

# **Joint Reconstruction Market by Type (Ankle Replacement, Digit Replacement, Elbow Replacement, Hip Replacement, Knee Replacement, Shoulder Replacement), by Geography (North America, Europe, Asia-Pacific, Rest of the World) - Global Analysis & Forecast to 2019**

<https://marketpublishers.com/r/J2BB9A237CBEN.html>

Date: April 2015

Pages: 105

Price: US\$ 4,250.00 (Single User License)

ID: J2BB9A237CBEN

## **Abstracts**

The global joint reconstruction market is projected to grow at a CAGR of 5.0% from 2014 to 2019. Growing demand of minimally invasive techniques in joint reconstruction, and awareness about the benefits associated with joint reconstruction surgeries are significant factors driving its market growth. The knee replacement segment of the global joint replacement market was valued at \$7, 721.0 million in 2014, and is projected to reach \$9, 826.8 million by 2019, at a CAGR of 4.9% during the forecast period.

In this report, the global joint reconstruction market is broadly classified on the basis of type and geography. According to type, the market is segmented into ankle replacement, digit replacement, elbow replacement, hip replacement, knee replacement, shoulder replacement, and elbow replacement. Similarly, on the basis of geography, the market is classified into North America, Europe, Asia-Pacific, and rest of the world. Among all regions, the joint reconstruction market in North America accounted for the largest market share of 57.8% in 2014.

Globally, there is a huge population of patients suffering from rheumatoid arthritis and osteoarthritis, which in turn, is fostering the advancement of new technologies and product launch made by key players in the joint reconstruction market.

The report has profiled the leading players of this market, along with recent developments (new product launches and partnerships, agreements, collaborations, and joint ventures) undertaken by the companies over the past few years, and key growth strategies adopted by them to sustain and strengthen their position in the global joint reconstruction market. Zimmer Holding Inc. (U.S.), Depuy Synthes Companies (Germany), Stryker Corporation (U.S.), Biomet Inc. (U.S.), and Smith & Nephew Plc. (U.K.), are some of the key players thriving in this market.

### **Reasons to Buy the Report:**

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on competitive landscape, usage patterns, emerging and high-growth segments of the global joint reconstruction market, high-growth regions and countries, and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help companies, garner a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

**Product Analysis and Development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the global joint reconstruction market. Usage pattern/ penetration rate (in-depth trend analysis) of products (segment-wise) and purchasing data. Comprehensive coverage of product approvals, patent analysis, pipeline products, and product recalls.

**Market Development:** Comprehensive information about lucrative markets. The report analyzes the market for joint reconstruction across varied geographical regions, and exploit new distribution channels, new clientele base, and different pricing policies.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the global joint reconstruction market. Detailed description regarding the related and unrelated diversification pertaining to this market.

**Competitive Assessment:** In-depth assessment of market shares and company share analysis of key players. Develop business strategies and manufacturing capabilities of leading players, which enhance the bottom line of companies in the global joint reconstruction market.

**Product/Brand Perception Analysis:** Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language), by checking the virality and tonality of blogs.

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