

Global USB Pico Projector Market by Technology (Digital Light Processing, Liquid Crystal on Silicon, and Laser Beam Steering, Holographic) by Brightness, by Application, by Geography - Analysis & Forecast to 2019

<https://marketpublishers.com/r/GC094830319EN.html>

Date: April 2015

Pages: 91

Price: US\$ 4,250.00 (Single User License)

ID: GC094830319EN

Abstracts

The global USB pico projector market is estimated to grow at a CAGR of 55.1% from 2014 to 2019. The growth of this market is expected to be driven by the increasing demand for these projectors in the consumer electronics, automotive, healthcare, and aerospace & defense segments.

The technology segment of the global USB pico market has been divided into the digital light processing, liquid crystal on silicon, laser beam steering, and holographic. The holographic USB pico projector segment is projected to grow at a CAGR of 114.3% from 2014 to 2019. The USB pico projector market in Asia-Pacific is projected to grow at a CAGR of 61.6% from 2014 to 2019.

The presence of a large number of players has made the global USB pico projector market a competitive market. Some of the key players operational in this market include Texas Instruments (USA), Optoma Technology (USA), STMicroelectronics (Switzerland), Himax Technologies (Taiwan), and Acer Inc. (Taiwan). New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the global USB pico projector market.

Customization Options:

Along with the market data, you can also customize the MMM assessments that are in

accordance to your company's specific needs. Customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

Product Analysis:

Usage pattern (in-depth trend analysis) of products (segment-wise).

Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level.

End-user adoption rate analysis of the products (segment-wise and country-wise).

Comprehensive coverage of product approvals, pipeline products, and product recalls.

Data from Manufacturing Firms:

Fast turn-around analysis of manufacturing firms' responses to recent market events and trends.

Various firms' opinions about different applications where USB pico projectors can be used.

Qualitative inputs on macro-economic indicators, mergers & acquisitions in each geography

Comparative Analysis:

Market data and key developments of top companies.

Shipment/Volume Data:

Tracking the value of components shipped annually in geography.

Trend analysis of Application:

Application matrix, which gives a detailed comparison of application portfolio of each company, mapped in each geography.

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