

Global Trauma Fixation Devices Market by Types [Internal Fixator Devices (Internal Trauma Fixation Plates, Screws, Rod Wires & Pins, Fusion Nails), External Fixator Devices], & by End-Users (Hospital, Orthopedic Clinics) – Analysis and Forecast to 2019

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Abstracts

The global trauma fixation devices market is estimated to grow at a CAGR of 6.7% from 2014 to 2019. The growth of the global trauma fixation devices market is driven by factors such as technical advancements, rising number of road accidents, increasing aging population, low cost/utility ratio, and increasing investments. However, competitive pricing, huge untapped population, and high threat from substitutes is hampering the growth of the global trauma fixation devices market. Moreover, continuous technological upgrades create new growth opportunities for players in the global trauma fixation devices market in these regions.

In this report, the global trauma fixation devices market has been broadly classified on the basis of types into internal trauma fixation devices and external trauma fixation devices. The internal trauma fixation devices market segment accounted for largest market share of 87.7% of the global trauma fixation devices market. Factors such as the increasing number of trauma cases and increasing demand for devices with less downtime are driving the growth of this market.

The global trauma fixation devices market is a competitive market with a number of market players. As of 2014, the global trauma fixation devices market was dominated by Stryker Corporation (U.S.), DePuy Synthes Companies of Johnson & Johnson (U.S.), Zimmer Holdings, Inc. (U.S.), Smith & Nephew Plc (U.K.), Tornier, Inc. (France), and Biomet, Inc. (U.S.). New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most market

players to achieve growth in the global trauma fixation devices market.

Reasons to Buy the Report:

This research report focuses on various levels of analysis—from the market share analysis of top players to supply chain analysis and company profiles, which together comprise and discuss the basic views on the competitive landscape, the emerging and high-growth segments of the global trauma fixation devices market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on Internal trauma fixation devices and external trauma fixation devices offered by the top players in the global trauma fixation devices market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global trauma fixation devices market.

Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for various Internal trauma fixation and external trauma fixation devices across geographies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global trauma fixation devices market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in global trauma fixation devices market.

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