

Latin America Bio-Fertilizers Market by Application (Cereals & Grains, Fruits & Vegetables, Pulses & Grains), by Type (Nitrogen Fixing, Phosphate Solubilizing, Potash Mobilizing, Others), by Source, by Geography - Analysis and Forecast to 2019

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Abstracts

The Latin American bio-fertilizers market is estimated to grow at a CAGR of 15.0% from 2014 to 2019. In Latin America, the remarkable biotechnological growth in the field of fermentation technology is expected to aid the growth of the bio-fertilizers market in the region. These developments have led to the production of better quality bio-fertilizers. Advanced molecular biology has enabled the fermentation process to be economical and streamlined for commercial level production.

In this report, the Latin American bio-fertilizers market has been segmented based on major applications, such as cereals & grains, oilseeds & pulses, fruits & vegetables, and others. Cereals & grains is projected to be the fastest-growing segment of the market during the forecast period of 2014 to 2019. The in-depth analysis of the Latin American bio-fertilizers market by type such as nitrogen-fixing, phosphate solubilizing, and potash mobilizing has also been discussed in this report.

The Latin American bio-fertilizers market is dominated by Brazil, followed by Argentina. In Brazil, the market for bio-fertilizers is expanding, due to strong commercial appeal related to its benefits to soil and the environment. The rising emphasis by government agencies and increasing health conscious population are expected to drive the Latin American bio-fertilizers market.

Novozymes A/S (Denmark), Antibotice S.A., and Rhizobacter Argentina SA (Argentina) are the major firms operating in the Latin American bio-fertilizers market in the region.

These companies are developing market strategies such as mergers and acquisitions, joint ventures, new product development and expansion to increase their market share in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Latin America bio-fertilizers market, regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to analyze the market. This in turn will help the firms to achieve higher market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights into the following pointers:

Market Penetration: Comprehensive information on bio-fertilizers offered by the top 10 players in the Latin American market

Product Development/Innovation: Detailed insights into upcoming technologies, research and development activities, and new product launches in the Latin American bio-fertilizers market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various application of bio-fertilizers across Latin America

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Latin American bio-fertilizers market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the Latin American bio-fertilizers market

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