

# **High Density Polyethylene Market: by Application (Film & Sheet, Blow Molding, Injection Molding, Pipe & Extrusion, Others), by Geography — Global Trends & Forecasts till 2019**

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## **Abstracts**

The report covers the global high density polyethylene (HDPE) market. It further divides the market on the basis of applications and geography. The market data for these types is given with respect to volume (kilo tons) and value (\$million). The market value for HDPE was estimated to be \$62,442.0 million in 2014 and is projected to grow at a CAGR of about 7.9% from 2014 to 2019. The data mentioned in the report is based on the global demand for HDPE.

The global HDPE market has been analyzed, which gives an idea of the current proceedings in the industry at the commercial level. The study provides the value chain analysis with respect to HDPE raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players that contribute to the global HDPE industry.

The impact of different market factors, such as drivers and restraints has also been illustrated in the report. This gives an idea of key drivers such as the growing demand from the construction industry, availability of cheaper raw materials, and restraints such as high capacity to demand ratio in the Asia-Pacific region. The economic slowdown in the U.S. has also affected the economy of other developed countries that are of key importance for the commercial success of new materials and its end-user markets.

The global HDPE market is also classified based on different applications. The important applications include film & sheet, blow molding, injection molding, pipe &

extrusion, and others. The footwear and packaging industries are expected to display rapid growth in future.

The key companies in this market include Abu Dhabi Polymer Co. Ltd. (UAE), Borealis AG (Austria), Chevron Phillip Chemical Company LLC (U.S.), China National Petroleum Corporation (China), ENI S.P.A (Italy), LyondellBasel Industries NV (the Netherlands), and others.

These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serve the customers more effectively. Investments in the expansion of plant capacities, followed by acquisitions were the most preferred strategies by the top players between 2012 and 2013 that drive the demand for HDPE. Their strategy to capture the market in developing economies includes expansions and agreements.

Asia-Pacific is the leading region in the consumption of HDPE in the global HDPE market, due to the availability of cheaper raw materials and low labor cost. The important emerging economies such as Korea, Taiwan, etc., are further lined up for a brighter future in this market.

The report also presents a competitive landscape that covers different strategies and developments such as mergers & acquisitions, expansions, and agreements undertaken by leading HDPE companies in the past few years. Furthermore, different HDPE market participants have also been profiled in the report.

### Scope of the Report

The global HDPE market has been covered in detail in this report. In order to provide a complete picture, the current market demand and forecasts have also been included.

### On the Basis of Application:

Film & Sheet

Blow Molding

Injection Molding

Pipe & Extrusion

Others

On the Basis of Geography:

North America

Europe

Asia-Pacific

Rest of the World

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