

Global USB Pico Projector Market by Technology (Digital Light Processing, Liquid Crystal on Silicon, and Laser Beam Steering, Holographic) by Brightness, by Application, by Geography - Analysis & Forecast to 2019

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Abstracts

The global USB pico projector market is estimated to grow at a CAGR of 55.1% from 2014 to 2019. The growth of this market is expected to be driven by the increasing demand for these projectors in the consumer electronics, automotive, healthcare, and aerospace & defense segments.

The technology segment of the global USB pico market has been divided into the digital light processing, liquid crystal on silicon, laser beam steering, and holographic. The holographic USB pico projector segment is projected to grow at a CAGR of 114.3% from 2014 to 2019. The USB pico projector market in Asia-Pacific is projected to grow at a CAGR of 61.6% from 2014 to 2019.

The presence of a large number of players has made the global USB pico projector market a competitive market. Some of the key players operational in this market include Texas Instruments (USA), Optoma Technology (USA), STMicroelectronics (Switzerland), Himax Technologies (Taiwan), and Acer Inc. (Taiwan). New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market players to achieve growth in the global USB pico projector market.

Customization Options:

Along with the market data, you can also customize the MMM assessments that are in

accordance to your company's specific needs. Customize to get comprehensive industry standard and deep-dive analysis of the following parameters:

Product Analysis:

Usage pattern (in-depth trend analysis) of products (segment-wise).

Product matrix, which gives a detailed comparison of product portfolio of each company mapped at country and sub-segment level.

End-user adoption rate analysis of the products (segment-wise and country-wise).

Comprehensive coverage of product approvals, pipeline products, and product recalls.

Data from Manufacturing Firms:

Fast turn-around analysis of manufacturing firms' responses to recent market events and trends.

Various firms' opinions about different applications where USB pico projectors can be used.

Qualitative inputs on macro-economic indicators, mergers & acquisitions in each geography

Comparative Analysis:

Market data and key developments of top companies.

Shipment/Volume Data:

Tracking the value of components shipped annually in geography.

Trend analysis of Application:

Application matrix, which gives a detailed comparison of application portfolio of each company, mapped in each geography.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION AND SCOPE
- 1.3 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTEGRATED ECOSYSTEM OF SB PICO PROJECTOR MARKET
- 2.2 ARRIVING AT THE MARKET SIZE OF GLOBAL SB PICO PROJECTOR MARKET
 - 2.2.1 TOP-DOWN APPROACH
 - 2.2.2 BOTTOM-UP APPROACH
 - 2.2.3 DEMAND SIDE APPROACH
 - 2.2.4 MACRO INDICATOR-BASED APPROACH
- 2.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 MARKET OVERVIEW

- 4.1 INTRODUCTION
- 4.2 GLOBAL SB PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET
- 4.3 MARKET DRIVERS AND INHIBITORS
- 4.4 KEY MARKET DYNAMICS
- 4.5 DEMAND SIDE ANALYSIS

5 GLOBAL SB PICO PROJECTOR MARKET, BY TECHNOLOGY

- 5.1 INTRODUCTION
- 5.2 GLOBAL SB PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET
- 5.3 DIGITAL LIGHT PROCESSING
- 5.4 LIQUID CRYSTAL ON SILICON
- 5.5 LASER BEAM STEERING
- 5.6 HOLOGRAPHIC

