

Latin America Nitrogenous Fertilizer Market By Type (Ammonia, Ammonium Nitrate, Ammonium Sulphate, Calcium Ammonium Nitrate, Urea and Others), By Application and By Country - Trends and Forecast Upto 2019

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Abstracts

The Latin America Nitrogenous Fertilizers market is estimated to grow at a CAGR of 3.2% from 2014 to 2019. Ethanol, a common bio-fuel, particularly in Brazil, is advocated over conventional fuels. Increased use of bio-fuels has encouraged farmers to increase their farm production. Sugarcane is used for obtaining ethanol. This has pushed the demand for fertilizers.

The report consists of in-depth study of Latin America Nitrogenous Fertilizers Market and its application in grain and oilseeds, fruits and vegetables, and other crops. In Latin America, nitrogenous fertilizers are majorly used in grains and oilseeds to meet domestic consumption and export demand. The grain and oilseed segment held a share of 68.54% of the total Latin America Nitrogenous Fertilizers market.

Brazil is the largest country in Latin America which held 51.45% of market share of the total Latin America Nitrogenous Fertilizers market. Brazil is estimated to grow with a higher CAGR than its Latin American counterparts.

Every small and large player wants to acquire major share of the Latin American Nitrogenous Fertilizers market. This highly fragmented market's major share is captured by Yara Internationals (Norway). The other companies present in the Latin American market and are expand its operations are EuroChem (Switzerland), Bunge (U.S.), Agrium Inc. (Canada), and Potash Corp Inc. (Canada).

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the Latin America Nitrogenous Fertilizers market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a larger market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Nitrogenous Fertilizers offered by the top 10 players in the Latin America Nitrogenous Fertilizers market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the Latin America Nitrogenous Fertilizers Market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various Nitrogenous Fertilizers across Latin America.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Latin America Nitrogenous Fertilizers Market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Latin America Nitrogenous Fertilizers Market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SEGMENTATION & COVERAGE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF NITROGENOUS FERTILIZERS MARKET
- 2.2 ARRIVING AT THE NITROGENOUS FERTILIZERS MARKET SIZE
 - 2.2.1 TOP - DOWN APPROACH
 - 2.2.2 BOTTOM - UP APPROACH
 - 2.2.3 DEMAND - SIDE APPROACH
 - 2.2.4 MACRO INDICATOR - BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 LATIN AMERICA NITROGENOUS FERTILIZER MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND - SIDE ANALYSIS
- 4.6 VENDOR - SIDE ANALYSIS

5 NITROGENOUS FERTILIZERS MARKET, BY APPLICATION

- 5.1 INTRODUCTION
- 5.2 DEMAND - SIDE ANALYSIS
- 5.3 VENDOR - SIDE ANALYSIS
- 5.4 NITROGENOUS FERTILIZERS IN GRAINS & OILSEEDS, BY GEOGRAPHY
- 5.5 NITROGENOUS FERTILIZERS IN FRUITS & VEGETABLES, BY GEOGRAPHY
- 5.6 SNEAK VIEW: LATIN AMERICA FERTILIZERS MARKET, BY APPLICATION

6 NITROGENOUS FERTILIZERS MARKET, BY TYPE

6.1 INTRODUCTION

6.2 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, TYPE COMPARISON WITH FERTILIZERS MARKET

