

Middle East and Africa LiDAR market by product (airborne, terrestrial, mobile, short range) by application (civil engineering, military, defense & aerospace, corridor mapping, volumetric mapping & others), and by country analysis & forecasts to 2019

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Abstracts

The Middle East and Africa LiDAR market is estimated to grow at a CAGR of 25.5% during the forecast period. In this report, the Middle East and Africa LiDAR market has been segmented on the basis of product type and application. The short range LiDAR is expected to grow at a CAGR of 60.4% in the forecast period.

The Middle East and Africa LiDAR market is driven by the advent of industrial automation which plays a critical role in many applications such as volumetric mapping, mining, and so on.

The innovative technology of LiDAR systems allows accurate mapping of large areas. Unlike other static scanning techniques, most LiDAR projects are very huge in terms of both revenue and size of area/topography mapped. This has attracted many players towards the LiDAR market. Moreover, the leading market players in the Middle East and Africa strategize for the growth of the LiDAR market in the region through various agreements and acquisitions.

Geographically, the market share of the Middle East is estimated at 79.6% of the Middle East and Africa LiDAR market. The factors driving the growth of the LiDAR market in the Middle East and Africa are the increase in industrial automation and technological superiority of LiDAR as compared to other technologies.

There are a number of players in the Middle East and Africa region for LiDAR market

which makes it competitive. As of 2014, the Middle East LiDAR market has top market players such as Trimble and Optech. New product launches & partnerships, agreements, collaborations, and joint ventures are the major strategies adopted for growth in the LiDAR market by most market players.

Customization Options:

Along with market data, you can also customize the MMM assessments that are in accordance with your company's specific needs. You can customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

Product Analysis

- Usage pattern (in-depth trend analysis) of products (segment-wise)

- Product matrix, which gives a detailed comparison of the product portfolio of each company mapped at country and sub-segment level

- End-user adoption rate analysis of the products (segment-wise and country-wise)

- Comprehensive coverage of product approvals, pipeline products, and product recalls

Data from Manufacturing Firms

- Fast turn-around analysis of manufacturing firms' responses to recent market events and trends

- Various firms' opinions regarding different applications where LiDAR can be used

- Qualitative inputs on macro-economic indicators, mergers & acquisitions in each geography

Comparative Analysis

Market data and key developments of top companies

Shipment/Volume Data

Tracking the value of components shipped annually in each geography

Trend analysis of Application

Application matrix, which gives a detailed comparison of application portfolio of each company, mapped in each geography

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