6 GLOBAL SB PICO PROJECTOR MARKET, BY BRIGHTNESS

6.1 INTRODUCTION

6.2 0-50 LMENS

6.2.1 GLOBAL 0-50 LMENS SB PICO PROJECTOR MARKET, BY TECHNOLOGY

6.3 50-100 LMENS

6.3.1 GLOBAL 50-100 LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY 2014-2019 (SD '000)

6.4 100-150 LMENS

6.4.1 GLOBAL 100-150 LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014-2019(SD '000)

6.5 150 & ABOVE LMENS

6.5.1 GLOBAL 150 & ABOVE LMENS SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014-2019(SD '000)

7 SB PICO PROJECTOR MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 AEROSPACE & DEFENSE

7.2.1 GLOBAL SB PICO PROJECTOR IN AEROSPACE & DEFENSE MARKET, BY GEOGRAPHY

7.3 AUTOMOTIVE

7.3.1 GLOBAL SB PICO PROJECTOR IN AUTOMOTIVE MARKET, BY GEOGRAPHY

7.4 BUSINESS & EDUCATION

7.4.1 GLOBAL SB PICO PROJECTOR IN BUSINESS & EDUCATION MARKET, BY GEOGRAPHY

7.5 CONSUMER ELECTRONICS

7.5.1 GLOBAL SB PICO PROJECTOR MARKET IN CONSUMER ELECTRONICS, BY GEOGRAPHY

7.6 HEALTHCARE

7.6.1 GLOBAL SB PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY

7.7 INDUSTRIAL

7.7.1 GLOBAL SB PICO PROJECTOR MARKET IN INDUSTRIAL, BY GEOGRAPHY

7.8 RETAIL

7.8.1 GLOBAL SB PICO PROJECTOR IN RETAIL MARKET, BY GEOGRAPHY

8 SB PICO PROJECTOR MARKET, BY GEOGRAPHY

8.1 INTRODUCTION

8.2 MARKET OVERVIEW

8.3 NORTH AMERICA SB PICO PROJECTOR MARKET

8.3.1 NORTH AMERICA SB PICO PROJECTOR MARKET, BY APPLICATION

8.3.2 NORTH AMERICA SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

8.4 EUROPE SB PICO PROJECTOR MARKET

8.4.1 EUROPE SB PICO PROJECTOR MARKET, BY APPLICATION

8.4.2 EUROPE SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

8.5 ASIA-PACIFIC SB PICO PROJECTOR MARKET

8.5.1 ASIA-PACIFIC SB PICO PROJECTOR MARKET, BY APPLICATION

8.5.2 ASIA-PACIFIC SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

8.6 REST OF THE WORLD SB PICO PROJECTOR MARKET

8.6.1 REST OF THE WORLD SB PICO PROJECTOR MARKET, BY APPLICATION

8.6.2 REST OF THE WORLD SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

9 GLOBAL SB PICO PROJECTOR MARKET: COMPETITIVE LANDSCAPE

9.1 GLOBAL SB PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS

9.2 NEW PRODUCT DEVELOPMENT AND LAUNCHES

9.3 MERGERS & ACQUISITIONS

9.4 AGREEMENT, PARTNERSHIP, JOINT-VENTURES AND COLLABORATIONS

10 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, and Developments)*

10.1 TEXAS INSTRUMENTS INC.

10.2 OPTOMA TECHNOLOGY INC.

10.3 ACER INCORPORATION

10.4 HIMAX TECHNOLOGY

11.2 STMICROELECTRONICS N.V.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company

12 APPENDIX

12.1 CSTOMIZATION OPTIONS

12.1.1 PRODCT PORTFOLIO ANALYSIS

12.1.2 CONTRY LEVEL DATA ANALYSIS

12.1.3 PRODCT COMPARISON OF VARIOS COMPETITORS

12.1.4 TRADE ANALYSIS

12.2 RELATED REPORTS

12.3 INTRODING RT: REAL TIME MARKET INTELLIGENCE

12.3.1 RT SNAPSHOTS

List Of Tables

LIST OF TABLES

Table 1 SB PICO PROJECTOR MARKET SIZE, 2013-2019 (SD MN)

Table 2 SB PICO PROJECTOR APPLICATION MARKET, 2014 (SD MN)

Table 3 GLOBAL R&D EXPENDITURE, BY REGION, 2012 & 2013 (SD MN)

Table 4 GLOBAL SB PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET, 2013-2019 (SD MN)

Table 5 SB PICO PROJECTOR MARKET: DRIVERS AND INHIBITORS

Table 6 GLOBAL SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013 - 2019 (SD MN)

Table 7 GLOBAL SB PICO PROJECTOR MARKET, BY BRIGHTNESS, 2014 & 2019 (SD MN)

Table 8 GLOBAL SB PICO PROJECTOR MARKET: BY APPLICATION, 2014 (SD MN)

Table 9 GLOBAL SB PICO PROJECTOR MARKET: COMPARISON WITH APPLICATION MARKET, 2013-2019 (SD MN)

Table 10 GLOBAL SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD '000)