6.3 LATIN AMERICA UREA FERTILIZERS MARKET, BY GEOGRAPHY

6.4 LATIN AMERICA AMMONIUM SULFATE FERTILIZERS MARKET, BY GEOGRAPHY

6.5 LATIN AMERICA AMMONIUM NITRATE FERTILIZERS MARKET, BY GEOGRAPHY

6.6 LATIN AMERICA CALCIUM AMMONIUM NITRATE FERTILIZERS MARKET, BY GEOGRAPHY

6.7 SNEAK VIEW: LATIN AMERICA FERTILIZERS MARKET, BY TYPE

7 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY GEOGRAPHY

7.1 INTRODUCTION

7.2 VENDOR - SIDE ANALYSIS

7.3 BRAZIL NITROGENOUS FERTILIZERS MARKET

7.3.1 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY APPLICATION

7.3.2 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY TYPE

7.4 ARGENTINA NITROGENOUS FERTILIZERS MARKET

7.4.1 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION

7.4.2 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY TYPE

8 NITROGENOUS FERTILIZERS MARKET: COMPETITIVE LANDSCAPE

8.1 NITROGENOUS FERTILIZERS MARKET: COMPANY SHARE ANALYSIS

8.2 COMPANY PRESENCE IN NITROGENOUS FERTILIZERS MARKET, BY TYPE

8.3 MERGERS & ACQUISITIONS

8.4 EXPANSIONS

8.5 JOINT VENTURES

9 NITROGENOUS FERTILIZERS MARKET, BY COMPANY

(Overview, Financials, Products & Services, Strategy, and Developments)*

9.1 AGRIMUM INC.

9.2 POTASH CORP INC.

9.3 YARA INTERNATIONAL ASA

9.4 EUROCHEM

9.5 BUNGE LIMITED

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

10 APPENDIX

10.1 CUSTOMIZATION OPTIONS

10.1.1 TECHNICAL ANALYSIS

10.1.2 LOW - COST SOURCING LOCATIONS

10.1.3 REGULATORY FRAMEWORK

10.1.4 CROP - NITROGEN FERTILIZER USAGE DATA

10.1.5 IMPACT ANALYSIS

10.1.6 TRADE ANALYSIS

10.1.7 HISTORICAL DATA AND TRENDS

10.2 RELATED REPORTS

10.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

10.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL NITROGENOUS FERTILIZERS PEER MARKET SIZE, 2014 (USD MN)

Table 2 LATIN AMERICA APPLICATION MARKET, 2014 (KT)

Table 3 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: MACRO INDICATORS, BY GEOGRAPHY, 2014 (HA)

Table 4 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 5 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: COMPARISON WITH PARENT MARKET, 2013–2019 (KT)

Table 6 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: DRIVERS AND INHIBITORS

Table 7 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 8 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 9 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 10 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (KT)

Table 11 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 12 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 13 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: COMPARISON WITH APPLICATION MARKETS, 2013 - 2019 (USD MN)

Table 14 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 15 LATIN AMERICA NITROGENOUS FERTILIZERS: MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 16 LATIN AMERICA NITROGENOUS FERTILIZERS IN GRAINS & OILSEEDS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 17 LATIN AMERICA NITROGENOUS FERTILIZERS IN GRAINS & OILSEEDS, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 18 LATIN AMERICA NITROGENOUS FERTILIZERS IN FRUITS & VEGETABLES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 19 LATIN AMERICA NITROGENOUS FERTILIZERS IN FRUITS & VEGETABLES, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 20 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 21 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (KT)

Table 22 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: TYPE COMPARISON WITH PARENT MARKET, 2013–2019 (USD MN)

Table 23 LATIN AMERICA UREA FERTILIZERS MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Table 24 LATIN AMERICA UREA FERTILIZERS MARKET, BY GEOGRAPHY, 2013–2019 (KT)

Table 25 LATIN AMERICA AMMONIUM SULFATE FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 26 LATIN AMERICA AMMONIUM SULFATE FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 27 LATIN AMERICA AMMONIUM NITRATE MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 28 LATIN AMERICA AMMONIUM NITRATE MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 29 LATIN AMERICA CALCIUM AMMONIUM NITRATE MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Table 30 LATIN AMERICA CALCIUM AMMONIUM NITRATE MARKET, BY GEOGRAPHY, 2013–2019 (KT)

Table 31 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Table 32 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (KT)

Table 33 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 34 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (KT)

Table 35 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 36 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (KT)

Table 37 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Table 38 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION,

2013 - 2019 (KT)

Table 39 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Table 40 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (KT)

Table 41 NITROGENOUS FERTILIZERS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 42 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: MERGERS & ACQUISITIONS

Table 43 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: EXPANSIONS

Table 44 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: INVESTMENTS

Table 45 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: JOINT VENTURES

Table 46 AGRIMUM, INC.: KEY OPERATIONS DATA, 2009 - 2013 (USD MN)

Table 47 AGRIMUM, INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 48 POTASH CORP. OF SASKATCHEWAN, INC.: KEY OPERATIONS DATA, 2009 - 2013 (USD MN)

Table 49 POTASH CORPORATION OF SASKATCHEWAN, INC.: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 50 YARA INTERNATIONAL ASA: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 51 EUROCHEM: KEY FINANCIALS, 2009 - 2013 (USD MN)

