS

Table 55 SCHLUMBERGER LTD.: RELATED DEVELOPEMENTS

LIST OF FIGURES

Figure 1 MIDDLE EAST OILFIELD EQUIPMENT MARKET: SEGMENTATION & COVERAGE

Figure 2 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-UP APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 MACROINDICATOR-BASED APPROACH

Figure 8 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET SNAPSHOT

Figure 9 OILFIELD EQUIPMENT RENTAL MARKET: GROWTH ASPECTS

Figure 10 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPARISON WITH PARENT MARKET

Figure 11 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 12 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY COUNTRY,

2013 (SD MN)

Figure 13 MIDDLE EAST OILFIELD EQUIPMENT RENTAL: APPLICATION MARKET SCENARIO

Figure 14 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2014 - 2019 (SD MN)

Figure 15 MIDDLE EAST ONSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Figure 16 MIDDLE EAST OFFSHORE OILFIELD EQUIPMENT RENTAL MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Figure 17 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 18 MIDDLE EAST DRILLING EQUIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 19 MIDDLE EAST PRESSRE & FLOW CONTROL EQUIPMENT MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 20 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (SD MN)

Figure 21 MIDDLE EAST DRILLING EQUIPMENT MARKET, BY CONTRY, 2013–2019 (SD MN)

Figure 22 MIDDLE EAST PRESSRE AND FLOW CONTROL EQUIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Figure 23 MIDDLE EAST FISHING EQUIPMENT MARKET, BY CONTRY, 2013 - 2019 (SD MN)

Figure 24 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: GROWTH ANALYSIS, BY CONTRY, 2014-2019 (SD MN)

Figure 25 IRAQ OILFIELD EQUIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 26 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 27 IRAQ OILFIELD EQUIPMENT RENTAL MARKET: APPLICATION SNAPSHOT

Figure 28 IRAQ OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 29 IRAQ OILFIELD EQUIPMENT RENTAL MARKET SHARE, BY TYPE, 2014-2019 (%)

Figure 30 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 31 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013-2019 (SD MN)

Figure 32 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET: APPLICATION

SNAPSHOT

Figure 33 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 – 2019 (SD MN)

Figure 34 SADI ARABIA OILFIELD EQUIPMENT RENTAL MARKET SHARE, BY TYPE, 2014-2019 (%)

Figure 35 IRAN OILFIELD EQUIPMENT RENTAL MARKET OVERVIEW, 2014 & 2019 (%)

Figure 36 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY APPLICATION, 2013 - 2019 (SD MN)

Figure 37 IRAN OILFIELD EQUIPMENT RENTAL MARKET: APPLICATION SNAPSHOT

Figure 38 IRAN OILFIELD EQUIPMENT RENTAL MARKET, BY TYPE, 2013 - 2019 (SD MN)

Figure 39 IRAN OILFIELD EQUIPMENT RENTAL MARKET SHARE, BY TYPE, 2014-2019(%)

Figure 40 MIDDLE EAST OILFIELD EQUIPMENT RENTAL: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 41 MIDDLE EAST OILFIELD EQUIPMENT RENTAL MARKET: COMPANY PRODUCT COVERAGE, BY TYPE, 2013

Figure 42 WEATHERFORD INTERNATIONAL PLC: REVENUE MIX, 2013 (%)

Figure 43 SUPERIOR ENERGY SERVICES, INC. REVENUE MIX, 2013 (%)

Figure 44 OIL STATES INTERNATIONAL, INC., REVENUE MIX, 2013 (%)

Figure 45 FMC TECHNOLOGIES, INC. REVENUE MIX, 2013 (%)

Figure 46 SCHLUMBERGER LTD.: REVENUE MIX, 2013 (%)

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