Table 11 GLOBAL SB PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013-2019 (SD '000)

Table 12 GLOBAL DIGITAL LIGHT PROCESSING SB PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 13 GLOBAL LIQUID CRYSTAL ON SILICON SB PICO PROJECTOR MARKET, BY APPLICATION, 2014 - 2019 (SD MN)

Table 14 GLOBAL LASER BEAM STEERING SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Table 15 GLOBAL HOLOGRAPHIC SB PICO PROJECTOR MARKET, BY APPLICATION, 2014 - 2019 (SD '000)

Table 16 SB PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013-2019 (SD MN)

Table 17 GLOBAL 0-50 LMENS SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD '000)

Table 18 GLOBAL 50-100 LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD '000)

Table 19 GLOBAL 100-150 LMENS SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2013-2019 (SD '000)

Table 20 GLOBAL 150 & ABOVE LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014 - 2019 (SD '000)

Table 21 GLOBAL SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019

(SD MN)

Table 22 GLOBAL SB PICO PROJECTOR IN AEROSPACE & DEFENSE MARKET, BY GEOGRAPHY, 2013–2019 (SD '000)

Table 23 GLOBAL SB PICO PROJECTOR IN ATOMOTIVE MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 24 GLOBAL SB PICO PROJECTOR IN BSINESS & EDCATION MARKET, BY GEOGRAPHY, 2013–2019 (SD MN)

Table 25 GLOBAL SB PICO PROJECTOR MARKET IN CONSMER ELECTRONICS, BY GEOGRAPHY, 2014 - 2019 (SD MN)

Table 26 GLOBAL SB PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY, 2014-2019 (SD MN)

Table 27 SB PICO PROJECTOR MARKET IN INDSTRIAL, BY GEOGRAPHY, 2014-2019 (SD MN)

Table 28 GLOBAL SB PICO PROJECTOR IN RETAIL MARKET, BY GEOGRAPHY, 2014 - 2019 (SD MN)

Table 29 GLOBAL SB PICO PROJECTOR MARKET, BY GEOGRAPHY, 2014 - 2019 (SD MN)

Table 30 NORTH AMERICA SB PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 31 EROPE SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Table 32 ASIA-PACIFIC SB PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD MN)

Table 33 REST OF THE WORLD SB PICO PROJECTOR MARKET, BY APPLICATION, 2013-2019 (SD '000)

Table 34 GLOBAL SB PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS, 2014 (%)

Table 35 GLOBAL SB PICO PROJECTOR: NEW PRODCT DEVELOPMENT AND LANCHES

Table 36 SB PICO PROJECTOR MARKET: MERGERS & ACQUISITIONS

Table 37 SB PICO PROJECTOR S MARKET: AGREEMENT, PARTNERSHIP, JOINT VENTRES AND COLLABORATIONS

Table 38 TEXAS INSTRMENTS INC.: KEY FINANCIALS (SD MN)

Table 39 TEXAS INSTRMENTS INC.: RELATED DEVELOPMENT

Table 40 OPTOMA TECHNOLOGY INC.: RELATED DEVELOPMENT

Table 41 ACER INCORPORATION: KEY FINANCIALS, 2009-2013 (SD MN)

Table 42 ACER INCORPORATION: RELATED DEVELOPMENTS

11 HIMAX TECHNOLOGIES INC.: KEY FINANCIALS, 2009-2013 (SD MN)

Table 43 HIMAX TECHNOLOGY RELATED DEVELOPMENTS

Table 44 STMICROELECTRONICS: KEY FINANCIALS, 2013 - 2014 (SD MN)

Table 45 STMICROELECTRONICS RELATED DEVELOPMENTS

LIST OF FIGURES

Figure 1 GLOBAL SB PICO PROJECTOR MARKET: SEGMENTATION & COVERAGE

Figure 2 SB PICO PROJECTOR MARKET: INTEGRATED ECOSYSTEM

Figure 3 RESEARCH METHODOLOGY

Figure 4 TOP-DOWN APPROACH

Figure 5 BOTTOM-P APPROACH

Figure 6 DEMAND SIDE APPROACH

Figure 7 R & D EXPENDITURE

Figure 8 GLOBAL SB PICO PROJECTOR MARKET SNAPSHOT

Figure 9 GLOBAL SB PICO PROJECTOR MARKET: GROWTH ASPECTS

Figure 10 GLOBAL SB PICO PROJECTOR MARKET: COMPARISON WITH PARENT MARKET

Figure 11 GLOBAL SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014 & 2019 (SD MN)