Table 52 BUNGE LIMITED: KEY FINANCIALS (BY BUSINESS SEGMENT), 2009 - 2013 (USD MN)

Table 53 BUNGE LIMITED: KEY FINANCIALS (BY GEOGRAPHY), 2009 - 2013 (USD MN)

Table 54 BUNGE LIMITED: KEY FINANCIALS, 2009 - 2013 (USD MN)

List Of Figures

LIST OF FIGURES

Figure 1 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET:
SEGMENTATION & COVERAGE

Figure 2 NITROGENOUS FERTILIZERS MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP - DOWN APPROACH

Figure 5 BOTTOM - UP APPROACH

Figure 6 DEMAND - SIDE APPROACH

Figure 7 MACRO INDICATOR - BASED APPROACH

Figure 8 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET SNAPSHOT,
2014

Figure 9 NITROGENOUS FERTILIZERS MARKET: GROWTH ASPECTS

Figure 10 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY
APPLICATION, 2013 VS. 2019

Figure 11 LATIN AMERICA NITROGENOUS FERTILIZERS TYPES, BY
GEOGRAPHY, 2014 (USD MN)

Figure 12 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: GROWTH
ANALYSIS, BY TYPE, 2013–2019 (%)

Figure 13 NITROGENOUS FERTILIZERS: APPLICATION MARKET SCENARIO

Figure 14 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY
APPLICATION, 2014 - 2019 (USD MN)

Figure 15 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY
APPLICATION, 2014 - 2019 (KT)

Figure 16 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: VENDOR -
SIDE ANALYSIS

Figure 17 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET IN GRAINS &
OILSEEDS, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 18 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET IN FRUITS &
VEGETABLES, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 19 SNEAK VIEW: LATIN AMERICA FERTILIZERS MARKET

Figure 20 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2014
- 2019 (USD MN)

Figure 21 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2014
& 2019 (KT)

Figure 22 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: TYPE
COMPARISON WITH FERTILIZERS MARKET, 2013–2019 (USD MN)

Figure 23 LATIN AMERICA UREA FERTILIZERS MARKET, BY GEOGRAPHY, 2013–2019 (USD MN)

Figure 24 LATIN AMERICA AMMONIUM SULFATE FERTILIZERS MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 25 LATIN AMERICA AMMONIUM NITRATE MARKET, BY GEOGRAPHY, 2013 - 2019 (USD MN)

Figure 26 LATIN AMERICA CALCIUM AMMONIUM NITRATE MARKET, BY GEOGRAPHY 2013–2019 (USD MN)

Figure 27 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 - 2019 (USD MN)

Figure 28 LATIN AMERICA NITROGENOUS FERTILIZERS MARKET: GROWTH ANALYSIS, BY GEOGRAPHY, 2014 - 2019 (KT)

Figure 29 BRAZIL NITROGENOUS FERTILIZERS MARKET OVERVIEW, 2014 & 2019 (%)

Figure 30 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2013 - 2019 (USD MN)

Figure 31 BRAZIL NITROGENOUS FERTILIZERS MARKET: APPLICATION SNAPSHOT

Figure 32 BRAZIL NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Figure 33 BRAZIL NITROGENOUS FERTILIZERS MARKET SHARE, BY TYPE, 2013 - 2019 (%)

Figure 34 ARGENTINA NITROGENOUS FERTILIZERS MARKET OVERVIEW, 2014& 2019 (%)

Figure 35 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY APPLICATION, 2014 - 2019 (USD MN)

Figure 36 ARGENTINA NITROGENOUS FERTILIZERS MARKET: APPLICATION SNAPSHOT

Figure 37 ARGENTINA NITROGENOUS FERTILIZERS MARKET, BY TYPE, 2013 - 2019 (USD MN)

Figure 38 ARGENTINA NITROGENOUS FERTILIZERS MARKET SHARE, BY TYPE, 2013 - 2019 (%)

Figure 39 NITROGENOUS FERTILIZERS MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Figure 40 NITROGENOUS FERTILIZERS: COMPANY PRODUCT COVERAGE, BY TYPE, 2014

Figure 41 BUNGE LIMITED: REVENUE MIX 2013 (%)

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