

India Connected Car Market.By Form Factor Connectivity (Embedded, Tethered, Integrated), Technology (LTE, 3G, HSPA+, Wi-Fi, Bluetooth), Application (Navigation, Telematics, Infotainment, Communication, E-Commerce, In City Transport Solutions)FORECAST & ANALYSIS (2015-2020)

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Abstracts

The connected car market in India is expected to grow at a CAGR of 60.4% during the forecast period. The automotive industry is witnessing a new wave of technological revolution, which is boosting the idea of connected cars. Providing Internet accessibility in cars is imminent as consumers want an array of real-time services, such as on-demand infotainment and traffic navigation along with safety and security features. With the advancement in machine-to-machine communication, it is now possible to leverage telematics for processing a heap of data to assess risk and advantages for both - consumers and OEMs. The connected car market marks a revolutionary convergence of players across different stake holders, such as automotive OEMs, telecom operators, solution providers, software vendors, and service industries such as insurance. Players involved in the connected car market include a host of companies, right from automotive OEMs to network operators, and software companies. Major companies include General Motors (U.S.), BMW (Germany), Ford (U.S.), Audi (Germany), Delphi Automotive (U.S.), Mahindra Reva Electric Vehicles Private Limited (India), Ericsson (Sweden), Huawei Device (China), Intel Inc. (U.S.), and Qualcomm (U.S.) among others.

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