Figure 12 GLOBAL SB PICO PROJECTOR MARKET, BY BRIGHTNESS, 2014 & 2019 (SD MN)

Figure 13 GLOBAL SB PICO PROJECTOR MARKET, BY APPLICATION, 2014 (SD MN)

Figure 14 DEMAND SIDE ANALYSIS

Figure 15 GLOBAL SB PICO PROJECTOR MARKET, BY TECHNOLOGY, 2014-2019 (SD '000)

Figure 16 GLOBAL SB PICO PROJECTOR MARKET: TECHNOLOGY COMPARISON WITH PARENT MARKET, 2013-2019 (SD '000)

Figure 17 GLOBAL DIGITAL LIGHT PROCESSING SB PICO PROJECTOR MARKET, BY APPLICATION, 2013–2019 (SD MN)

Figure 18 GLOBAL LIQUID CRYSTAL ON SILICON SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 19 GLOBAL LASER BEAM STEERING SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 20 GLOBAL HOLOGRAPHIC SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD '000)

Figure 21 SB PICO PROJECTOR MARKET, BY BRIGHTNESS, 2013–2019 (SD MN)

Figure 22 GLOBAL 0-50 LMENS SB PICO PROJECTOR MARKET, BY

TECHNOLOGY, 2014-2019 (SD '000)

Figure 23 GLOBAL 50-100 LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY

Figure 24 GLOBAL 100-150 LMEN SB PICO PROJECTOR MARKET, BY TECHNOLOGY

Figure 25 GLOBAL 150 & ABOVE LMENS SB PICO PROJECTOR MARKET, BY TECHNOLOGY

Figure 26 GLOBAL SB PICO PROJECTOR MARKET, BY APPLICATION, 2013&2019 (SD MN)

Figure 27 GLOBAL SB PICO PROJECTOR IN AEROSPACE & DEFENSE MARKET, BY GEOGRAPHY, 2014-2019 (SD '000)

Figure 28 GLOBAL SB PICO PROJECTOR IN ATOMOTIVE MARKET, BY GEOGRAPHY, 2014-2019(SD MN)

Figure 29 GLOBAL SB PICO PROJECTOR IN BSINESS & EDCATION MARKET, BY GEOGRAPHY, 2013-2019 (SD MN)

Figure 30 GLOBAL SB PICO PROJECTOR MARKET IN CONSMER ELECTRONICS, BY TECHNOLOGY, 2014-2019 (SD MN)

Figure 31 GLOBAL SB PICO PROJECTOR MARKET IN HEALTHCARE, BY GEOGRAPHY, 2014-2019 (SD MN)

Figure 32 GLOBAL SB PICO PROJECTOR MARKET IN INDSTRIAL, BY GEOGRAPHY, 2014-2019 (SD MN)

Figure 33 GLOBAL SB PICO PROJECTOR IN RETAIL MARKET, BY GEOGRAPHY, 2014-2019 (SD MN)

Figure 34 GLOBAL SB PICO PROJECTOR MARKET OVERVIEW, 2014 & 2019 (SD MN)

Figure 35 NORTH AMERICA SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 36 NORTH AMERICA SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 37 EROPE SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 38 EROPE SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 39 ASIA-PACIFIC SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD MN)

Figure 40 ASIA-PACIFIC SB PICO PROJECTOR MARKET: APPLICATION SNAPSHOT

Figure 41 REST OF THE WORLD SB PICO PROJECTOR MARKET, BY APPLICATION, 2014-2019 (SD '000)

Figure 42 REST OF THE WORLD SB PICO PROJECTOR MARKET: APPLICATION

SNAPSHOT

Figure 43 GLOBAL SB PICO PROJECTOR MARKET: COMPANY SHARE ANALYSIS, 2013 (%)

Figure 44 SB PICO PROJECTOR MARKET: COMPANY PRODUCT COVERAGE, BY PRODUCT, 2014

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