

Latin America Biostimulants Market by End-User (Row Crops, Fruits & Vegetables, Turfs & Ornamentals), by Mode of Application (Foliar, Seed, Soil), by Active Ingredients (Acid-based, Extracts-based), by Geography - Analysis and Forecast to 2019

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Abstracts

The Latin America Biostimulants market is estimated to grow at a CAGR of 17.5% from 2014 to 2019. The biostimulants market in Latin America is projected to grow at the fastest CAGR during the given forecast period, as compared to the other major regions. The increasing demand for organic products; the environmental hazards caused due to agrochemicals; and the rising need to increase the agriculture production to meet the requirements of the ever-growing population are among the key factors driving the biostimulants market in this region.

In this report, the Latin American biostimulants market has been broadly segmented and analyzed on the basis of end-user, mode of application, active ingredients, and geography. The turf and ornamentals segment is estimated to grow at the fastest CAGR from 2014 to 2019, among all the end-user segments. Further, an in-depth analysis of the biostimulants market, by active ingredients such as acids and extracts, has been provided in the report.

The Latin American biostimulants market is dominated by Brazil, followed by Argentina. In Brazil, the adoption of sustainable farming practices and organic ingredients, to improve the quality of the produce, has driven the market in this country and resulted in a high market value. The market in Brazil constituted 42.0% of the Latin American market in 2014.

The Latin American biostimulants market is a competitive market; some of the major

players in this market include Taminco Corp. (Belgium), Isagro S.p.A (Italy), Valagro S.p.A (Italy), Koppert B.V. (Netherlands), and Italtollina S.p.A (Italy), among others, who are adopting different strategies to expand their market shares in the Latin American region. To gain a large market share and to sustain their positions in the market, these companies are adopting innovative product developments, partnerships, mergers & acquisitions, and expansion of existing facilities.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the Latin American biostimulants market; high-growth countries and their respective regulatory policies; government initiatives; and market drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater share of the concerned market. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on biostimulants offered by the top 10 players in the Latin American market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the Latin American biostimulants market

Market Development: Comprehensive information about lucrative emerging markets; the report analyzes the markets for various end-users/applications of biostimulants across the Latin American region

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Latin American biostimulants market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Latin American biostimulants market

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